

Official Newsletter of
Rotary Club of Manila

balita

ISSUE NO. 3973 | AUGUST 3, 2023

GUEST SPEAKER



DR. BERNARDO M. VILLEGAS, Ph.D.

University Professor, University of Asia and the Pacific
Visiting Professor, IESE Business School, Barcelona, Spain
Research Director, Center for Research and Communication

Kabalita

A strong economy invariably affects the government's ability to properly provide for its citizens. This is why any discussion of a government initiative – no matter what it is – must start with its economic ability (aside from the political will) to implement it. And this is also why our government must focus on further strengthening our country's economic fundamentals, and on adopting smart fiscal policies to move the nation forward. The need for steady economic growth cannot be overemphasized, for such growth ensures the government's capacity to deliver public services. A sound economy enables the government to more easily deliver the public goods and services that are badly needed by the citizenry, like education, healthcare, social protection, and basic public services.



TABLE OF CONTENTS

03	Program Timetable
05	Guest Speaker's Profile
08	Editor's Note
09	President's Remarks at General Assembly & Governor's Visit
12	4th Weekly Membership Meeting: A Recap
27	Club Administration
30	Committee Meetings
34	RCManila Foundation, Inc.
36	Interclub Activity
37	Fellowship
38	Events
40	Recognition Corner
46	Board of Directors and Executive Officers for RY 2023-2024 Editorial Board for RY 2023-2024



PROGRAM TIMETABLE

5th Weekly Membership Meeting

Rotary Year 2022-2023

Thursday, August 3, 2023, 12:30 PM

MANILA POLO CLUB

MODERATOR: TREASURER PAUL JOSEPH GARCIA

PART I

12:00 PM Assembly

12:20 PM Call to Order

PRESIDENT RAFAEL M. ALUNAN III

Invocation and Special Prayers

PD PHILLIP ONG

Philippine National Anthem

AVP of RCM Members

The Four (4) Way Test

STAR RTN. BEN THOMAS PAÑARES

Manila Rotary Hymn

RCM WF Music Chorale

Acknowledgment of Guests

Welcome Song

RCM WF Music Chorale

RC Manila Birthday Celebrants for the week

July 20	PVP LANCE MASTERS
July 21	RTN. CONS ROBERTZ
July 24	RTN. PHILIP RECTO
July 25	RTN. JJ FERNANDEZ
July 25	RTN. EMMAN DELA CRUZ
July 26	PS IVAN UY
July 28	RTN. STEFAN SCHMITZ
July 29	RTN. NANDO CAMUS
July 30	RTN. SENEN MANGALILE
August 1	RTN MIKE SICAT
August 3	DIR. JOHNNY CHOTRANI
August 5	RTN. RAYMUND DAVIS

Maligayang Bati/Happy Birthday Song

RCM WF Music Chorale

PROGRAM TIMETABLE

PART II

12:40 PM **NOMINATIONS OF THE BOARD OF DIRECTORS
FOR THE ROTARY YEAR 2024-2025** **IPP HERMINIO ESGUERRA**

PART III

12:55 PM **PRESENTATION ON MARAWI PROJECT** **RTN. KENJI MORI**
Rotary Club of Kuzuha, Japan

Presentation of Honorary Membership to
RTN. KENJI MORI **PRESIDENT RAFAEL M. ALUNAN III**

1:00 PM **PRESIDENT'S TIME** **PRESIDENT RAFAEL M. ALUNAN III**

PART IV

1:05 PM **EGAY-FALCON CALAMITY DRIVE FOR STA. LUCIA
CALUMPIT, BULACAN** **DIR. ALBERT PALACIOS**
Director-in Charge of Emergency
and Disaster Relief Operations

1:10 PM **INTRODUCTION OF GUEST SPEAKER** **PD RAOUL VILLEGAS**

Address

DR. BERNARDO M. VILLEGAS, Ph.D.

Professor of the University of Asia and the Pacific

Visiting Professor of IESE Business School in Barcelona, Spain

Research Director of the Center for Research and Communication

TOPIC: THE PHILIPPINE ECONOMY UNDER THE BBM ADMINISTRATION

OPEN FORUM

PRESENTATION OF THE CERTIFICATE OF
APPRECIATION

PRESIDENT RAFAEL M. ALUNAN III
DGE JOAQUIN C. RODRIGUEZ, SR.
Programs Committee Chairman

2:00 PM **CLOSING REMARKS AND MEETING ADJOURNMENT** **PRESIDENT RAFAEL M. ALUNAN III**

GUEST SPEAKER'S PROFILE



DR. BERNARDO M. VILLEGAS, Ph.D.

University Professor, University of Asia and the Pacific
Visiting Professor, IESE Business School, Barcelona, Spain
Research Director, Center for Research and Communication

EDUCATIONAL ATTAINMENT

- 1963 : Ph.D. in Economics, Harvard University
- 1961 : M.A. in Economics, Harvard University
- 1959 : Fourth Place in the Board Exam for Certified Public Accountants (CPA)
- 1958 : Bachelor of Science in Commerce, De La Salle University (Summa Cum Laude)
- 1958 : Bachelor of Arts, De La Salle University (Summa Cum Laude)
- 1954 : High School, De La Salle College (Valedictorian)
- 1950 : Grade School, St. Paul's College, Dumaguete City (Valedictorian)

PRESENT POSITIONS

University Professor, University of Asia and the Pacific
Visiting Professor, IESE Business School, Barcelona, Spain
Research Director, Center for Research and Communication
Columnist, Manila Bulletin and Philippine Daily Inquirer
Member of the Boards of University of Asia and the Pacific, Alaska Milk Corporation,
Insular Life, Benguet Corporation, PHINMA Properties, Transnational Diversified, Inc.
and Filipino Fund, Inc.

GUEST SPEAKER'S PROFILE

PAST POSITIONS

1989-2004	Dean of the School of Economics of UA&P
2001	Acting Vice President for Academic Affairs, University of Asia and the Pacific
1999	Member, Preparatory Commission for Constitutional Reforms
1989-1992	Dean, CRC College of Arts and Sciences
1987-1991	Columnist, Manila Chronicle
1986	Member, Constitutional Commission; Chairman of the Committee on the National Economy and Patrimony
1967-1989	Deputy Executive Director, Center for Research and Communication
1967-1972	Lecturer, National Defense College
1969-1972	Project Director, Philippine Economic History under the National Historical Commission
1969-1972	Consultant of Professional Development, Sycip, Gorres, Velayo & Co.
1964-1969	Director, Economic Research Bureau, De La Salle University, Manila
1964-1969	Chairman, Department of Economics, De La Salle University, Manila
1967-1968	Director, Graduate School of Business, De La Salle University, Manila
1965-1967	Project Director, Study of Management Manpower in the Philippines
1967-1969	Professional Lecturer, University of the Philippines
1968-1969	Consultant, Productivity Development Center, National Economic Council
1964-1966	Consultant, Program Implementation Agency (PIA)
1963-1964	Visiting Researcher, Instituto de Estudios Superiores de la Empresa (IESE), Barcelona, Spain
1959-1963	Teaching Fellow in Economics and Accounting, Harvard University
1958-1959	Instructor, De La Salle College, Manila
1959	Brand Management Trainee, Procter & Gamble, PMC

SPECIAL AWARDS

Johnson Foundation Scholarship, 1959
Ten Outstanding Young Men (TOYM) Awardee in Economics, 1972
Becario de Instituto de Cultura Hispanica, 1963-1964
Asia Foundation Scholarship, 1960-1963
Fulbright Travel Grant, 1959-1963

AFFILIATIONS

President, Philippine Economic Society, 1973-1974
Founding Member and Director, Makati Business Club

GUEST SPEAKER'S PROFILE

PUBLICATIONS

Economics of a Firm, 1969, Revised Edition, 1972

Economics for the Consumer, 1st Edition, 1970; 2nd Edition, 1973; 3rd Edition, 1977; 4th Edition, 1983; 5th Edition, 1992

Economics of an Industry, 1971

Guide to Economics for Filipinos, 1st Edition, 1972; 2nd Edition, 1977; 3rd Edition, 1985; 4th Edition, 1991, 5th Edition, 1998

Business Economics for Filipino Manager, 1973

Economics: An Introduction (co-author with Rolando Sto. Domingo), 1973; 2nd Edition (co-author with Victor Abola) 1977; 3rd Edition, 1982; 4th Edition, 1992.

Managerial Economics, 1977; 2nd Edition, 1993

"Accounting Education: A New Approach," *U.E. Business Review*

"The Role of Accountants in Economic Planning", *Accountant's Journal*, December 1965

"Dilemma of Development," *Dialogue*, December 1965

Weekly Column in Forum on Economics, *Manila Bulletin*, 1965-1966

The Education of Filipino Managers, report to Asia Foundation, 1967

"Econometrics: The Tools of Economics," *Dialogue*, June 1969

Monthly articles in Economics and Society, CRC

Productivity: Path to Philippine Progress (co-author with Pastor Lorenzo), 1982

Readings on Philippine Economic Development (co-editor with Cynthia Bagtas)

Strategies for Crisis, 1983

Weekly Column in Manila Bulletin (July 1987 to present) and Manila Chronicle (1987-1991)

Readings on Current Economic Issues, 1989

Economics and Society, 1989

Taking the Philippines to the 21st Century, 1992

The Philippine Vision of Sustainable Development, 1993

Productivity: Path to Global Competitiveness, 1995

Book of Values, 1996; second edition, 1998

The Filipino Vision for Recovery, 1997

The Filipino Phenomenon, 1998

ERAPNOMICS, 1999

The Philippines at the Threshold of the Third Millennium, 2000

The Philippine Advantage, 2001; second edition, 2005; third edition, 2006

Positive Dimensions of Population Growth, 2011

Book of Virtues and Values, 2011

EDITOR'S NOTE

CHOOSE WISELY. This week, Manila Rotarians will take a judicious look at the Roster of Club Members and will discern who would be the 8 members to best serve as Club Directors for Rotary year 2024-2025. Nominees will be named from where the 8 Directors will be chosen in the elections that will be held next month.

In the August issue of Balita last year, and in the Editor's Note last week, I expressed my fascination with this particular Rotary culture of electing officers way ahead of the commencement of their term. With more than ten months to go in the current Rotary year, the Club will already be nominating a new set of Manila Rotarians to take over the Club's leadership next year. Last year, I said: this is preparation at its best; and this is succession planning in action. Let me add: this is a judicious selection in motion.

