

Official Newsletter of
Rotary Club of Manila

balita

ISSUE NO. 3917 | MAY 26, 2022



in partnership with



presents

2022 TOWER AWARDS

The Outstanding Workers of the Republic

KABALITA

Recognizing the backbones of the nation's industries is Asia's First Rotary Club's gift to an economy on the heels of a pandemic recovery. These tales of inspiring blue and white collar workers bring to fore the unsung heroes of the workplace.



SERVE TO CHANGE LIVES

www.rcmanila.org

TABLE OF CONTENTS

03	Program Timetable
05	The Week That Was
10	Club Administration
14	The Rotary Foundation
17	Water, Sanitation and Hygiene
18	Vocational Service
20	2022 TOWER Awards
50	Interclub Relations
51	International Service
52	Rotary Information
55	Other Matters
58	Board of Directors and Executive Officers for RY 2021-2022 Editorial Board for RY 2021-2022

45th

WEEKLY MEMBERSHIP MEETING



Rotary Year 2021-2022

Thursday, May 26, 2022, 12:30 PM
New World Makati Hotel, Makati City

Program Timetable

Part I

12:30 PM Registration & Zoom In
Program Moderator/Facilitator/Chika Talk
Presentation of Meeting Protocol/
Zoom Meeting House Rules
Call to Order
Invocation and Special Prayers
Philippine National Anthem
RCM Hymn
Philippine Rotary Hymn
The Rotarian Pledge
The Four (4) Way Test
Introduction of Guests & Visiting Rotarians
Welcome Song
RC Manila Birthday Celebrants for the week
May 20 Rtn. Richard Lim
May 22 PS Ariel Abriam
Maligayang Bati/Happy Birthday Song
Opening Remarks/President's Time

PP Teddy Ocampo

Pres. Chito Zaldarriaga

IDDCC/VPE/Sec. Reggie Yu

AVP of RCM Members

AVP of RCM WF Music Chorale

AVP

ISDG/ISAG/DE/Dir. Albert Alday

STAR Rtn. Paco Magsaysay

RCM WF Music Chorale

May 23 STAR Rtn. Alvin Ampil
Rtn. Rick Zalamea
May 28 Dir. John Michael Cutter

AVP of RCM WF Music Chorale

Pres. Chito Zaldarriaga

45th

WEEKLY MEMBERSHIP MEETING



Part II

1:00 PM Introduction of Guest of Honor and Speaker

Atty. Ana C. Dione, CESO III
Undersecretary
Department of Labor and Employment
Republic of the Philippines

Address

Hon. SILVESTRE H. BELLO III
Secretary
Department of Labor and Employment
Republic of the Philippines

Presentation of Certificate of Appreciation

Pres. Chito Zaldarriaga
PE/PVP Hermie Esguerra
Programs Committee Chairman

Attested by:
IDDCC/VPE/Sec. Reggie Yu

Part III TOWER Awards Main Program

1:15 PM Background on The Outstanding Workers of the Republic

Mr. Rene M. Gener, DPM
Executive Director
People Management Association of the Philippines (PMAP)

Message of Acknowledgement

Centennial Pres. Susing Pineda
Chairman, TOWER Awards 2022
Ellen C. Fullido
President
People Management Association of the Philippines (PMAP)

Presentation of TOWER Awardees 2022

Dir. Amading Valdez
Director in Charge, Vocational Service

RAMIL ATIENZA
NP Technician III, NEXPERIA

FRANKLIN DALIDA
RBF Technician, San Miguel Yamamura Corporation

CHRISTIAN M. CAUBANG
Maintenance Engineer FCRS/PME
Energy Development Corporation

CARLO SERENO
Sr. Cloud Applications Consultant
OPENTEXT

Acknowledgement Message

Nexperia
San Miguel Yamamura Corporation
Energy Development Corporation
OPENTEXT

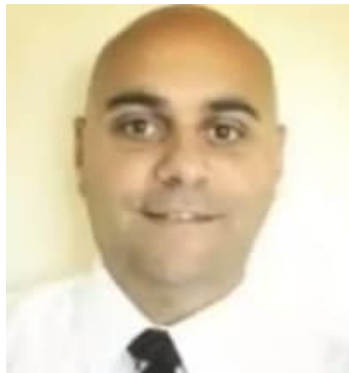
Closing Message

PE/PVP Hermie Esguerra
Co-Chairman, TOWER Awards 2022

2:00 PM Response and Meeting Adjournment

Pres. Chito Zaldarriaga

THE WEEK THAT WAS



Rtn. Rami Chahwan, as Program Moderator/Facilitator, calls the day's sequential order of activities.



