

Official Newsletter of
Rotary Club of Manila

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ISSUE NO. 3939 | OCTOBER 27, 2022

GUEST OF HONOR AND SPEAKER



HIS EXCELLENCY MARAT IGNATYEVICH PAVLOV

Ambassador of the Russian Federation
to the Republic of the Philippines

KABALITA

The search for truth requires an open mind,
The real facts, together let us seek and find.
All sides and angles must be keenly looked into,
In the end, we can perhaps learn a thing or two.

Yes, fairness and goodwill we should pursue,
And judiciously check if it will be beneficial, too.
So, search for truth we must with unbiased minds,
Listen to all sides, but swiftly rebuff a lie that blinds.



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RY 2022-2023 | Editorial Board for RY 2022-2023

17th WEEKLY MEMBERSHIP MEETING



Rotary Year 2022-2023

Thursday, October 27, 2022, 12:30 PM

Program Timetable

Part I

12:30 PM Registration & Zoom In

Program Moderator

PAST DIRECTOR ISSAM ELDEBS

Presentation of Meeting Protocol/
Zoom Meeting House Rules

Call to Order

**PRES. HERMINIO "Hermie" S. ESGUERRA
PRESIDENT HENRY VILLA**

Invocation and Special Prayers

**RTN. JOSELITO "Joey" UPO
RC Manila South**

Russian Federation National Anthem

Video Presentation

Philippine National Anthem

AVP of RCM Members

RCM Hymn

AVP of RCM Music Chorale

The Four (4) Way Test

**RTN. HENRY ENTRADORA
RC Manila South**

Introduction of Guests

Welcome Song

RC Manila Birthday Celebrants for the week

October 23 PD NICK LOCSIN
October 26 AS/DE MIKE ALBAÑA
October 26 RTN. JUNJIE VAZQUEZ

Maligayang Bati/Happy Birthday Song

AVP of RCM Music Chorale

PRESIDENT'S TIME

**PRES. HERMINIO "Hermie" S. ESGUERRA
PRESIDENT HENRY VILLA**

17th WEEKLY MEMBERSHIP MEETING



Part II INTRODUCTION OF GUEST OF HONOR AND SPEAKER

AMBASSADOR VICTOR GARCIA
Former Ambassador of the Philippines
to the RUSSIAN Federation

Address

HIS EXCELLENCY MARAT IGNATYEVICH PAVLOV
Ambassador of the Russian Federation
to the Republic of the Philippines

Open Forum

Presentation of Certificate of Appreciation

PRES. HERMINIO "Hermie" S. ESGUERRA
IPD AMADO "Amading" D. VALDEZ
Programs Committee Chairman

Attested by:
SECRETARY EDWIN H. HERNANDEZ

Philippine Rotary Hymn

AVP

2:00 PM Closing Remarks and Meeting Adjournment

PRES. HERMINIO "Hermie" S. ESGUERRA



GUEST OF HONOR & SPEAKER'S PROFILE

HIS EXCELLENCY MARAT IGNATYEVICH PAVLOV

Ambassador of the Russian Federation to the Republic of the Philippines



- Born in 1955
- Graduated from the Moscow State Institute of International Relations in 1978 and the Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation in 1991
- Joined the diplomatic service in 1978. Took various diplomatic positions in the central office and abroad
- 2007-2013 – Counselor, Senior Counselor of the Embassy of Russia to Italy
- 2013-2015 – Chief Counselor of the Fourth European Department, MFA of Russia
- 2015-2020 – Consul General in Genova (the Italian Republic)
- Designated as the Ambassador of the Russian Federation to the Republic of the Philippines by the Decree of the President of the Russian Federation No. 577 of September 21, 2020
- Diplomatic rank – Envoy Extraordinary and Plenipotentiary, II Class
- Fluent in English and Italian
- Married, with two adult sons

PRESIDENT'S DIARY

Dear fellow Manila Rotarians,

Thank you all for another great week of service to our community. This week's highlight was the district-wide Polio Vaccination Project called "*Sabayang Patak*", which is in line with World Polio Day on October 24. Rotary International District 3810, headed by our District Governor Joyce Ambray, led the simultaneous polio vaccination activities in Cavite, Pasay, Manila and Occidental Mindoro.

Here's a rundown of all the activities and events I attended this week.



District Governor's Visit to the Rotary Club of Manila South

Thursday, October 20, 2022, 4:00 p.m.

I was invited as an observer at the District Governor's visit to the Rotary Club of Manila South. I delivered a message and shared how we, at the Rotary Club of Manila, conduct our Weekly Membership Meeting. I also invited them to a joint club virtual membership meeting today, October 27.



PRESIDENT'S DIARY

9th Handover and Induction Ceremonies of Rotary Club of Pasay Metro Sunrise

Thursday, October 20, 2022, 5:00 p.m.

I was honored to attend the 9th Handover and Induction Ceremonies of the Rotary Club of Pasay Metro Sunrise held on October 20 in Casa Ibarra, SM Mall of Asia.