Let me reiterate what I wrote in August last year.

In the District level, our very own Jackie Rodriguez is the District Governor-Elect and will be assuming his important task in July 2024. He was elected years ago with more than two years to prepare before he assumes office. He is expected to undergo all the required trainings and undertake such other needed preparations for him to be fully ready for his one-year stint as District Governor. By the time he assumes office, DGE Jackie shall have spent more than two years to prepare for a one-year service as the Leader of District 3810. Abraham Lincoln expressed it best when he said: "Give me six hours to chop a tree, and I will spend the first four sharpening the axe." DGE Jackie has ample time sharpening his axe, so when the time comes, his task of chopping the tree will be accomplished seamlessly, and with facility and ease.



Raoul C. Creencia
Editor-in-Chief, balita

The RCM Directors who will be elected to service in Rotary year 2024-2025 will also be doing the same thing in the coming months -- sharpening their axes -- before they formally assume office in July next year.

With all the time that they have, all of them will hopefully be best prepared when the time to actually "chop the tree" arrives. It is indeed amazing that Rotary officers go through intense preparation and numerous trainings before they formally assume office. This shows the importance and value that Rotary puts in preparation. It is not surprising, therefore, that District and Club officers ultimately become adequately prepared once they assume their respective posts. There is, indeed, no substitute to preparation and planning. Samuel Taylor Coleridge expressed it succinctly when he said: "He who is best prepared can best serve his moment of inspiration."

This week, we will nominate our candidates. A month from now or on September 7, we will vote for 8 candidates who will make up our Board. Let us choose wisely.

GENERAL ASSEMBLY & GOVERNOR'S VISIT

Virtual Meeting | July 27, 2023

President's Remarks

Good afternoon fellow RCMERs and visiting Rotarians. On behalf of the Club, I wish to extend our warm welcome to District 3810 Governor Lilian de la Cruz and her team who were acknowledged earlier.

Today's gathering is not a regular weekly meeting. It is a General Assembly and a Governor's Visit combined. Our directional plans will be presented to include the Governor's Challenge and the RI President's Citation.

Governor Lai is here to listen to our plans and enlighten us if necessary regarding her Challenge, as our performance will be monitored and reported out towards the end of RY2023-2024.

The proposed projects emanating from the directional plans will still require fleshing out and proper vetting necessary to obtain fund support before they are rolled out.

The way it works out is this. Our directors are in charge of various committees. They nominate their chairmen and vice-chairmen who, in turn, are approved by the President. They then proceed to fill up their committees' respective manning requirements.

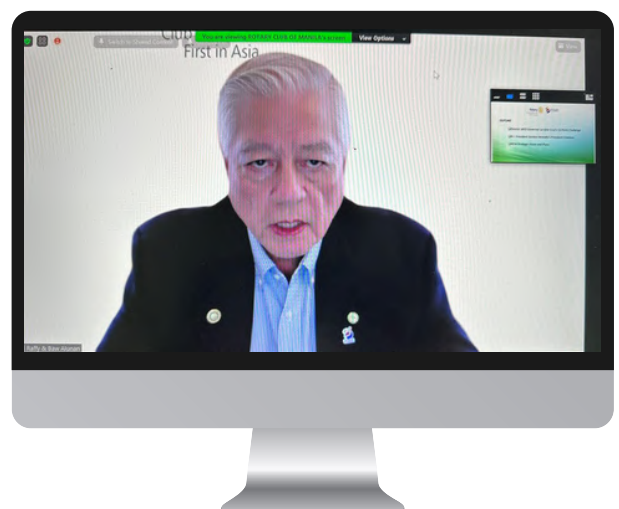
In a nutshell, the board is a working board. It sets the tone and leadership at the top, while the committees function as the driving force of the Club. The extent of their unity, solidarity and teamwork will

determine this year's performance outcomes and impacts.

We will endeavor to work with an eye on work-life balance because having fun and enjoying what we're doing is the fuel to keep us moving.

We will endeavor to conduct ourselves professionally and in good faith; exercise transparency, accountability, prudence and circumspection; build consensus; mitigate risks that may unduly harm the club and Rotary's name; and stay true to Rotary's ideals.

While our work is purely voluntary and competes with our personal and professional interests, we will exercise time management and support our club's funding requirements to the extent that each one is capable of, to ably fulfill our duties and responsibilities to the club.



GENERAL ASSEMBLY & GOVERNOR'S VISIT

But at the end of the day, frankly speaking, our Club is only as good as the effort that we ALL put in. The membership is the Club's foundation. We are supposedly a brotherhood of leaders and respected pillars of the community. We cannot be otherwise. But then, reality bites.

As of July 1, 2023 RI has it in its records that we have 238 members. We pay our annual dues for the purpose of having a safe, happy and productive space for us year-round.

But are we really getting our money's worth? Let's reflect on that.

One month into the new RY, only 66 have paid their annual dues, 3 partially. I hope the balance can be collected by the end of September which will be the end of this RY's first quarter.

Our fining committee can't wait to get to work! Perhaps they may even get started today.

On average, only a minority, around 1/3 at best, actively join our weekly membership meetings (prompting a wry comment that perhaps we should spell weekly with an "a").

Our committees are not fully manned. The situation is dismal. Some have no members at all. Committee chairs end up doing all the work themselves. Solo flight.

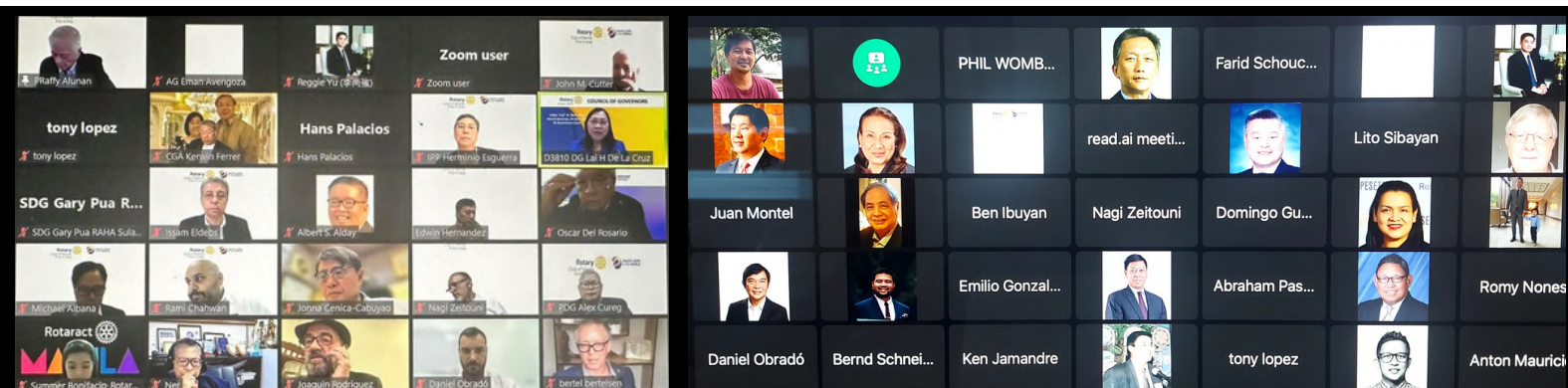
If we had women in the Club could we perhaps get a higher level of energy? Just asking. No need to tremble... just yet.

It has also been observed that we can do better in being less tribal or exclusive in our weekly meetings. Various factions stick together and little or no interaction is felt by new members.

So, let's be candid. Have we been true to ourselves as a real brotherhood? Have we been faithful to the 4-Way test? If we have been, then why the angst and listlessness?

We need to cure that. No one else can and will do that for us. We swim with our merits or sink with our demerits. We either stand with or fall on our sword.

Over the past 3 weeks since our induction last July 6, your board and officers have rolled up their sleeves to put our house in order. These are some of the things we've done.



GENERAL ASSEMBLY & GOVERNOR'S VISIT

Our board meetings will include RCMFI Chair Lito Sibayan and Pres Willie Pelino to our optimize our symbiosis and synchronicity.

An ExCom has been set up to work in behalf of the board to expedite matters for good order.

The Secretariat is being reconstructed in light of several movements that require quick action to mitigate operational risk.

A Funds Mobilization Committee with cross-memberships from RCM and RCMFI was set up to expedite fund raising for our various projects.

An Election Committee has been set up and Guidelines circulated in preparation for the election period that begins with nominations on Aug. 3 and culminates with elections on Sept. 6.

The Directors have been busy organizing their committees and working out their project proposals. Some of them will be showcased shortly. The meat and bones will follow.

I've asked our Sgts. at Arms to expand their scope to include safety and security protocols for our members at our meetings and public events.

We have reached out to the District and Rotaract for better synergies because we are part of a larger community, the global Rotary family, an inclusive organization.

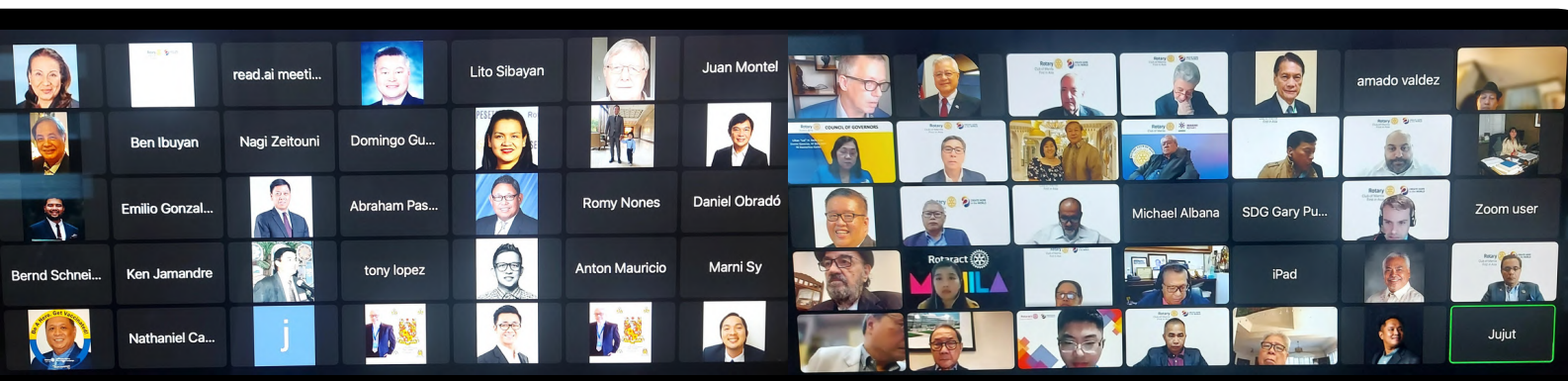
As such, we've extended an invitation for them to each send 2 persons to our weekly membership meetings.