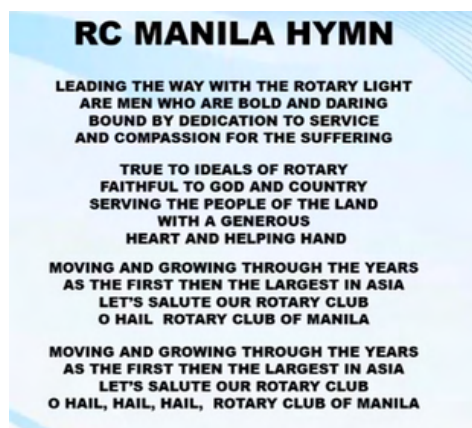
President Chito Zaldarriaga calls the meeting to order.



Rtn. Warren So delivers an Invocation and Special Prayer.



The **Rotary Club of Manila Audiovisual Presentation** of the **Philippine National Anthem**



The **World Famous Music Chorale Audiovisual Presentation** of the **RC Manila Hymn** and the singing of the **Philippine Rotary Hymn**

THE WEEK THAT WAS



STAR Rtn. Caloy Serapio recites the Rotarian Pledge as a perfect prelude in fostering and strengthening ties amongst fellow Rotarians by way of reinforcing their resolve in furtherance of Service Above Self.



AS Henry Go leads the recitation of the Four (4) Way Test for Manila Rotarians to renew their commitment to the Rotary movement.



Rtn. Rami Chahwan, Program Moderator/Facilitator, acknowledges the week's birthday celebrants, namely, **PT Jun Follosco**, **ISAA/DSAA Jason Bogovich**, **RCManila Foundation, Inc. President and Rotary Club of Manila PP Susing Pineda (Centennial President)**, **PD Bebot Pineda**, **DE/PD Raffy Alunan** and **Rtn. Lance Tan** which was followed by an audiovisual presentation of the World Famous Music Chorale singing the happy birthday song.

THE WEEK

THAT WAS



President Chito Zaldarriaga
delivers his Presidents Time.

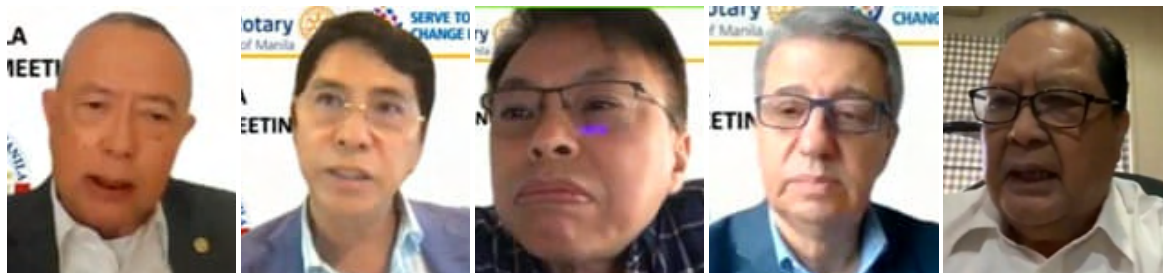


Classification Speaker STAR
Rtn. Ingy Bertelsen, Owner,
Aquisitium-Insite Media,
Owner, Tecnecology
Corporation, delivers his talk.



Classification Speaker ISAA
Nagi Zeitouni, Owner,
N&MMO Chefgourmet, Inc.,
delivers his talk.

THE WEEK THAT WAS



A short forum immediately followed right after the talks of **Classification Speakers STAR Rtn. Ingy Bertelsen, Owner, Aquisitium-Insite Media, Owner, Tecnecology Corporation and ISAA Nagi Zeitouni, Owner, N&MMO Chefgourmet, Inc.** Among those who participated were **President Chito Zaldarriaga, RCManila Foundation, Inc. Chairman and Rotary Club of Manila Programs Committee Chairman PE/PVP Hermie Esguerra, PAS Joel Valdes, PD Issam Eldebs and PD Abe Pascual.**



President Chito Zaldarriaga and Programs Committee Chairman PE/PVP Hermie Esguerra present the Certificate of Appreciation, attested by IDDCC/VPE/Club Secretary Reggie Yu, to Classification Speaker STAR Rtn. Ingy Bertelsen, Owner, Aquisitium-Insite Media, Owner, Tecnecology Corporation.