With the Board of Directors and Executive Officers of the Rotary Club of Pasay Metro Sunrise, led by PLP Sheena Nuñez

PRESIDENT'S DIARY



With DG Joyce Ambray and the family of PLP Sheena Nuñez

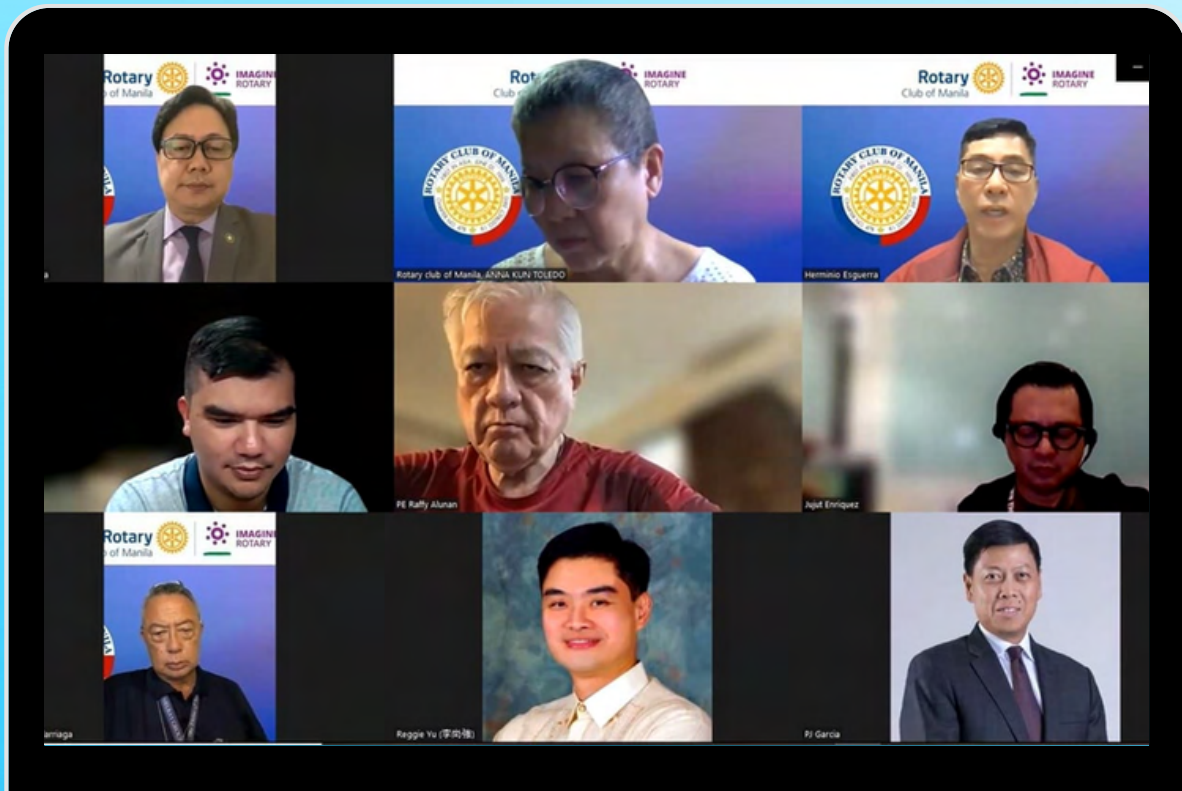


PRESIDENT'S DIARY

Fourth Regular Monthly Board Meeting

Friday, 21 October 2022

We had our fourth regular monthly Board meeting last Friday, October 21 via Zoom. Present at the meeting were IPP Chito Zaldarriaga, VP/VPE Reggie Yu, PE/Dir. Raffy Alunan, Dir. Jujut Enriquez, DE/Asst. Secretary Mike Albaña and Executive Secretary Anna Kun Toledo.



PRESIDENT'S DIARY

World End Polio Day: “Sabayang Patak” Campaign in Imus, Pasay, Manila and Occidental Mindoro

Monday, October 24, 2022

Rotary International has been on a mission to get rid of polio once and for all. As a founding partner of the Global Polio Eradication Initiative, we have reduced polio cases by 99.9 percent since our first project to vaccinate children in the Philippines in 1979. Rotary has donated over \$2 billion towards this cause, including matching funds from the Gates Foundation; not to mention all the countless volunteer hours since launching the polio eradication program.

Last Monday, October 24, we continued our efforts in eradicating polio as we celebrate World Polio Day. We vaccinated children in three communities—first in Imus, Cavite at 9 a.m., then at Barangay 165 in Malibay Plaza, Pasay City at 1:00 p.m., and finally in Baseco Compound, Manila at 4:00 p.m.

Department of Health Director Dr. Eric Tayag, who is also Past President and incumbent RI District 3810 Senior Deputy Governor for District COVID-19 Adviser and Chairperson for the Mental Health program, accompanied us in the vaccination sites.

VP Reggie Yu, Dir. Albert Alday, DE/Asst. Secretary Mike Albaña, and STAR Rtn. Aries Balanay joined us in Malibay Plaza. We were also graced by the presence of Pasay City Mayor Emily-Calixto Rubiano and FG Egay Rubiano.

End Polio: Sabayang Patak in Malibay Plaza, Pasay City



PRESIDENT'S DIARY



PRESIDENT'S DIARY

End Polio: Sabayang Patak in Baseco Compound, Manila



PRESIDENT'S DIARY

The Rotary Clubs of Abra de Ilog, Mamburao and Lubang Islands in Occidental Mindoro also administered oral polio vaccinations to their respective communities alongside the mayors and health officials to vaccinate children as part of the *Sabayang Patak* campaign, which is a District 3810-Manila, Pasay, Cavite and Occidental Mindoro campaign.

Altogether, we have successfully vaccinated around 1,000 children.

Ending polio is a daunting task, but it's one that we're committed to accomplish until every child is vaccinated. We are this close to ending polio. It was a tiring but ultimately fulfilling day of **Service Above Self** as we continue our fight against the disease. It was great to see the Rotary Club of Manila taking part in the campaign. With your help, we are one step closer to making history and achieving a world free from polio.