We've had substantial media coverage over the past three weeks.

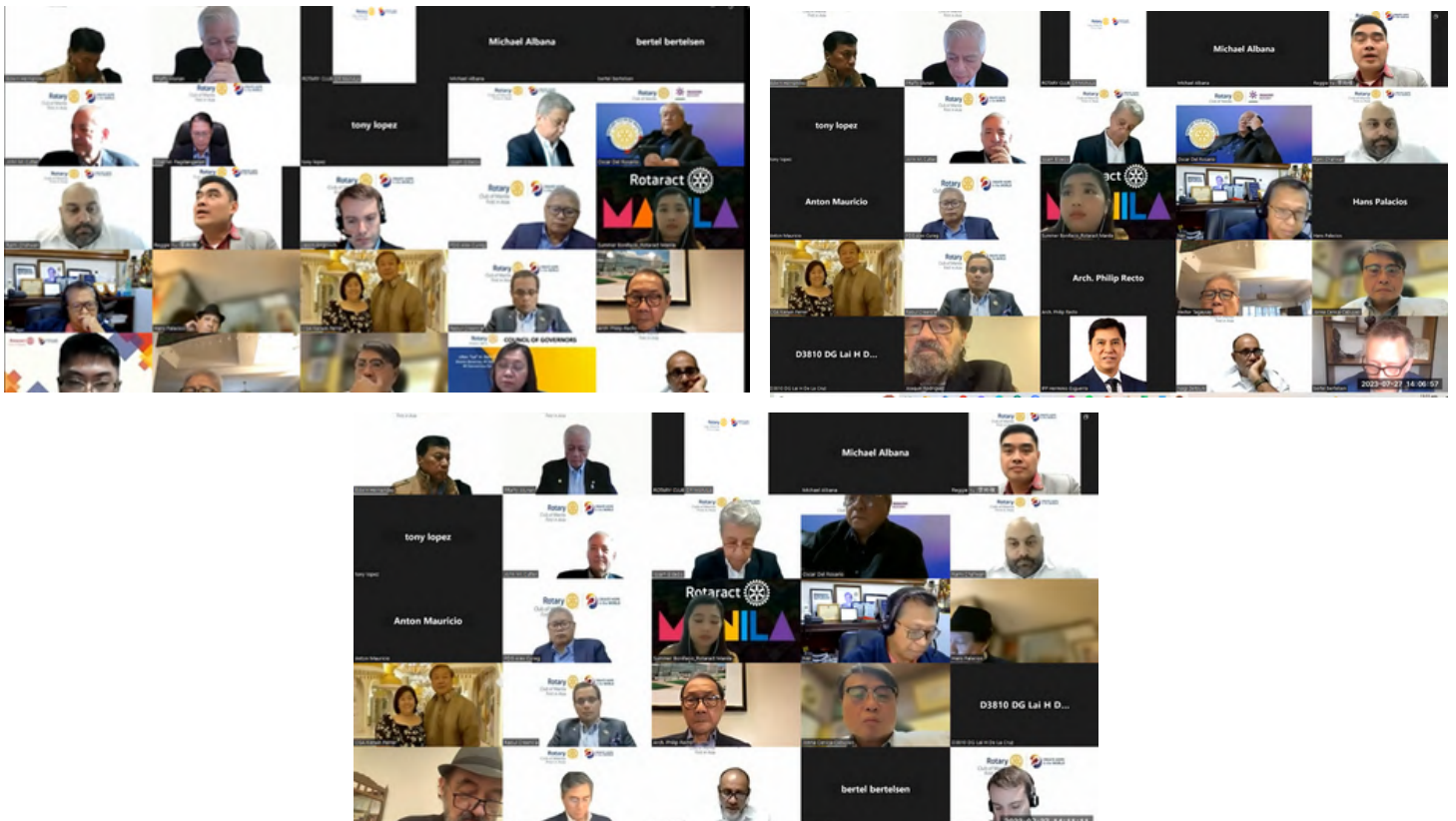
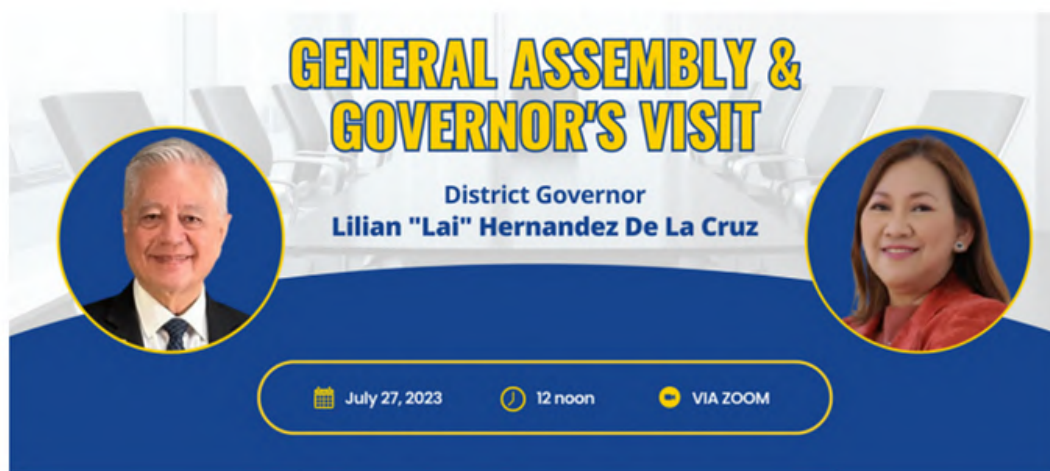
For more information, please check your copies of the Balita or online.

A lot of ideas are being processed to ensure the membership's satisfaction and delight in order to motivate everyone to lift the Club to greater heights.

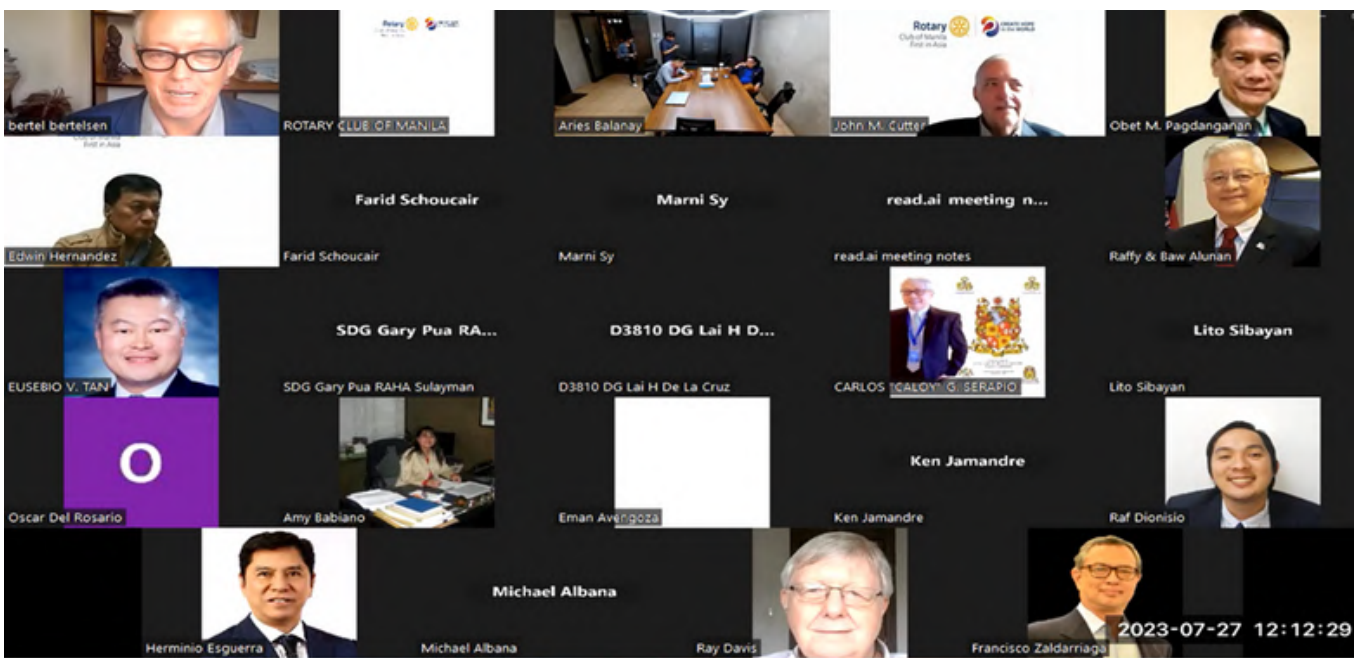
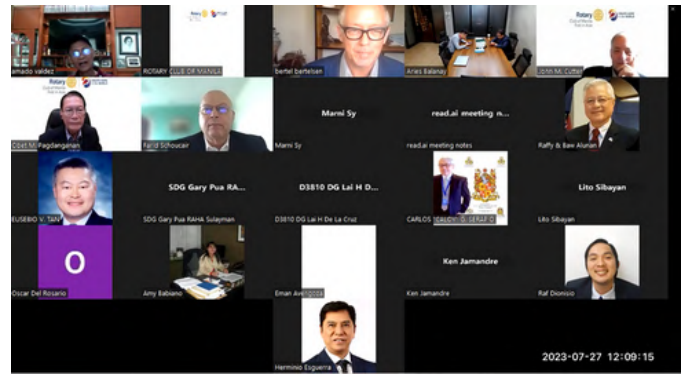
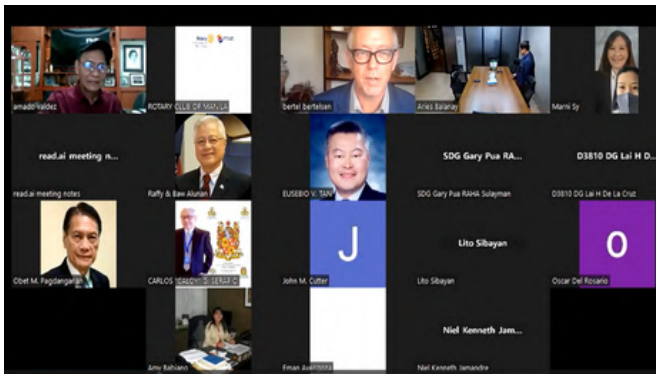
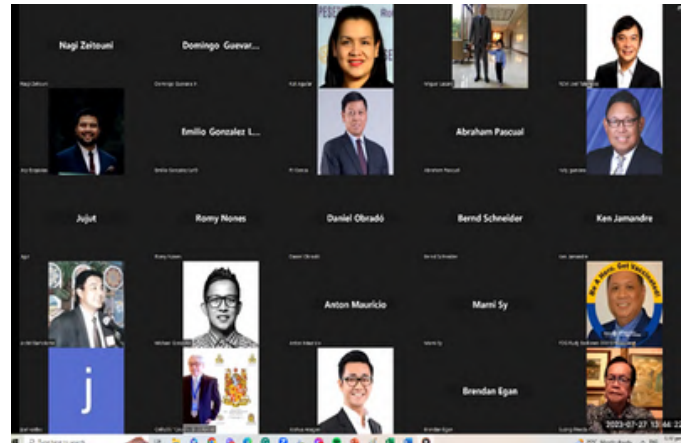
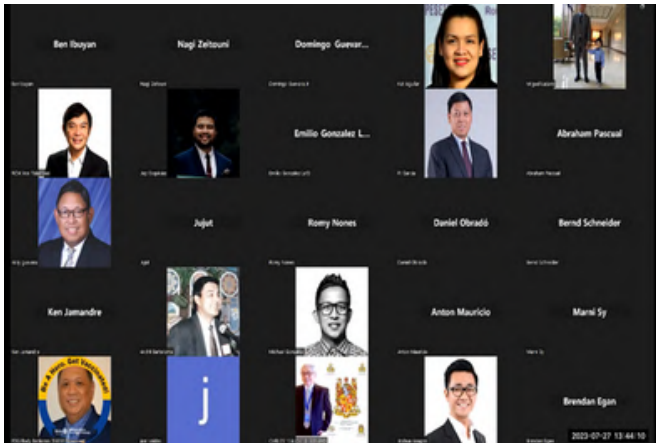
The directional plan was processed in a special board meeting last Thursday and further refined on July 24 after the meet and greet virtual meeting with the Directors."