THE WEEK THAT WAS



President Chito Zaldarriaga and **Programs Committee Chairman PE/PVP Hermie Esguerra** present the Certificate of Appreciation, attested by **IDDCC/VPE/Club Secretary Reggie Yu**, to **Classification Speaker ISAA Nagi Zeitouni**, Owner, N&MMO Chefgourmet, Inc.



President Chito Zaldarriaga delivers his closing remarks and thereafter, adjourns the meeting.

CLUB ADMINISTRATION

From the Programs Committee



Dear Fellow Rotarians,

Let the backbones of our economy take centerstage as we honor the best blue and rank and file white collar workers of the Philippines in a fitting recognition at the TOWER Awards 2022.

It's time we do our perfect economic fix, 12:30 PM, May 26.

Very truly yours,

PE/PVP HERMINIO "HERMIE" S. ESGUERRA
Programs Committee Chairman
RY 2021-2022

RCM Members' Attendance Report RY 2021-2022

MAY 2022	May 5, 2022 Induction of Honorary Member H.E. Antonio Jose Maria de Souza e Silva Guest Speaker RC Manila South PP JAMES JIMENEZ COMELEC Spokesperson/Director	May 12, 2022 Induction of New Member Atty. Jose Paolo Magpale Presentation of Mode & Venue of Meeting Survey Results DE TONY LOPEZ Founder, Chairman & CEO BizNewsAsia	May 19, 2022 Classification Talks STAR Rtn. Ingy Bertelsen ISAA Nagi Zeitouni
All Members Present	45	54	52
Make Up	4	3	1
Less: Exempt from Attendance	5	5	4
On Leave	0	0	0
Total Active Members	44	52	49
Total # of Members	225	225	225
TOTAL ATTENDANCE %:	20%	23%	22%
<i>Rotaractors</i>	0	0	0
<i>Media</i>	0	0	0
<i>Embassies/Diplomatic Corps</i>	1	0	0
<i>District Governors</i>	0	0	0
<i>Guest of Honor and Speaker/Guest Speaker</i>	1	0	0
<i>Visiting Rotarians</i>	6	0	0
<i>Guests of RCM MEMBERS</i>	0	7	0
<i>Other Guests</i>	0	0	0
Total Attendees	52	61	52

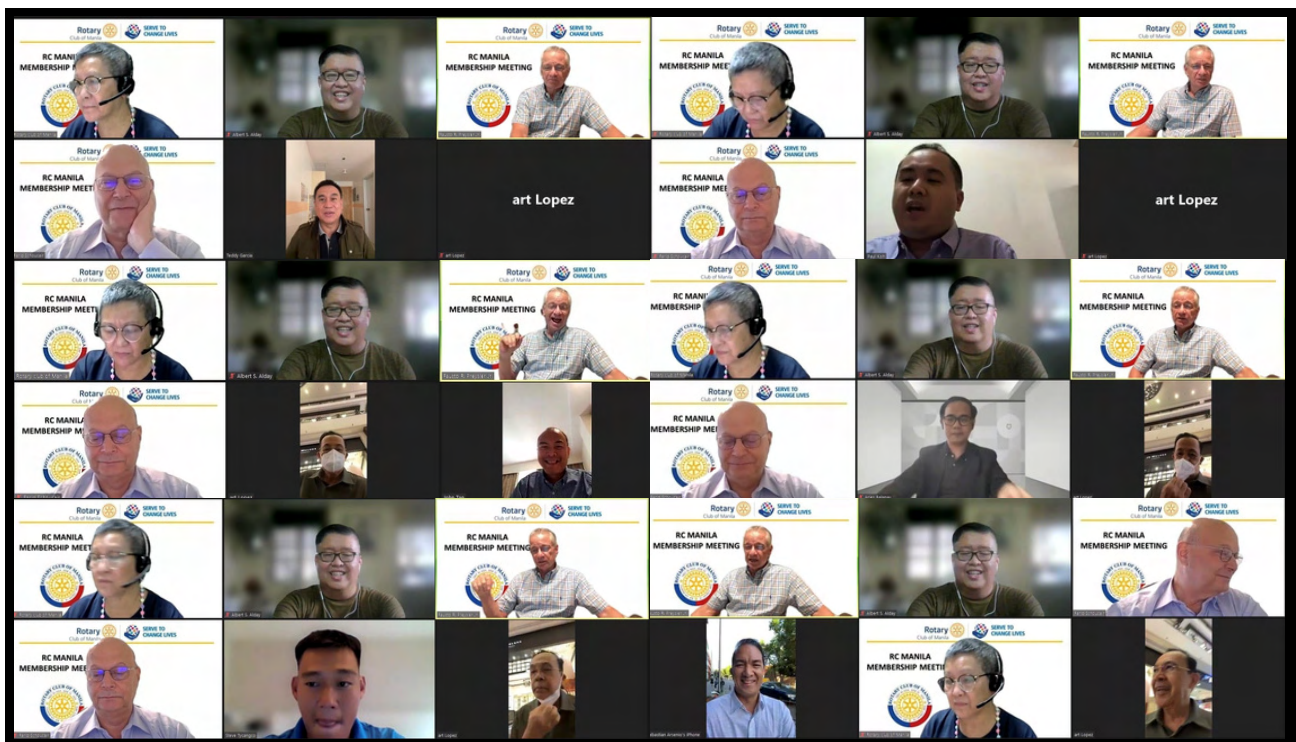
The PDG Romy M. del Rosario Rotary Information Committee Holds Briefing