Areas of Focus achieved: **Disease Prevention and Treatment** and **Maternal and Child Care**

After the whole day of activities, the Rotarians and medical team went to Aristocrat Restaurant in Roxas Boulevard for a fellowship dinner.

Also, in celebration of the **End Polio Awareness Campaign**, the Rotary Club of Manila has joined the other clubs in District 3810 in installing END POLIO NOW tarpaulins along Roxas Boulevard. The tarpaulins are on display until October 30, 2022.



It has been an eventful week for me as president of the Rotary Club of Manila. As always, I am grateful for all that we have experienced and accomplished this past week and am looking forward to continuing our work in service of our communities.

Yours in Rotary Service,

Pres. Hermie Esguerra

COGS IN THE WHEEL. Whenever someone is described as a cog in a wheel or machine, what is usually referred is a small but necessary and important part of a large organization or group. Literally, a cog refers to the wheel or bar that contains projections or teeth on another wheel or bar, generating torque. It also refers to the projections on a cogwheel.

For the Rotary Club of Manila, the cogs in the wheel are the individual members who constitute the heart of the organization. Each Manila Rotarian is considered a cog, which has kept our more-than-a-century-old and ever-reliable wheel turning.



The role or contribution of every Manila Rotarian is not considered small, minor, or insignificant. The input of each member, when done from the heart and in the spirit of true volunteerism, invariably keeps the RCM wheel moving. Indeed, as a volunteer organization, whatever time or talent is shared by a member, or whichever role he plays to fulfill the Club's mission is, and must be, applauded and welcomed.

Every cog in the RCM wheel contributes to keep it turning and achieve its goals.

RCM is fortunate to have many outstanding cogs in its wheel. But, while it is one thing to have numerous cogs to create the needed torque and push, it is an altogether different thing to have a competent machinist to perfectly put all the components of a wheel or a machine together. Precision machining is imperative in order to ensure the perfect intersecting and meshing of the cogs.

As can be seen in any wheel, most notably the logo of Rotary International, all cogs (the projections in the wheel) are evenly sized. Equally noticeable are the uniformly spaced and punctiliously measured gaps in between the cogs. These combined features are essential to enable the wheel and all the cogs to seamlessly and properly operate. Hence, whenever one cog is not properly molded and ends up out of shape or bigger than the others, the wheel will malfunction; and whenever the space or gap between cogs are not evenly measured, the cog will not fit and the same disastrous and problematic result will surface.

A bloated or oversized cog, therefore, has no place in an otherwise perfectly functioning wheel. While some cogs may be built or polished to shine better, they cannot be made bigger than the others. The sizes must be equal, for the spaces and gaps that they are meant to mesh with are evenly and keenly measured.

Cogs who shine are recognized. Achievers are applauded, and RCM holds the distinct pride of having a lot of them within its ranks.

THE 16th REGULAR MEETING: A RECAP



The Club had its 16th Regular Meeting at Conrad Hotel with **Sec. Edwin Hernandez** as Program Moderator/ Facilitator.



Enthusiastically sounding the bell, **Pres. Hermie Esguerra** called the meeting to order.



AS/DE Mike Albaña led the Invocation and Special Prayer.



The **Philippine National Anthem** was made more meaningful and alive by the **Rotary Club of Manila Audiovisual Presentation**, featuring Manila Rotarians honoring the flag and country.



The singing of the **RC Manila Hymn** was led by the **World Famous Music Chorale** through an audiovisual presentation.

THE 16th REGULAR MEETING: A RECAP



Treas. Karlo Castro led the recitation of the Four (4) Way Test.



The Moderator acknowledged and introduced the Visiting Guests and Rotarians.



The **World Famous Chorale** sang RCM's signature Welcome Song to honor the Club's guests and visitors.



The week's birthday celebrants were duly acknowledged, namely **Rtn. Sean Rodriguez, Rtn. Art Dela Cruz, STAR Rtn. Pablo Calles Arguelles** and **Rtn. Teng Catalan**. This was followed by the **World Famous Music Chorale** singing the unique and jolly birthday song.

THE 16th REGULAR MEETING: A RECAP



Dir. Jujut Enriquez (on behalf of **PP Frank Evaristo**), **PT Pepo Nunez**, **PP Boy Guevarra** and **Rtn. Bollie Bolton**, as proposers, introduced the new members who were scheduled to be inducted.



PDG Vince Carlos gave an inspiring message during the charging of the new members.



Pres. Hermie Esguerra led the induction of new RCM Members namely: **STAR Rtn. Antonio V. Echavez**, **STAR Rtn. Nicolo Sumulong Hallare**, **STAR Rtn. Benedict Julius F. Ibuyan**, **STAR Rtn. Juan Miguel Lazaro** and **STAR Rtn. Philip Wombwell**.

THE 16th REGULAR MEETING: A RECAP



PD Issam Eldebs introduced the **Guest Speaker PDG Liza V. Elorde, Chairman, District Rotary Foundation, R.I. District 3810.**



PDG Liza V. Elorde, Chairman, District Rotary Foundation delivered her address. She gave valuable information about the workings of the Rotary Foundation, and how RCM could better avail of Global and District Grants to support its various projects.



Important points were further discussed and clarified during the open forum participated by **DGN Jackie Rodriguez** and **BLA Raoul Creencia**.

THE 16th REGULAR MEETING: A RECAP



Pres. Hermie Esguerra delivered his impressive first quarter report, a first in the history of RCM. His report highlighted the Club's laudable performance after three months of RY 2022-2023.



President Hermie Esguerra and **Programs Committee Chairman IPD Amading Valdez** presented the Certificate of Appreciation, attested by **Club Secretary Edwin Hernandez**, and a Commemorative Stamp to Guest Speaker **PDG Liza V. Elorde**.