4th WEEKLY MEMBERSHIP MEETING: A RECAP



4th WEEKLY MEMBERSHIP MEETING: A RECAP



4th WEEKLY MEMBERSHIP MEETING: A RECAP



Pres. RAFAEL M. ALUNAN, III
Call to Order



SEC. EDWIN HERNANDEZ
Program Moderator



Dir. MICHAEL JAEY C. ALBAÑA
Invocation

4th WEEKLY MEMBERSHIP MEETING: A RECAP




PRESENTATION OF RY 2023-2024 DIRECTIONAL PLANS OUTLINE

- ☐ District 3810 Governor Lai dela Cruz's 12-Point Challenge
- ☐ R.I. President Gordon McInally's President Citations
- ☐ RCM Strategic Vision and Plans



By :Pres. RAFAEL M. ALUNAN, III

Following President **Raffy Alunan's** presentation of the strategic plans and goals for the year, the directors and committee chairmen took turns presenting their respective plans for the year.

Dir. Mike Albaña, Director in Charge of Club Service, presented the duties, plans for the year, chair, vice chair, and members of the various committees under Club Service.

	CLUB SERVICE COMMITTEES Dir. Mike Albaña	
Program Committee Chairman: DGE Jackie Rodriguez Vice Chairmen: <u>Rtn Basti Lacson</u> & <u>Rtn Joey Garcia</u>	Balita Weekly Newsletter Committee Chairman: BLA Raoul <u>Creencia</u> Vice Chairmen: Str <u>Rtn Billy Andal</u> & <u>Rtn Senen Mangalile</u>	
Fining Sub-Committee Chairman: Sec Edwin Hernandez Vice Chairman: AS Rami <u>Chahwan</u>	House Committee Chairman: DGE Jackie Rodriguez Vice Chairman: VP Reggie Yu	
PR & Media Committee Chairman: Str <u>Rtn Billy Andal</u> Vice Chairmen: <u>Rtn Lance Tan</u> & <u>Rtn Aries Balanay</u>	RCM World Famous Chorale Chairman: PD Oscar Del Rosario Vice Chairman: PDG Rudy <u>Bediones</u>	

4th WEEKLY MEMBERSHIP MEETING: A RECAP

Dir. Jujut Enriquez, director in charge of Membership Concerns, presented the various committees under his supervision, naming the respective chair, vice chair, and members, as well as each committee's proposed goals for the year.

DIRECTOR IN CHARGE					
Jujut Enriquez					
Club Membership Service					
COMMITTEE	Chairman	Vice-Chairman	Members	Remarks	
1	Membership	Rtn Caloy Serapio	PDG Vince Carlos		PDG Vince is exceptionally considered as a Co-chair due to his stature and seniority
2	Classification	Rtn Brendan Egen	PSAA Dave Reynolds	ABLA Teddy Kalaw Rtn Jop Esquivas Rtn Marlon Rono Rtn Jordan Pizaras Rtn Hansel Tillman	
3	Rotary Information	PDG Obet Pagdanganan	PDG Rudy Bediones	Rtn Manny Blanco	
4	Attendance	PAS Henry Go	Star Rtn Paul Koh		
5	Club Awards	Sec. Edwin Hernandez	PAS Henry Go	Rtn Philip Wombwell Rtn Warren So Rtn Emman de la Cruz	
6	Sunshine	Rtn Ricky Guevara	Vacant		
7	Fellowship	PD Pepo Nunez	AS Rami Chahwan	Rtn JB Palasigue Rtn Anton Mauricio Rtn Teddy Tee Rtn Ben Ibuyan Rtn Micray Gonzalez SAA Nagi Zeitouni Rtn Josh Aragon (TBC) Rtn Joey Garcia (TBC)	PP Archit Bartolome will act as an adviser to the Chairman
8	Sports	SAA Nagi Zeitouni	AS Rami Chahwan	Rtn Philip Wombwell Rtn Emman de la Cruz Sec. Edwin Hernandez Rtn Ben Ibuyan	

SAA Nagi Zeitouni made an oral report of his exciting plans for the Sports Fellowship Committee.

VP Reggie Yu, director in charge of Community Service, introduced the committee chair and vice chair under his supervision.

4th WEEKLY MEMBERSHIP MEETING: A RECAP

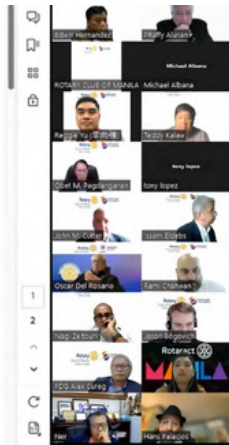
Asst. Board Legal Adviser Teddy Kalaw, Chairman of Peace and Conflict Resolution Committee, presented his committee vice chair, members and the short term and long term plan of the committee.

Rotary Club of Manila
Peacebuilding & Conflict Resolution Committee
RY 2023-2024 Proposed Work Program

Chair	- Teddy Kalaw		
Vice-Chair	- Senen Mangalile		
Members	- Albert Alday	- D. Edgard Cabangon	- John Cutter
	- Bren Egan	- Citos Manalaysay	

Proposed Mandate

The Committee shall be the Rotary Club of Manila's primary working group to address the cause of promoting peace as an avenue of community service for the Club's members.



PD John Cutter, Chairman of Disease Prevention and Treatment Committee, presented the fellow-servants of the committee and the calendar of activities for the year.



Subcommittee Members

PD John Cutter (Chair)
SAA Jason Bogovich (Co-Chair)
Star Rtn Ronald Martinez
Star Rtn Emilio Gonzalez Lao
Rtn Senen Mangalile
DGN Jack Rodriguez
Rtn. Raoul Creencia
Rtn Paul Koh
PP Cindy Ramos (Ex Officio)



Ongoing strategic planning and oversight meetings monthly

Rotary Club of Manila

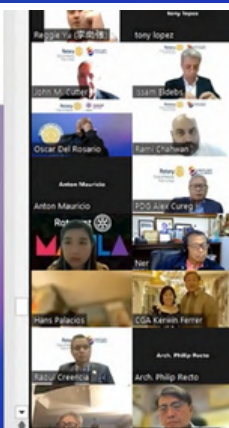
MENTAL HEALTH



Autism Spectrum

PTSD*

* Future program development



4th WEEKLY MEMBERSHIP MEETING: A RECAP



Rotary
Club of Manila



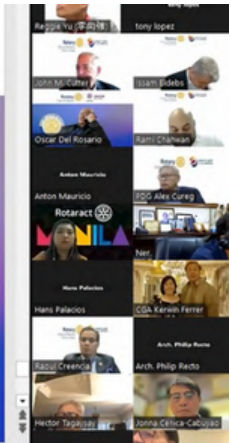
CREATE HOPE
in the WORLD

Autism Spectrum – Timeline



Aug - Dec 2023: due diligence to ascertain linkages' focus, underwriting support, donations, corporate social responsibility (CSR), and existing program intersections

Jan - Apr 2024 Program development to coincide with Autism Awareness Month





Rotary
Club of Manila



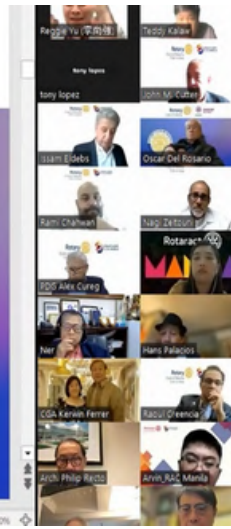
CREATE HOPE
in the WORLD

Children's Cancer Care



Aim: Ongoing support of the needs of patients currently being treated at the PGH Cancer Institute, their families and staff.