The PDG Romy M. del Rosario Rotary Information Briefing Committee held a meeting last May 20, 2022 via Zoom virtual platform. Present on the part of the committee were PDG Alex Cureg (Chairman), PDG Obet Pagdanganan, PD Alvin Lacambacal, Rtn. Manny Blanco, Rtn. Romy Nones, AS Henry Go and ES Anna Kun Toledo. Present on the part of the aspiring members were Dr. Jason Roland Valdez, Board Member, Philippine Health Insurance Corporation, Consultant, Magsaysay People Resources Corporation, Board Member, Philippine Professional Education, Inc., Medical Director, Care Point Medical Diagnostic and Wellness Clinic, Magsaysay Multi-Purpose Cooperative, Jose Emmanuel Allado de la Cruz, Managing Partner and Chief Executive Officer, Sinag Consultancy Group and Michael Raymond Gonzalez, President, Toju Motors Corporation.

CLUB ADMINISTRATION

The Membership Committee of the Rotary Club of Manila Holds Meeting



The Membership Committee of the Rotary Club of Manila held a meeting last May 23, 2022 via Zoom virtual platform. Present were PVP Fausto Preysler Jr. (Chairman), VP Farid Schoucair, PD Art Lopez, ISDG/ISAG/DE/Dir. Albert Alday and ES Anna Kun Toledo. Also present were aspiring members, Theodore “Teddy” Q. Garcia, Vice President and Member of the Board of Directors, Garquin Realty Holdings, Inc., Paul Anthony T. Koh, M.D., General Surgeon, Manila Doctors Hospital, The Medical City and Diliman Doctors Hospital, John G. Tan, Director, Filipino Fund, Inc., LCP Aries B. Balanay, President, Safety First Ventures Inc. and Creative Strategist, FOLIUM Multimedia Production, Steve Allen C. Tycangco, Vice President for Operations, A and L Fishpond and Hatchery Inc. and Sebastian Arsenio R. Lacson, Chief Executive Officer, Metro BMD Corporation.

Appeal for Paul Harris Fellows



July 1, 2021

Dear Fellow Rotarians,

An Opportunity has now opened doors for our club to be a 100% Paul Harris Club. With only US\$ 500.00 as a beginning contribution, you can now become a Paul Harris Fellow.

We have members who have risen to donor levels that have earned them significant point values. Our fellow members led by IPP Jackie Rodriguez, PDG Alex Cureg, PVP Hermie Esguerra, PDG Rudy Bediones and PDG Obet Pagdanganan have indicated their willingness to share the points they have earned to allow Rotarians to be enrolled in the Roster of Paul Harris Fellows for only an initial contribution of US\$ 500.00 instead of the regular US\$ 1,000.00.

Contributions can easily be made by enrolling in www.rotary.org using your R.I. Identification Number. Once enrolled, you are allowed to learn Rotary, increase your circle of friendship and contribute conveniently using the website.

We, Rotarians, belong to a global family of service-oriented people who believe that our congregation is a means to share our blessings to the less fortunate communities globally. The Rotary Foundation is the funding arm of global humanitarian undertakings of Rotary International. It was formally named in 1917 and the first trustees were appointed after Rotary International President Arch Klumph proposed for the establishment of an endowment for the purpose of doing good in the world. The first grant of US\$ 500 benefitted the International Society for Crippled Children (Easter Seals). History marks the milestone projects of The Rotary Foundation such a scholarship for

international graduate study, the elimination of Polio worldwide, the initiation of a World Peace Forum, among others. Under the Rotary's 7 Areas of Service Focus, namely, Peace and Conflict Prevention/Resolution, Disease Prevention and Treatment, Water and Sanitation, Maternal and Child Health, Basic Education and Literacy, Economic and Community Development and lastly, Supporting the Environment, Rotary International and The Rotary Foundation have made themselves relevant to developing communities globally.