THE 16th REGULAR MEETING: A RECAP



The singing of the **Philippine Rotary Hymn** again proved to be an electrifying part of the program.



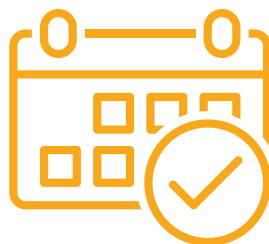
Capping another successful meeting, **Pres. Hermie Esguerra** delivered his closing remarks and adjourned the meeting.



A newly inducted member, **STAR Rtn. Benedict Julius F. Ibuyan**, handed his **USD 1,000 Paul Harris Fellow** contribution to **The Rotary Foundation** through **PDG Liza Elorde**, Chair of the District Rotary Foundation. Looking on are **Pres. Hermie Esguerra** and **Paul Harris Fellow Chair/Treas. Karlo Castro**.

RCM Members' Attendance Report RY 2022-2023

October 2022	<u>6 October 2022</u> Hon. Ivan John Enrile Uy, Secretary - Department of Information & Communications Technology	<u>13 October 2022</u> Classification Talk by STAR Rtn. Paolo Magpale	<u>20 October 2022</u> PDG Liza Elorde and President Hermie Esguerra
All Members Present	47	61	30
All Members in virtual FB	5	0	3
Make Up	11	35	1
Less: Exempt from Attendance	4	9	2
On Leave	0	0	0
Total Active Members	59	87	32
Total # of Members	230	230	235
TOTAL ATTENDANCE %:	26%	38%	14%
ROTARACTORS	0	0	0
MEDIA	0	0	0
EMBASSIES / DIPLOMATIC CORPS	0	0	1
DG, DGE, DGN, PDG/DGE	0	0	1
GOHS / GS	1	0	0
Visiting Rotarians	2	0	0
Guests of RCM MEMBERS	8	6	2
Others	0	0	0
Total attendees	71	67	38



List of Members Who Have Paid Their Annual Dues for RY 2022-2023

(As of October 26, 2022, 10:00 AM)

FULLY PAID

1	Abastillas, Celso E.
2	Aboy, Valentino "Val" G.
3	Abriam, Ariel
4	Acosta, Crispiniano "Cris" G.
5	Albaña, Michael Jaey "Mike"
6	Alberto, Raymund Arnold S.
7	Alcantara, Isidro "Butch"
8	Alday, Albert S.
9	Alingog, Aldous "Rex" A.
10	Alunan, Rafael "Raffy" M.
11	Alvarez, Servando, Jr.
12	Ampil, Alvin
13	Arguelles, Pablo
14	Aventura, Avenilo, Jr. "Jun" L.
15	Balanay, Aries
16	Bartolome, Arsenio III "Archit" M.
17	Batur, Sinan
18	Bediones, Rodolfo "Rudy" P.
19	Bella, Geronimo, Jr. "Jun" Dela Paz
20	Benedicto, Sixto "Noy" T.
21	Bertelsen, Bertel Ingmar
22	Bhalla, Pardeep "Bobby"
23	Blanco, Manuel "Manny" M.
24	Bogovich, Jason M.
25	Branellec, Jacques "Jack"
26	Buendia, Carlos "Caloy" C.
27	Cabuñag, Rogelio "Roger" R.
28	Campos, Joselito, Jr. "Butch" D.
29	Camus, Fernando "Nando"
30	Carlos, Vicente "Vince" J.
31	Castro, Karlo Eugene Josef "Karlo"
32	Catalan, Rodillo "Teng"
33	Cenica, John T.
34	Chahwan, Rami
35	Chotrani, Johnny N.
36	Co, Ferdinand "Ferdie" C.
37	Coyiuto, Robert, Jr. "Jun" G.
38	Creencia, Raoul
39	Cruz, Avelino "Ave" V.
40	Cureg, Alexander "Alex" P.
41	Cutter, John Michael "Michael"
42	David, Virgilio "Vee"
43	Davis, Raymond "Rey" N.
44	Dayang, Juan, Jr. "Jed" E.
45	De Venecia, Jose "Joe" C.
46	Dee, Marcus L.
47	Del Rosario, Oscar
48	Del Valle, Randolph "Randy"
49	Dela Cruz, Artemio "Art"
50	Dela Cruz, Emmanuel

51	Diokno, Benjamin "Ben" E.
52	Dionisio, Rafael Ignacio "Raf"
53	Domingo, Rico V.
54	Dominguez, III, Carlos "Sonny" G.
55	Dy, Manuel "Manny" C.
56	Egan, Brendan "Bren" W.L.
57	Eldebs, Issam "Sam"
58	Enriquez, Eduardo III "Jujut" V.
59	Esguerra, Herminio "Hermie" S.
60	Esquivias, Joaquin Pablo "Jop" A.
61	Eugenio, John Emyl "Emyl" G.
62	Evaristo, Frank A.
63	Everingham, Richard Jack
64	Fajardo, Beda G.
65	Fernandez, Antonio Jaime Jose V. "JJ"
66	Follosco, Ceferino, Jr. "Jun" G.
67	Garcia, Herbert Joey "Joey" D.
68	Garcia, Paul Joseph "PJ"
69	Garcia, Theodore
70	Garcia, Victor
71	Gaspar, Fernando "Nando" L.
72	Gierran, Dante "Dan"
73	Go, Daniel "Danny" C.
74	Go, Henry Sy
75	Go, Michael
76	Gonzales, Michael Raymond
77	Guarin, Michael Arcatomy "Mike" H.
78	Guevara, Domingo, Jr. "Boy" S.
79	Guevara, Ricardo "Ricky" S.
80	Hallare, Delfin, Jr. "Jun" T.
81	Hallare, Nicolo "Nico"
82	Hallerbach, Mathias
83	Harle, Wolfgang Kurt
84	Hernandez, Edwin
85	Hesse, Uwe
86	Hortaleza, Rolando
87	Jang, Jae "Jay-Jay" J.
88	Joseph, Ralph L.
89	Joseph, Robert Ian "Robi" M.
90	Jucaban, Jeric J.
91	Kalaw, Teodoro Alejandro IV "Teddy" A. Y.
92	Koh, Paul Anthony
93	Lacambacal, Alvin D.
94	Lacson, Sebastian "Basty"
95	La'o, Emilio Gonzalez
96	Laya, Jaime "Jimmy" C.
97	Ledda, Jaime Victor "Jet" B.
98	Lee, Richard "Dick" L.
99	Li, Richard Joseph Chang
100	Liamzon, Romeo Thaddeus "Thad" R.