Impact: 8,000 newly diagnosed annual cases
Only 150 pediatric oncologists nationally
Only 4 national hospitals with dedicated pediatric cancer wings
20-30% survival Philippines survival





Rotary
Club of Manila



CREATE HOPE
in the WORLD

Community Oral Health – Timeline

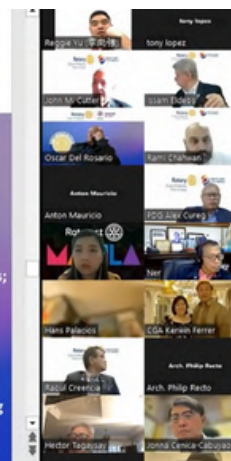


Aug – Dec 2023: securing underwriting support, partners donations, and manpower

Oct 2023 active/ongoing treatment of prev. identified needs; support by FIL-Canadian Dental Hygiene Society

Dec 2023 [2nd wk]: awareness/ education oral health screening program, together with annual Xmas program

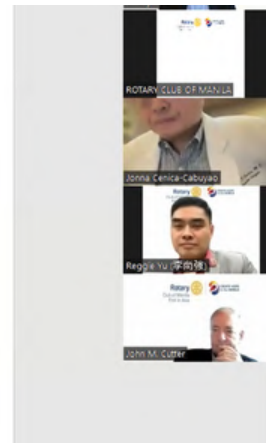
Apr 2024: follow-up and duplication of original oral screening



4th WEEKLY MEMBERSHIP MEETING: A RECAP

Board Legal Adviser Raoul C. Creencia, Chairman of the WASH Committee, presented his team composed of Rtn. Emman dela Cruz, Rtn. Jop Esquivias, Rtn. Micray Gonzalez and Rtn. Aries Balanay. He also unveiled the priority WASH programs for the year.

WASH COMMITTEE Water Sanitation & Hygiene



Project # 1



Construction of Washing stations
in at least two public schools



Project # 2 : Partnership with MASY Consultants



We improve the quality of life of vulnerable youth in the Philippines and wider Asia-Pacific region through transformative education and increased access to dignified and inclusive Water, Sanitation and Hygiene (WASH) facilities.

Masy Consultants is a youth-led and industry-recognized social enterprise committed to improving the quality of life of vulnerable youth through innovative interventions that build a community's resilience and self-sufficiency.



WASHed MODULES

Our WASHed program is comprised of six modules. Each module has been thoughtfully designed in close consultation with WASH practitioners and educators, and accredited professional organisations. We have created a novel and structured lesson plan for all Filipinos.

- Module 1:** Water Resources and Accessibility
- Module 2:** Water Health and Safety
- Module 3:** Water Sustainability
- Module 4:** Sanitation
- Module 5:** Hand Hygiene
- Module 6:** Disinfection and other Hygienic Practices

4th WEEKLY MEMBERSHIP MEETING: A RECAP

Project #3. Institutionalizing Water Sanitation & Hygiene curriculum in public schools



Department of Education (Central Office)



WASHED MODULES

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- Module 1:** Water Resources and Accessibility
- Module 2:** Water Health and Safety
- Module 3:** Water Sustainability
- Module 4:** Sanitation
- Module 5:** Hand Hygiene
- Module 6:** Disinfection and other Hygienic Practices

Based on literature review and market landscape analyses, the Philippine national education system needs a standardized learning curriculum on WASH. This will equip teachers with a robust WASH understanding and a suite of resources to help them educate the youth about good sanitation and behavior through structured lesson plans. Such a solution will support the Department of Education (DepEd) in tackling the WASH literacy gap in schools.



Project #4. WASH Literacy Program: Textbooks [Grant Program]



Department of Education (Central Office)



4th WEEKLY MEMBERSHIP MEETING: A RECAP

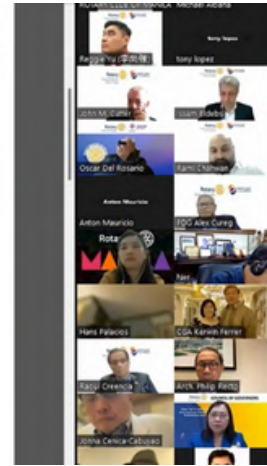
Asst. Secretary Rami Chahwan presented the team of the Rotary Community Corps Community, and the Committee's plans for the year.



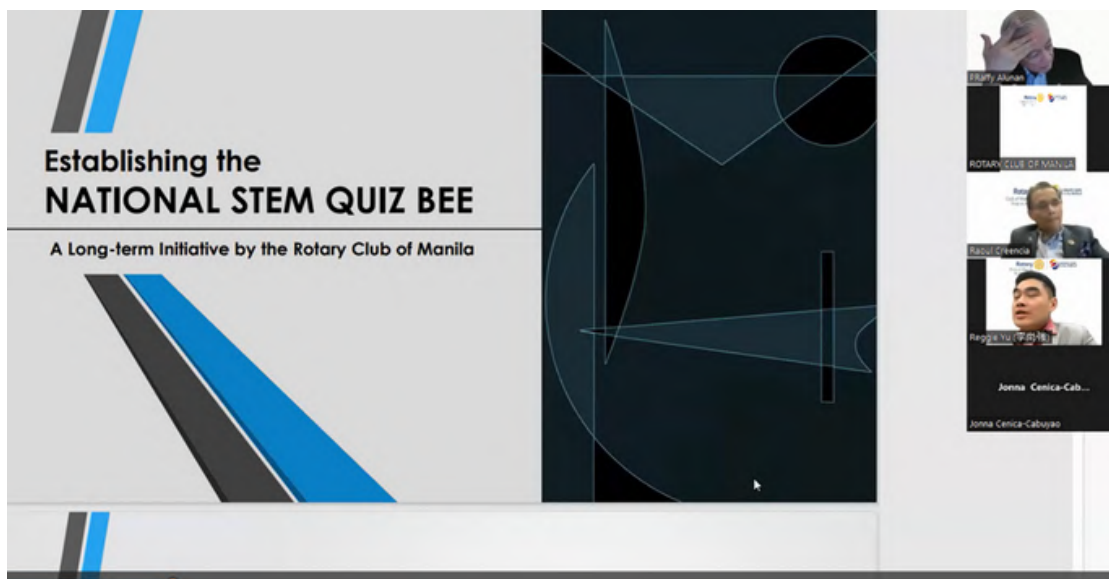
Dear Friends, Volunteers and Sponsors!

Let us not become weary in doing good, for
at the proper time we will reap a harvest if
we do not give up. -Galatians 6:9

Chairman : AS Rami Chahwan
Vice-Chairman : PP Boy Guevara
Members: RTN Aries Balanay
RTN Phil Wombwell
Affiliates: JCI Paranaque
BMC
Philippine Eagles



The Economic and Community Development Committee's plans was presented by
VP Reggie Yu in behalf of Chairman **STAR Rtn. Arik Arvin Carranceja**.



4th WEEKLY MEMBERSHIP MEETING: A RECAP

Dir. Hans Palacios, Director in Charge of Special Projects, presented the committees that he oversees.

DIRECTOR IN CHARGE				
Hans Palacios				
Special Projects				
Committee	Chairman	Vice-Chairman	Members	Remarks
1 Save Pasig River	Rtn Junjie Vasquez	Rtn Raf Dionisio	Rtn Brendon Yujuico, STAR Rtn Nico Hallare	
2 TREES	Rtn Raf Dionisio	DGE Jackie Rodriguez		
3 REAP (Basic Education & Literacy)	Cent. Pres. Susing Pineda	Vacant		
4 Dualtech and Punlaan	Rtn Anton Mauricio	AS Rami Chahwan Rtn Robi Joseph STAR Rtn David Klebs		Dualtech and Punlaan can be handled by the same Committee. However, the budget and the finance need to be exclusive to each
5 Emergency & Disaster Relief	Rtn Joshua Aragon	Rtn Inov Talusan, Rtn Ramby Nolido		
All members highlighted in Yellow mean they are at least part of 2 or more Committees				
Punlaan - member in the hospitality i.e. Rtn Bernd Schneider				
Dualtech - invite Rtn Basti Lacson				



4th WEEKLY MEMBERSHIP MEETING: A RECAP

After the presentation of the year's goals based on the menu of Governor's Challenge and the RI President's menu of priority in order to earn the RI Citation, **District Governor Lai De La Cruz** delivered her message to the membership of Rotary Club of Manila.



After delivering her challenging and inspiring message, **Gov. Lai De La Cruz** was presented a Certificate of Appreciation by President **Raffy Alunan**.



4th WEEKLY MEMBERSHIP MEETING: A RECAP

RECOGNITION TIME/ FINING SESSION

Sec. Edwin Hernandez, Chairman of Finemaster Committee, in partnership with Vice Chairman **AS Rami Chahwan**, recognized the following members for an extraordinary feat in business, service and family achievement:



Rtn. Joey Garcia was imposed a fine for being featured as the best Batchoy Ramen in *Dapat Alam Mo* with Kuya Kim and Susan Enriquez.



Rtn. Anton Mauricio was recognized and accordingly fined for being always the luckiest man in the world having a beauty queen model from Laguna beside him during the Beta Launch of the PEP at the Manila Hotel.

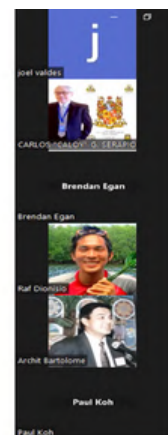
4th WEEKLY MEMBERSHIP MEETING: A RECAP

Rotary
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IPP Hermie Esquerra was likewise recognized and tasked to pay a fine for having a future lawyer Gab in the family who just completed his Juris Doctor from the Ateneo Law School.

Rotary
Club of Manila
First in Asia



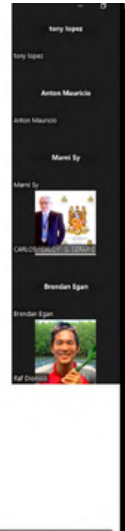
Pres. Raffy Alunan did not escape the imposition of a fine. He was also asked to pay for having a very inspirational oath taking led by Associate Justice Jose Midas Marquez as seen in this BizNewsAsia feature.

4th WEEKLY MEMBERSHIP MEETING: A RECAP

Rotary
Club of Manila
First in Asia



SUMMARY OF KEY TAKEAWAYS By: Sec. EDWIN HERNANDEZ



Secretary Edwin presented his key takeaways from the General Assembly and Governor' Visit. These are:

We now have a very clear set of directions for RY 2023-2024 which includes the Governor's 12-Point Challenge/ and RI Citation. Where we are all enjoined to help achieve and surpass the challenges.

We are likewise enlightened by RCM's vision to be a committed club, motivated to serve others selflessly, compliant with the 4-Way Test, and driven to Create Hope in the World.

To support the vision and initiative, we have seen the directors and committee heads present their plans and program. All are welcome to participate and be part of a committee.

There are values that we must purposely try to build within our club. A constant effort to establish brotherhood underpinned by our faithfulness to the 4 Way Test must be unrelentingly pursued.

Rotary
Club of Manila
First in Asia



ADJOURNMENT



Pres. Rafael M. Alunan, Jr.



CLUB ADMINISTRATION

RCM Members' Attendance Report RY 2023-2024

JULY 2023	<u>JULY 6, 2023</u> Inaugural Meeting	<u>JULY 13, 2023</u> Arch. Felino Palafox	<u>JULY 20, 2023</u> Hon. Teodoro J. Herbosa, MD Secretary, Department of Health	<u>JULY 27, 2023</u> General Assembly & Governor's Visit
All Members Present	71	35	52	68
Make Up	0	1	7	3
Less: Exempt from Attendance	2	3	2	2
On Leave	0	0	0	0
Total Active Members	69	33	57	69
Total # of Members	238	238	238	238
TOTAL ATTENDANCE %:	29%	14%	24%	29%
ROTARACTORS	15	0	4	2
MEDIA	0	0	18	0
EMBASSIES / DIPLOMATIC CORPS	7	0	1	0
DG, DGE, DGN, PDG	27	1	0	
GOHS / GS	1	2	3	1
Visiting Rotarians	83	2	4	8
Guests of RCM MEMBERS	66	6	10	0
Total attendees	270	46	92	79

CLUB ADMINISTRATION

List of Members Who Have Paid Their Annual Dues for RY 2023-2024

(As of August 2, 2023, 5:00 PM)

FULLY PAID

1	Alberto, Raymund Arnold S.
2	Acosta, Crispiniano "Cris" G.
3	Alday, Albert S.
4	Alingog, Aldous "Rex" A.
5	Alunan, Rafael "Raffy" M.
6	Balanay, Aries
7	Benedicto, Sixto "Noy" T.
8	Blanco, Manuel "Manny" M.
9	Camat, Nathaniel
10	Campos, Joselito, Jr. "Butch" D.
11	Canon, Raul
12	Carranceja, Arvin Arik
13	Castro, Karlo Eugene Josef "Karlo"
14	Coyiuto, Robert, Jr. "Jun" G.
15	Creencia, Raoul
16	Cureg, Alexander "Alex" P.
17	De Castro, Johnny
18	Dy, Manuel "Manny" C.
19	Eldebs, Issam "Sam"
20	Esguerra, Herminio "Hermie" S.
21	Fajardo, Beda G.
22	Fernandez, Antonio Jaime Jose V. "JJ"
23	Follosco, Ceferino, Jr. "Jun" G.
24	Garcia, Paul Joseph "PJ"
25	Garcia, Theodore
26	Garcia, Victor
27	Guarin, Michael Arcatomy "Mike" H.
28	Guevara, Domingo, Jr. "Boy" S.
29	Guevara, Ricardo "Ricky" S.
30	Hallerbach, Mathias
31	Ibuyan, Benedict Julius "Ben"
32	Jucaban, Jeric J.
33	Kalaw, Teodoro Alejandro IV "Teddy" A. Y.
34	Koh, Paul Anthony
35	Lacson, Sebastian "Basty"

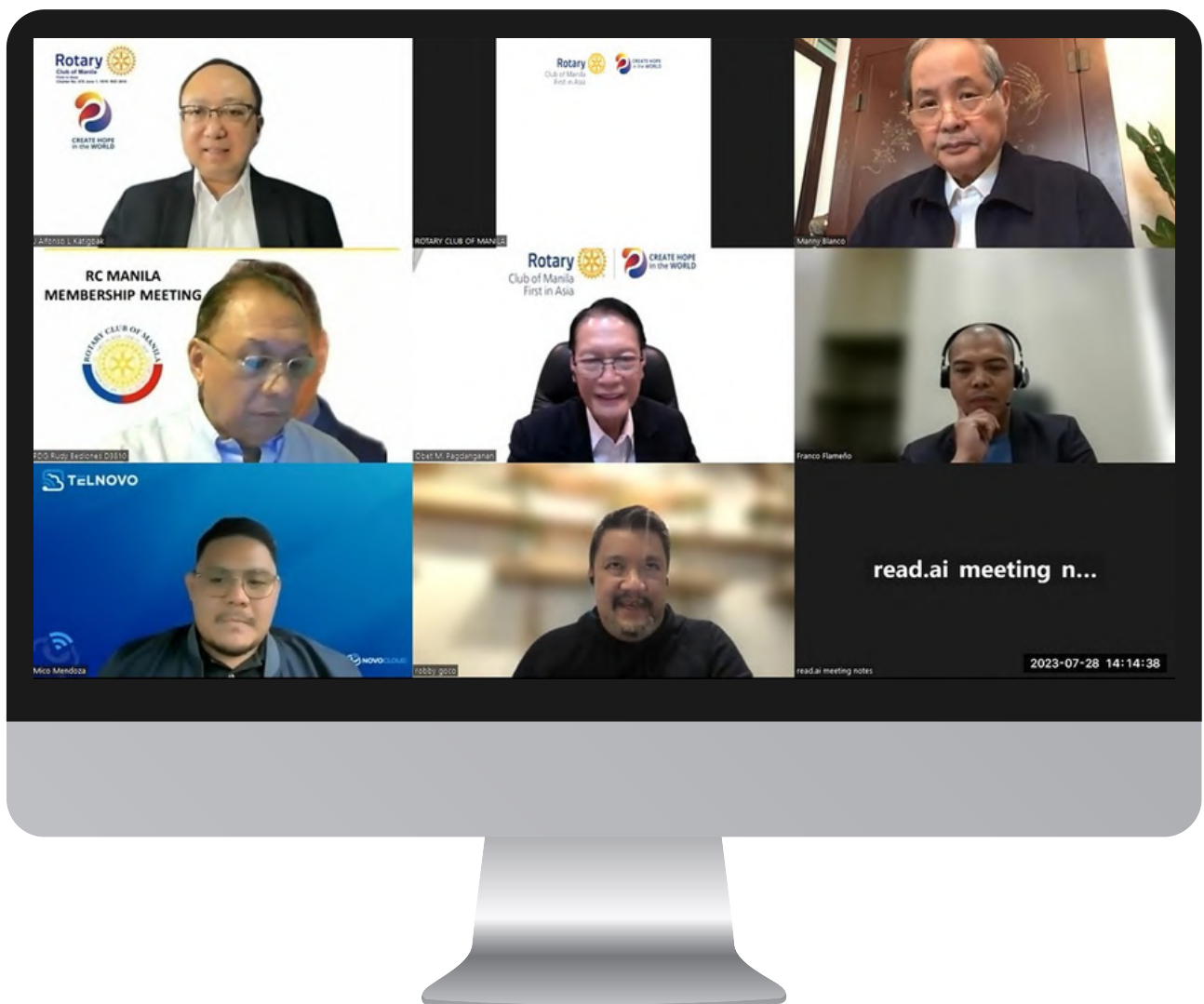
36	Laya, Jaime "Jimmy" C.
37	Lee, Richard "Dick" L.
38	Liamzon, Romeo Thaddeus "Thad" R.
39	Lim, David Eduardo Ty
40	Locsin, Arsenio "Nick" Z.
41	Lonzaga, Reinerio "Ner" C.
42	Lopez, Arthur "Art" M.
43	Macapagal, Michael "Mac"
44	Mangalile, Senen
45	Mendoza, Estelito "Titong" P.
46	Montel, Juan Manuel C.
47	Nones, Romeo "Romy" C.
48	Patterson, Colin David
49	Pineda, Jr., Patricio "Bebot" F.
50	Preysler, Fausto, Jr. R.
51	Reynolds, David John "Dave"
52	Rodriguez, Joaquin "Jack" H.
53	Rodriguez, Joaquin "Jackie" C.
54	Romualdez, Jose Manuel "Babe" G.
55	Rono, Marlon
56	Roxas, Michael
57	Shimoda, Shigeru
58	Syjuco, Jose, Jr. "Joey" A.
59	Tagaysay, Hector "Chito"
60	Talampas, Jose Angel "Joel"
61	Talusan, Ferdinand "Inov"
62	Tamayo, Victor "Butch" L.
63	Tejuma, Michael "Mike"
64	Valdes, Joel C.
65	Valencia, Rodolfo "Rod" G.
66	Vasquez, Evaristo "Junjie"
67	Villarica, Henry R.
68	Yap, Enrique, Jr. "Rickie" Y.
69	Zalcita, Xavier "Xavy" Y.