CLUB

ADMINISTRATION

101	Lim, David Eduardo Ty
102	Lim, Richard
103	Locsin, Arsenio "Nick" Z.
104	Locsin, Roberto R.
105	Lonzaga, Reinerio "Ner" C.
106	Lopa, Antonio "Tony" A.
107	Lopez, Antonio "Tony"
108	Lopez, Arthur "Art" M.
109	Macapagal, Michael "Mac"
110	Macatoman, Abdulgani "Gani"
111	Magbanua, Gerry
112	Magpale, Jose Paolo
113	Magsaysay, Francisco "Paco" D.
114	Manalaysay, Cesar P "Citos"
115	Mangalile, Senen
116	Martinez, Ronald
117	Matschuck, Guenter "Gunter" G.
118	Mauricio, Antonilo "Anton"
119	Mendoza, Estelito "Titong" P.
120	Mendoza, Raymund Joseph Ian "Raji" O.
121	Mommaerts, Steve "Momo"
122	Montel, Juan Manuel C.
123	Montinola, Antonio "Tony" J.
124	Mueller, Klaus
125	Naravannamoorthy, Nantha K.
126	Nolido, Ramon Alberto "Ramby" B.
127	Nones, Romeo "Romy" C.
128	Nunez, Jose, Jr. "Pepo" A.
129	Ocampo, Teodoro "Teddy" J.
130	Okajima, Hiroyuki
131	Ong, Jovee K.
132	Ong, Phillip "Phil" L.
133	Ozaeta, Miguel Antonio L. "Mike"
134	Pagdanganan, Roberto "Obet" M.
135	Palacios, Albert "Hans" C.
136	Pallasigue, John Brian "JB"
137	Pascual, Abraham "Abe" F.
138	Pascual, Jose Augusto "Jappy"
139	Patterson, Colin David
140	Payumo, Felicitio "Tong" C.
141	Peliño, Wilfredo "Willie" M.
142	Pineda, Jr., Jesus "Susing" M.
143	Pineda, Jr., Patricio "Bebot" F.
144	Pizarras, Jordan M.
145	Preysler, Fausto, Jr. R.
146	Pujalte, Jose, Jr. "Brix" S.
147	Quisumbing, Ramon "Mon" J.
148	Ramos, Claver P.
149	Rast, Tobias "Tobi"
150	Recto, Philip H.
151	Reyes, Crispino "Babes" P.
152	Reyes, Edgardo "Ed" P.
153	Reynolds, David John "Dave"

PARTIALLY PAID

1	Angara, Marius
2	Caasi, Urbano, Jr. "Banit" S.
3	Yujuico, Brendon

154	Rodriguez, Gerard Sean "Sean" H.
155	Rodriguez, Joaquin "Jack" H.
156	Rodriguez, Joaquin "Jackie" C.
157	Romualdez, Jose Manuel "Babe" G.
158	Rono, Marlon
159	Roxas, Michael
160	Sarmiento, Ricardo Manuel "Rocco" M.
161	Sarasola, II, Jose Ma. "Joey" I.
162	Schmitz, Steffan
163	Schneider, Bernd
164	Schoucair, Farid Alain
165	Serapio, Carlos G. "Caloy"
166	Sevilla, Luis Angelo "L.A." L.
167	Shigei, Kentaro
168	Shimoda, Shigeru
169	Sibayan, Joselito "Lito" H.
170	Sicat, Michael Allan E. "Mike"
171	So, Warren
172	Sobrepeña, Robert John "Bob" L.
173	Soler, Jose Antonio Andaya
174	Souvlakis, Nicolas
175	Stranathan, Ike
176	Syjuco, Jose, Jr. "Joey" A.
177	Tagaysay, Hector "Chito"
178	Talampas, Jose Angel "Joel"
179	Tamano, Shalimar "Shah" H.
180	Tamayo, Victor "Butch" L.
181	Tan, Eusebio "Ebot" V.
182	Tan, John
183	Tan, Lawrence "Lance" L.
184	Tang, Jimmy T.
185	Tanglao, Noel V.
186	Taylor-Dormond, Marvin
187	Tee, Jr., Teddy B.
188	Tejuma, Michael "Mike"
189	Tillmann, Hansel Joseph Michael "Hansel"
190	Uy, Ivan John Enrile "Ivan"
191	Valdes, Joel C.
192	Valdez, Amado "Amading" D.
193	Valdez, Jason
194	Valencia, John Nico "Nico" P.
195	Valencia, Rodolfo "Rod" G.
196	Vasquez, Evaristo "Junjie"
197	Vea, Reynaldo "Rey" B.
198	Villarica, Henry R.
199	Villegas, Raoul A.
200	Wombwell, Philip Brian
201	Yu, Geoffrey "Geof" C.
202	Yu, Reginald "Reggie" T.
203	Zalamea, Enrique, Jr. "Rick" M.
204	Zaldarriaga, Felix Francisco "Chito" S.
205	Zeitouni, Nagi
206	Zialcita, Xavier "Xavy" Y.
207	Zimmer, Christopher

CLUB

ADMINISTRATION

Incoming Board for Rotary Year 2023-2024 Holds Planning Meeting



The Incoming Board for Rotary Year 2023-2024 held a planning meeting on Thursday, October 20, 2022 at 10:30 a.m. at the Roosevelt Room 3 of Conrad Manila.