PARTIALLY PAID

1	Enriquez, Eduardo III "Jujut" V.
2	Eugenio, John Emyl "Emyl" G.

CLUB ADMINISTRATION

Rotary Information Briefing

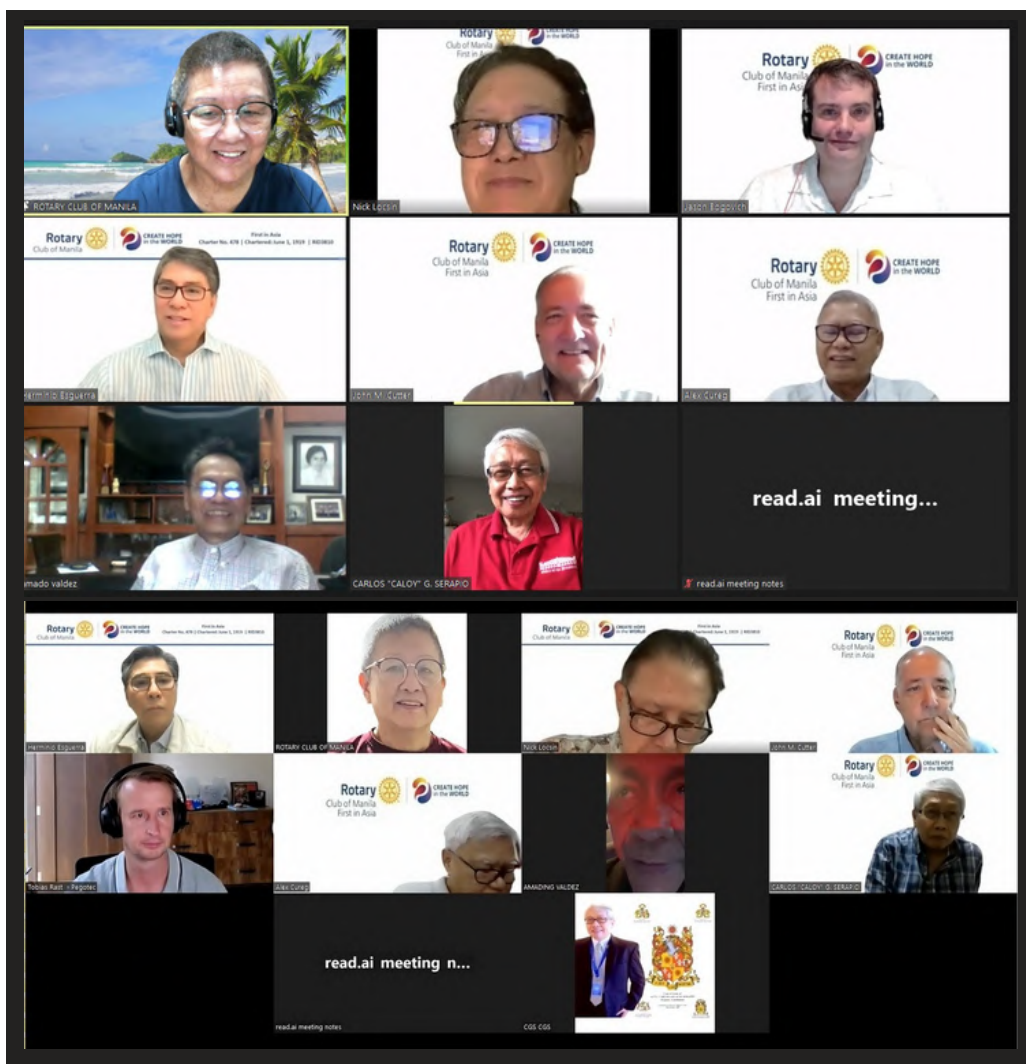


A Rotary Information Briefing was held last Friday, July 29, 2023 at 2:00 PM via Zoom for Messrs. Franco Flamenio, Raoul Roberto Goco, Al Katigbak, and Mico Mendoza.

Rotary Information Chairman PDG Obet Pagdanganan, along with Co-Chairman PDG Rudy Bediones and Rtn. Manny Blanco, provided essential information about Rotary. This included the organization's vision, mission, and objectives, as well as the history and ongoing projects of the Rotary Club of Manila.

COMMITTEE MEETINGS

Committee on Election's Meeting for Board of Directors Nomination and Election for RY 2024-2025



The Committee on Election met via Zoom on July 28 and July 31, 2023 to discuss and prepare for the nomination and election of the Board of Directors for RY 2024-2025. Chaired by IPP Hermie Esguerra, the meeting was attended by Vice Chairman PDG Alex Cureg, as well as committee members SAA Jason Bogovich, IA Nick Locsin, PD John Cutter, PD Amading Valdez, Rtn. Caloy Serapio, and Rtn. Toby Rast (Head, Technical Election Program). ES Anna Kun Toledo was also present during the meeting.

COMMITTEE MEETINGS

Environment Committee Meeting



On Tuesday, August 1, 2023, Dir. Hans Palacios met with Environment Committee Chairmen Save Pasig River - Rtn. Junjie Vasquez and TREES - Rtn. Raf Dionisio, with UP professor Mario Delos Reyes and Atty. Mark Gamboa.

COMMITTEE MEETINGS

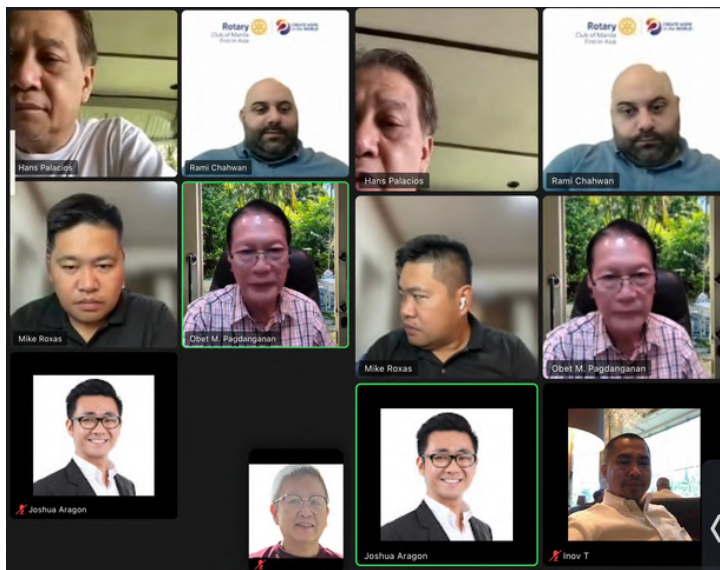
Emergency Relief and Disaster Committee Meeting



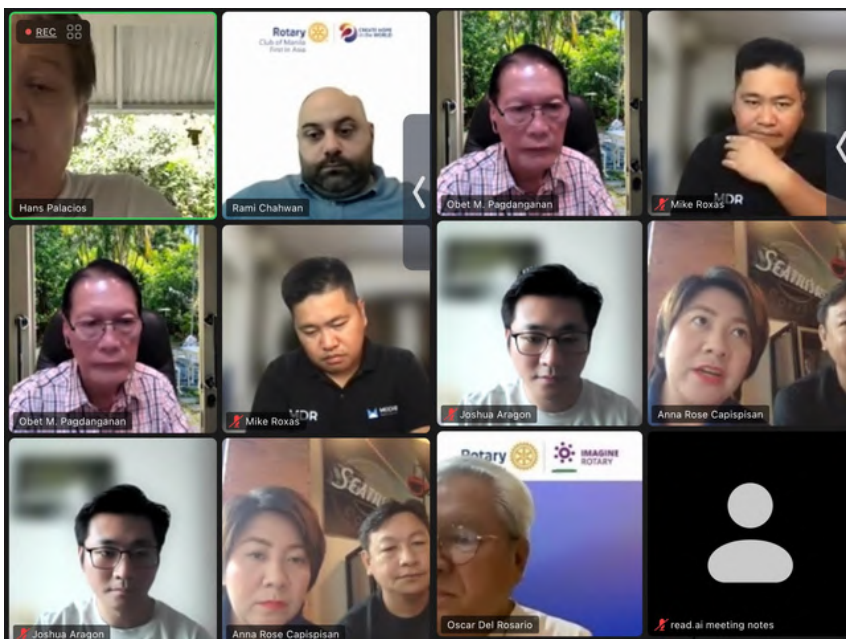
Emergency and Disaster Relief Committee met last July 31, 2023 to identify the area where Rotary Club of Manila can be of assistance for victims of typhoons Egay and Falcon. Present were Director-in-Charge Hans Palacios, Chairman Rtn. Joshua Aragon, Vice Chairman Inov Talusan, members Rtn. Mike Roxas, Rtn. Ramby Nolido, RCManila Foundation Inc. President Willie Peliño and Trustee Anton Mauricio.

COMMITTEE MEETINGS

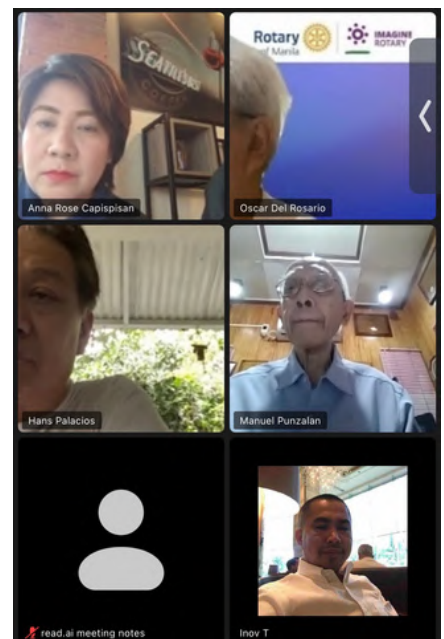
Emergency Relief and Disaster Committee Meeting



On Wednesday, August 2, 2023, at 8:00 AM via Zoom, the Emergency and Disaster Relief Committee met with PDG Obet Pagdanganan to assess the situation of the victims of typhoons Egay and Failon. In the meeting were Emergency & Disaster Relief Committee Chair Joshua Aragon, members Rtn. Mike Roxas, Rtn. Inov Talusan (Vice Chairman), AS Rami Chahwan and Dir. Hans Palacios.



Rotary Club of Calumpit Pres. Anna Rose Capisoisan and PD Oscar Del Rosario also attended the meeting.



With PDG Manny Punzalan

RCMANILA FOUNDATION, INC.

RCManila Foundation, Inc. Holds Meeting



RCManila Foundation met at the RCM-RCMFI office last Thursday, July 27, 2023 at 3:00 PM. RCMFI Executive Dir. Carie Basila briefed RCMFI Chairman Lito Sibayan, Pres. Willie Peliño, Trustee Jujut Enriquez, Rtn. Micray Gonzalez and RCM Treas. PJ Garcia.

RCMANILA FOUNDATION, INC.

Appreciation and Farewell Dinner for RCMFI Executive Director Carie Basila



Immediate Past Chairman Pepo Nuñez and Chairman Lito Sibayan presented a token of appreciation, in the form of a financial gift, to RCMFI Executive Director Carie Basila, on behalf of the officers and members of RCManila Foundation, Inc. Witnessing this momentous occasion were President Willie Peliño and Assistant Secretary Micray Gonzalez.



Farewell dinner for RCMFI Executive Director Carie Basila and appreciation dinner for RCM Secretariat at the Mazu, Seascape. Immediate Past Chairman Pepo Nunez, Chairman Lito Sibayan, President Lito Sibayan and Asst. Sec. Micray Gonzalez presented cash gift to ED Carie. The dinner was graciously hosted by RCMFI Chairman Lito Sibayan.

Present during the Appreciation/Farewell Dinner from the Board of Trustees were RCMFI Immediate Past Chair Pepo Nuñez, Chair Lito Sibayan, Trustee/RCM IPP Hermie Esguerra, RCMFI Pres. Willie Peliño and Asst. Sec. Micray Gonzalez.