CLUB ADMINISTRATION

Membership Committee Meets with Invitees

Membership Committee met last Tuesday, October 25, 2022 at 1:30 PM via Zoom. Present at the meeting were Dir. Jujut Enriquez (Director-in-Charge of Membership Concerns); Chairman/PVP Fausto Preysler, Past District Governor Vince Carlos, Centennial Pres. Susing Pineda, Past Dir. Art Lopez and Rtn. Anton Mauricio.



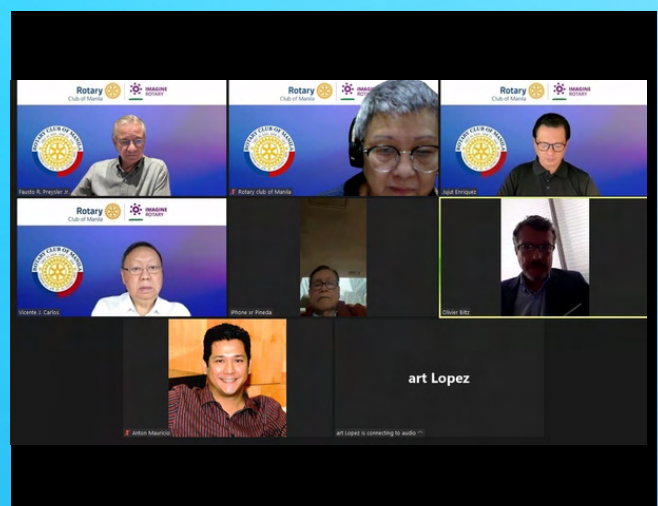
Membership Committee met with invitee, Mr. Edgard A. Cabangon, Chairman of AIC Media Group.



Membership Committee met with invitee, Mr. Arvin Arik Carranceja, Chief Executive Officer of AROK General Merchandising.



Membership Committee met with invitee, Mr. William T. Chen, Chief Financial Officer of Real Steel Corporation and Honorary Consul of Sri Lanka in the Philippines.



Membership Committee met with invitee, Mr. Olivier Biltz, President of FRANPHILIP Trade, Inc. and 42 years Consul of the Trade and Economic Development of the Embassy of the France to the Philippines.

19th RCM TOURISM AWARDS

Tourism Awards Committee Holds Meeting



The RCM Awards Committee held a meeting last Monday, October 24, 2022 2PM in New World Makati Hotel, hosted by STAR Rtn. Nantha Narayanamoorthy.

Present at the meeting were 19th RCM Tourism Awards Chairman/PD Art Lopez, PDG Vince Carlos, Rtn. Bernd Schneider, Rtn. Wolf Harle, and PVP Fausto Preysler.

Also present were Philippine Hotel Owners Association (PHOA) Executive Director Benito "Bong" Bengzon Jr, PHOA Office Manager Minoll Alamo and RCM ES Anna Kun Toledo.

DISEASE PREVENTION AND TREATMENT

RCM Graces Sta. Ana Hospital Blood Bank Ground-Breaking Ceremonies



Led by Manila Mayor Honey Lacuna, Vice-Mayor Yul Servo, Operation Smile Philippines (OSP) Executive Director Emiliano Romano, Jaime V. Ongpin Foundation President Reinaldo Bautista Jr., and Hospital Director Dr. Grace Padilla, the modest ground-breaking ceremony was followed by the inauguration of the OSP funded Ambulatory Surgical Clinic and blessing by Rev. Fr. Hector Ulysses Cañon.

The Rotary Club of Manila, represented by Vice-President Reggie Yu, Past Director Dr. John Cutter, and Rtn. Joel Valdes, graced the ground-breaking ceremonies of the Blood Bank unit of Sta. Ana Hospital on October 26, 2022.

The Sta. Ana Hospital is the second largest city government-owned hospital in Manila with a 300-bed capacity, 33 of which are part of their DOH accredited isolation ward, with its own infectious disease control center.

Rtn. Senen Mangalile Visits the Rotary Club of Bern Rosengarten



Upon the invitation of Club President Urs Messerli, RCMer Senen Mangalile attended the regular membership meeting of the Rotary Club of Bern Rosengarten on Monday, October 24th at Schmiedstube Restaurant in Berne, Switzerland.

The meeting featured a presentation by Rotary Youth Exchange participant Bernard Sixte whom the Club is currently hosting and a lecture by Tonja Hofer-Erismann, Global Head of Research & Incubation at SAP Intelligent Enterprise Institute, a global think-tank that helps companies ramp up innovation and incubation activities.

The Rotary Club of Bern Rosengarten is under RI District 1990 and is one of the six Rotary clubs in Berne. The Club has 43 active members, fourteen of whom are women. They meet every first Monday for breakfast, every second and third Mondays for lunch, and every fourth and fifth Monday for dinner.

President Urs extended a standing invitation to Rtn. Senen to visit and participate in the club's future meetings and activities.

COGS IN THE WHEEL

DE/Dir. Albert Alday Bestowed the Most Outstanding JCI Senator in the Philippines Award in the Field of Literature



DE/Dir. Albert Alday was bestowed the Most Outstanding JCI Senator in the Philippines Award in the Field of Literature during the 2022 Golden Awards on the occasion of the Presidential Ball of the 54th National Convention of JCI Senate Philippines held last October 22, 2022 at the General Luna Municipal Gymnasium in General Luna, Surigao del Norte.

COGS IN THE WHEEL

STAR Rtn. Teddy Garcia Bestowed the Honorary Lifetime President by the Philippine Jaycee Senate Foundation, Inc. and the Most Outstanding JCI Senator in the Philippines Award



STAR Rtn. Teddy Garcia was bestowed the Honorary Lifetime President by the Philippine Jaycee Senate Foundation, Inc. and the Most Outstanding JCI Senator in the Philippines Award during the 2022 Golden Awards on the occasion of the Presidential Ball of the 54th National Convention of JCI Senate Philippines held last October 22, 2022 at the General Luna Municipal Gymnasium in General Luna, Surigao del Norte.

COGS IN THE WHEEL

Rtn. Francisco “Paco” Magsaysay is Finalist at the EY Entrepreneur of The Year Philippines 2022

Published in BusinessWorld, October 24, 2022

BusinessWorld™

Best scoop forward

October 24, 2022 | 12:31 am

The Entrepreneur Of The Year Philippines 2022 has concluded its search for the country’s most undaunted and unstoppable entrepreneurs. This is a program of the SGV Foundation, Inc., with the participation of co-presenters the Asian Institute of Management, the Department of Trade and Industry, the Philippine Business for Social Progress, and the Philippine Stock Exchange. In the next few weeks, BusinessWorld will feature each finalist for the Entrepreneur Of The Year Philippines 2022.

Francisco “Paco” Magsaysay
President and CEO
Carmen’s Best Dairy Products, Inc.



 **EY Entrepreneur
Of The Year™**
2022 Philippines



Rtn. Francisco “Paco” Magsaysay is Finalist at the EY Entrepreneur of The Year Philippines 2022

NECESSITY is the mother of invention and for Francisco “Paco” Magsaysay, president and chief executive officer (CEO) of Carmen’s Best Dairy Products, Inc., makers of the artisanal Carmen’s Best Ice Cream, truer words have never been spoken.

Mr. Magsaysay was overseeing the family’s cable TV and internet business when his father asked him to help increase the sales of their dairy farm in 2009. Mr. Magsaysay, who grew up in the US and graduated with a degree in marketing, tried to distribute the company’s milk products to resorts and high-end recreation centers, only to realize later that the demand for fresh milk was not big enough.

While baking brownies for his children and thinking of ways to avoid wasting the oversupply of milk, Mr. Magsaysay came up with the idea of using the unsold milk products to produce homemade ice cream. With a small machine and the support of his household helpers, he started making his own ice cream and selling it from his garage.

Mr. Magsaysay admitted that selling a product that nobody knew about was extremely difficult. Carmen’s Best had no history. It was being sold by somebody who was not associated with food. With no culinary background and no experience in the restaurant business, Mr. Magsaysay recalled knocking on doors and going to restaurants only to find that managers and restaurant owners refused to meet with him. In addition, introducing an artisanal product with a high price range was challenging.

“For me, failure was not an option. I could not let my daughter, Carmen, down,” said Mr. Magsaysay, who painstakingly worked on carving his niche despite the challenges. At a time when artisanal ice cream was unheard of, Mr. Magsaysay would make the rounds at various weekend markets, offering free tastes. Such was his belief in the product that he was confident one taste would automatically lead to a sale.

Since its establishment, Carmen’s Best’s track record has been one of growth, driven by long-term business strategy and customer satisfaction. Under Mr. Magsaysay, Carmen’s Best is the first brand to make artisanal ice cream a household name and is now one of the country’s most iconic ice cream brands. Mr. Magsaysay is proud that Carmen’s Best, the first premium Filipino ice cream brand to make it in the market, continues to innovate and delight their customers. He sees this as proof that Filipino imagination and ingenuity, combined with attention to detail and quality, can produce something that can touch the hearts — and enchant the palates — of people of all ages, not just locally but also abroad.

Under Mr. Magsaysay’s leadership, the company persevered during the pandemic. Not only did it manage to keep all its employees, but it also managed to expand its product line and negotiate a partnership with one of the country’s top conglomerates, Metro Pacific Investments Corp. (MPIC). This partnership is proof of the business sector’s confidence in the company and Mr. Magsaysay’s hard work. He is confident this partnership will ensure that the company expands its products, services, and other areas of interest.

Rtn. Francisco “Paco” Magsaysay is Finalist at the EY Entrepreneur of The Year Philippines 2022

The artisanal *sorbetero* has come a long way from literally knocking on doors and working the weekend markets just so he can sell his ice cream. Today, Carmen’s Best is making inroads in the dairy, and restaurant and hospitality industry with the introduction of ice cream cakes, alcohol-infused ice cream under the name J&M Naughty and Nice Cream, and a value line called Arctic Ice Cream, targeted at hotels, restaurants, and catering services. More than just developing products, in the last 13 years, Mr. Magsaysay strategically expanded the business, which is now composed of Carmen’s Best Dairy Products, Carmen’s Best International Dairy Company, Real Fresh Dairy Farms, The Laguna Creamery, and RMJ Development Corp.