INTERCLUB ACTIVITY

Joint Inaugural Meeting of Rotary Clubs of Bagumbayan and Manila Quirino Central



Pres. Raffy Alunan attended the Joint Inaugural Meeting of Rotary Clubs of Bagumbayan and Manila Quirino Central held on Friday, July 28, 2023 at the Century Park Sheraton Hotel.



At Century Park Sheraton with Rotary District 3810 Governor Lai De La Cruz, District officers, and the movers and shakers of RC Quirino Manila Central and RC Bagumbayan.

FELLOWSHIP

First Friday Mass for the Month of August

Rotary
Club of Manila



IMAGINE
ROTARY



04 August 2023, 5:30 PM

1st Friday Mass

Zoom Meeting ID: 8920600358; Passcode: 06011919

Mass Presider: Rev. Fr. Larry Tan SDB



EVENTS

STAR Rtn. Arik Carranceja's ABC Tech Tablet Launch



At STAR Rtn. Arik Carranceja's new product launch event in SEDA BGC for his company's ABC Tech tablets targeting educational institutions for students across all levels. We take pride in having this social entrepreneur in RCM, whose partners and associates include VP Reggie Yu, Rtn. Inov Talusan, Rtn. Aries Balanay and Dir. Albert Alday.

Also present at the event were Kathryn Pimentel, representing her spouse Senator Koko Pimentel; Pres. Raffy Alunan III; Director Johnny Chotrani; Dr. John Cutter; Rtn. Anton Mauricio and STAR Rtn. Paul Koh MD. The Department of Education (DepEd) was also represented in the event, where a Memorandum of Agreement (MOA) is set to be signed.

EVENTS

Kacific Broadband Meets President Ferdinand Marcos Jr. for Philippine Connectivity



From left: DG Joel Marciano, Philippine Space Agency; DTI Sec. Fred Pascual; DOST Sec. Renato Solidum; DICT Sec./PD Ivan Uy; NDC GM Rtn. Anton Mauricio; President Ferdinand R. Marcos Jr.; Kacific CEO Christian Patouraux; Kacific Rep; Kacific CMO Brandon Seir; and Sec. Frederick Go, Pres. Adviser on Investment & Economic Affairs

On August 1, 2023, Kacific Broadband Satellite Group meets with President Ferdinand R. Marcos, Jr. at Malacañang Palace to explain its plans of helping the Philippine government ensure its connectivity security and sustainability through broadband satellite services.

The Philippines' investment arm, the National Development Company (NDC) is aiming to invest in Kacific, specifically to acquire frequency blocks from the planned Kacific 2 satellite, due for launch in 2027. This would ensure the country's long-term connectivity requirements and better expand telecom & internet connections, especially to unserved and underserved areas in the Philippines.

RECOGNITION CORNER



manilastandard.net



Home > Agriculture

Visionary businessman creates perfect environment to raise 'happy pigs'



by Patricia Bianca S. Taculao — July 29, 2023, 12:30 am in Agriculture



Pork is vital in Filipinos' diets because of its accessibility and versatility in nearly every dish. Yet despite these benefits, too much pork consumption can lead to health problems and a longing desire to expand one's flavor palate. And that's what self-made businessman and racehorse breeder Herminio "Hermie" Esguerra hopes to address with the unique pork breed he raises on his farm.

Located in Lipa, Batangas, Esguerra Farms & Stud Inc. provides the ideal environment to raise Kurobuta pigs, the Japanese name for the heritage breed, which means "black pig" and has the distinct white on its snout, lower legs, and the tip of its tail.

In other parts of the globe, people know Kurobuta as the rare Berkshire breed from the United Kingdom that produces meat worthy of the moniker "wagyu of pork." But in Esguerra Farms, they are known as "happy pigs."

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Meat fit for royalty

The Berkshire pig can grow double in size than other pig breeds across the globe. Yet people revere it for its tender meat, packed with intensely tasty, creamy fat, which earned it the name “lard pig.”

According to the American Berkshire Association, the British Royal Family kept Berkshires at Windsor Palace for hundreds of years, making its meat a staple in royal banquets and other gatherings.

By 1823, the first Berkshire pigs made their way to the USA, where it was rapidly absorbed into the general hog population for the improvement they created when crossed with early American stock.

In the 18th century, the Japanese brought some pigs back to raise as well, allowing themselves to indulge in the succulent meat from the breed.

Developing a natural, stress-free environment

Esguerra Farm began in 2000 as a family refuge from city life. It later became the birthplace of some of the country’s premier racehorses before transitioning to producing quality fruits and vegetables while providing a nurturing environment for farm animals.

A friend introduced Esguerra and his family to Kurobuta pork, which drew the businessman’s interest. He set out to develop his farm and its components to accommodate the pigs in the Philippines and raise them under stress-free conditions to ensure their meat quality.

Since Kurobuta pigs aren’t native to the Philippines, Esguerra Farms breeds imported Berkshire pigs with local variants with desirable qualities until they get an offspring that’s well-acclimatized to the country’s environment.

Esguerra is hands-on in managing and maintaining the farm—all 55 hectares. But when it comes to the Kurobuta pigs, he’s very strict about biosecurity. The farm owner limits entry to the allotted premises to ensure the pigs don’t contract any disease.



Berkshire pigs, or Kurobuta, are known for their tender and juicy meat

RECOGNITION CORNER

As an added prevention measure, all workers residing on the farm must take a bath and change clothes and footwear before entering the livestock section. They also can't consume other pork not from the farm to avoid picking up any diseases, like African Swine Fever (ASF), which impacted the local industry for years since it entered the Philippines.

In the meantime, he developed various parts of the farm to allow the pigs to roam freely and experience the natural elements, like sun, wind, and rain.

The farm also refrains from raising the pigs using hormones and chemicals, keeping a strict regimen similar to raising cows that produce wagyu beef. Speaking of hormones, Esguerra Farms maintains their pigs' happiness until slaughter to prevent cortisol, the flight-or-flee stress hormone, from seeping into the meat and affecting product quality.

It takes complete coordination and adherence to the protocols to secure the quality of Kurobuta pork Esguerra Farms prides itself in.

Compared to commercial pork, Kurobuta pork has marbled fats within its meat, similar to beef to the untrained eye. The farm produces cuts like tomahawk, coppa, and ribeye for the market, while also accepting requests for specific portions, revolutionizing how Filipinos eat pork. Other products include cured meat, like hams, and household cuts, which can be used in making traditional Filipino dishes.



The Kurobuta pigs on Esguerra Farms & Stud Inc. lead a stress-free life

RECOGNITION CORNER

They also have a special cochinillo. Suckling pigs, just a month from birth, are fed mostly milk and harvested after they are weaned, then roasted for hours using a special oven that regulates even cooking and crisping.

Kurobuta pork from Esguerra Farms is available in various retailers, hotels, and restaurants in the Philippines. Although a bit pricey, the farm ensures that every succulent bite is worth it because of the meticulous methods used in raising the pigs.

Making the most of the space

Besides the Kurobuta pigs and award-winning racehorses, Esguerra Farms is also home to various livestock and aquaculture. As his passion project, Esguerra slowly but surely transitioned the farm to accommodate more elements to diversify the farm's ecosystem and improve its practicality. In some parts of the farm, sheep and goats freely roam to enjoy the sprawling greenery.

The goats are notable because, besides raising Anglo-Nubian and Boer goats, known for their milk and meat production, respectively, Esguerra also breeds both to create a specific variant desirable for milk and meat production.

Another sight on the farm is Pekin ducks. Like its other livestock, the ducks in Esguerra Farm grow in a free-range setup since it works best. Moreover, the ducks contribute to a balanced, natural ecosystem within the premises.

Esguerra Farms also dabbles in aquaculture, with several tilapia ponds regularly maintained. From their enclosure, the ducks have access to the ponds to eat any pests that could disrupt or hinder tilapia growth. Growing on the ponds are Azolla or duckweed, which ducks and tilapia feed on.

One venture Esguerra set his eyes on is catfish production. Although still in its early stages, he envisions producing catfish that eliminates the foul taste and odor most people associate with it.

Instead of using ponds to raise them, he utilizes a conical receptacle for the fingerlings. This simple yet effective approach allows them to drain the water frequently and remove any impurities to maintain a sanitary environment for the catfish fingerlings to grow in.

Meanwhile, various fruits and vegetables are growing in abundance throughout the farm. Some examples include avocados, bananas, dragonfruit, and more.

As an ever-dedicated individual, Esguerra's passion for agriculture is evident in the success he sees from how Filipinos embrace its products and the happy animals raised on his sprawling property. He uses his innovativeness to create measures and technology to bring out the best results that foster economic, employee, and environmental wellness.

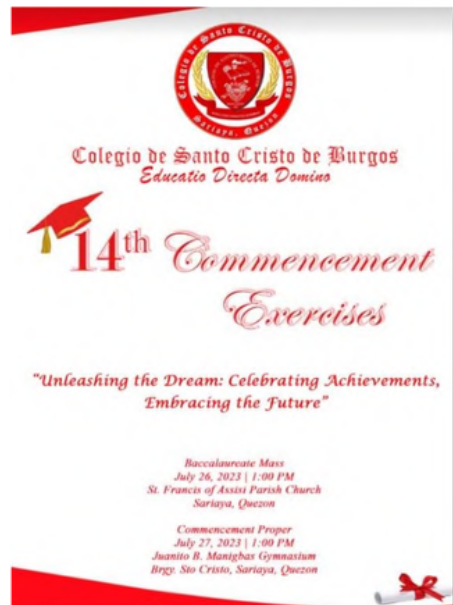
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Rtn. Senen Mangalile Conferred Knight Grand Officer of Rizal by Supreme Council



In ceremonies held on August 1 at the International Headquarters of the Knights of Rizal (KOR), Rtn. Senen Mangalile was conferred by the Supreme Council the degree Knight Grand Officer of Rizal (KGOR) in testament to his contributions to the propagation of Rizalian values and service to KOR chapters in his places of assignment.

RECOGNITION CORNER





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HERMINIO S. ESGUERRA
Immediate Past President

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RAMI CHAHWAN
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KARLO EUGENE JOSEF M. CASTRO
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Internal Auditor

JORDAN M. PIZARRAS
Assistant Internal Auditor

ANNA KUN TOLEDO
Executive Secretary



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RCM SECRETARIAT

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Executive Secretary

RCM OFFICE

543 Arquiza St. cor. Grey St.
Ermita, Manila
Tel. No. 8-527-1886
Fax No. 8-527-1885
Email: rcmanila@rcmanila.org