To date, Carmen’s Best is distributed through 400 channels that range from community resellers to corporate accounts. It also is served on outbound flights of Singapore Airlines, Qantas, Delta Airlines, and Philippine Airlines’ business class section. Carmen’s Best opened its first shop in Singapore in 2019.

Mr. Magsaysay believes that running a business is not just about consistently making quality products, but it is also ensuring employees, suppliers, and partners are compensated fairly. Trust and ethical business practices are essential values to a company’s success, he said. At the end of the day, Mr. Magsaysay said the people they interact with are their biggest supporters and advocates.

“Many of our distributors were initially Carmen’s Best customers who, after tasting our products, grew to share our passion for delicious ice cream,” he said, adding that being true to his brand allows him to connect with customers and build loyalty.

Mr. Magsaysay ensures that his business places importance on supporting institutions that help those in need. Part of its proceeds are donated to the Philippine General Hospital and the Good Shepherd Convent in Baguio. His vision for Carmen’s Best is holistic and inclusive, encompassing commercial and social responsibilities. For him, a company’s real growth is not only measured by how much money it makes, but also by how many people benefit from its existence.

The media sponsors of the Entrepreneur of the Year Philippines 2022 are BusinessWorld and the ABS-CBN News Channel. Gold Sponsors are SteelAsia Manufacturing Corp., Uratex, and Navegar. Silver Sponsors are Intellicare, OneWorld Alliance Logistics Corp., and Regan Industrial Sales, Inc.

The winners of the Entrepreneur Of The Year Philippines 2022 will be announced on Nov. 21, 2022 in an awards banquet at the Grand Hyatt Manila. The winner will represent the Philippines in the World Entrepreneur Of The Year 2023 in Monte Carlo, Monaco in June 2023. The Entrepreneur Of The Year program is produced globally by Ernst & Young (EY).

*Rtn. Francisco “Paco” Magsaysay
Receives AgriMovers 2022 Award
for Business Category
from Agriculture Magazine*



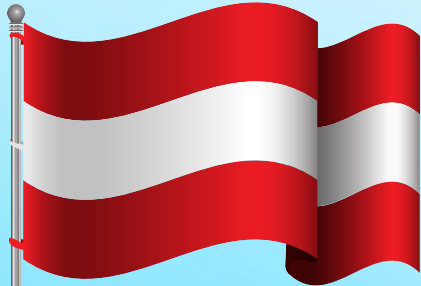
COMIC

RELIEF



Source: Rotary District 9930 Newsletter

FELLOWSHIP



Manila Rotarians Attend the National Day of Austria



Manila Rotarians attended on Tuesday, October 25, 2022, the National Day of Austria at The Peninsula Manila.

FELLOWSHIP

First RCM Biggest Loser

A promotional poster for the 'RCM Biggest Loser' event. The poster has a dark blue background with a faint image of a city skyline. At the top, there are logos for 'Rotary Club of Manila' and 'IMAGINE ROTARY'. The main title 'RCM BIGGEST LOSER' is in large, bold, yellow and white letters, with a yellow measuring tape graphic wrapped around the word 'LOSER'. Below the title, the text 'SIGN UP NOW FOR THE HISTORIC 1ST RCM BIGGEST LOSER' is in white. The registration fee is '2500 PESOS' and the duration is 'NOV 13 2022 TO MARCH 31, 2023'. The first weigh-in is at 'PALMS COUNTRY CLUB, NOV 13, 2022 5:15PM'. Rules state that participants must be present, wear short and a t-shirt, and have their footwear removed. The final weigh-in is at 'PALMS COUNTRY CLUB, SPECIAL FELLOWSHIP NIGHT, MARCH 31ST 2023'. All proceeds go to RCMFI, and the judge is DGN Jackie Rodriguez. A red banner states 'EXCLUSIVE FOR: RCM MEMBERS ONLY'. The awards section lists Silver, Gold, and Bronze medals with their respective prizes. Payment information is provided at the bottom.

Rotary
Club of Manila

IMAGINE
ROTARY

RCM BIGGEST LOSER

**SIGN UP NOW FOR THE HISTORIC
1ST RCM BIGGEST LOSER**

REGISTRATION FEE: 2500 PESOS
DURATION: NOV 13 2022 TO MARCH 31, 2023

FIRST WEIGH IN : PALMS COUNTRY CLUB, NOV 13, 2022 5:15PM

**ALL PARTICIPANTS MUST BE PRESENT AND WEAR SHORT AND T-SHIRT FOR THE WEIGH IN.
YOUR FOOTWEAR WILL BE REMOVED FOR THE WEIGH IN.**

**FINAL WEIGH IN : PALMS COUNTRY CLUB, SPECIAL FELLOWSHIP NIGHT, MARCH 31ST 2023.
PARTICIPANTS MUST WEAR THE SAME CLOTH AS THE FIRST WEIGH IN.**

ALL PROCEEDS WILL GO TO RCMFI

THE JUDGE OF THE COMPETITION IS DGN JACKIE RODRIGUEZ.

EXCLUSIVE FOR: RCM MEMBERS ONLY

>>> AWARDS <<<

SILVER MEDAL	GOLD MEDAL	BRONZE MEDAL
PIZZA PARTY FROM DOMINOS WORTH 5000	PIZZA PARTY FROM DOMINOS WORTH 5000 + EXCLUSIVE JACKET.	PIZZA PARTY FROM DOMINOS WORTH 2500

**PAYMENT MAY BE MADE TO : ROTARY CLUB OF MANILA
METROBANK : ACCT # 151-7-15151485-1**

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