All these services would not have been made possible if not for the generosity of Rotarians, who voluntarily enlisted themselves to become members of The Rotary Foundation through a minimal contribution of US\$ 1,000.00.

We are currently working on Global Grants and District Grants. Your contribution will significantly improve the community living of our target beneficiaries.

For any assistance, please feel free to contact me.

Yours in the service of Rotary,

ROMEO THADDEUS R. LIAMZON
Chairman, The Rotary Foundation
Director
RY 2021-2022

Noted by:

FELIX FRANCISCO S. ZALDARRIAGA
President
RY 2021-2022

Calling for Proposals for Global Grants for RY 2021-2022

Dear Fellow Manila Rotarians,

This is to announce a call for Global Grant Proposals for Rotary Year 2021-2022. See the fruition of your donations to The Rotary Foundation as you witness sustainable service projects unfold that would define the existence of Asia's First Rotary Club.

For queries, please get in touch with the Secretariat and/or the undersigned.

Yours in Rotary service,

ROMEO THADDEUS "THAD" R. LIAMZON
Chairman, The Rotary Foundation Committee
Director
RY 2021-2022



Polio Plus Society Pin



District Awards (District Governors Discretion)

The Polio Plus Society is a District program to promote individual giving to PolioPlus. Member of the Society agree to give \$100 per year toward polio eradication until polio is wiped out of the world.



WATER, SANITATION AND HYGIENE



Because Water Matters



The incoming Water, Sanitation and Hygiene Committee held a meeting last May 18, 2022 via Zoom virtual platform. Present were Chairman STAR Rtn. Junjie Vazquez, DE/PD Raffy Alunan, STAR Rtn. Raoul Creencia and STAR Rtn. Paco Magsaysay.

VOCATIONAL SERVICE

Call for Nominations for the Journalism Awards of the Rotary Club of Manila



Rotary
Club of Manila



SERVE TO
CHANGE LIVES

BOARD OF DIRECTORS & OFFICERS RY 2021-2022

PRESIDENT

Felix Francisco S. Zaldarriaga

IMMEDIATE PAST PRESIDENT

Robert L. Joseph, Jr.

VICE PRESIDENT

Farid Alain Schoucair

DIRECTORS

Albert S. Alday

Johnny N. Chagani

Sista T. Benedicta

John Michael Cutter

Romeo Thaddeus R. Liamzon

Amado D. Valdez

EX-OFFICIO

Hermania S. Esguerra

(President-elect RT 2022-2023;

Chairman, RCM Manila Foundation, Inc.)

Jesus M. Pineda, Jr.

(President, RCM Manila Foundation, Inc.)

SECRETARY

Reginald T. Yu

TREASURER

Eduardo V. Enriquez, III

SERGEANT AT ARMS

David J. Reynolds

BOARD LEGAL ADVISER

Amado D. Valdez

ASSISTANT SECRETARY

Henry Sy Go

ASSISTANT TREASURER

Paul Joseph Garcia

DEPUTY SGT. AT ARMS

Jason M. Bogasick

Office address:

543 *Arquiza*, corner Grey Street

Ermita, Manila

Tel. # 632-8-5271886

Tel./Fax: 632-8-5271885

Email address:

rcmanila@rcmanila.org

Website: www.rcmanila.org

March 4, 2022

Dear Fellow Rotarians:

The Journalism Awards, a legacy project of the Rotary Club of Manila, will be held on 09 June 2022 in conjunction with the celebration of Philippine Independence Day.

We are requesting you to submit a nominee or nominees from whom we will choose the "2022 JOURNALIST OF THE YEAR."

A SPECIAL INTERNATIONAL RECOGNITION AWARD" to an international journalist, who showed exceptional gallantry and extraordinary reporting on the humanitarian aspect of the Russian invasion of Ukraine.

1. Any of the following are qualified as nominees:

(a) Newspaper columnist

(b) Editorial writer in TV/Radio/Newspaper/Digital Media

(c) News Reporter, Broadcaster in TV/Radio/Newspaper & Digital Media

2. Minimum Criteria: Objective, impartial, truthful, Integrity, clarity, consistency in advocacy, nationalism, realism, 5 years in the profession.

3. Start of nomination: March 15, 2022. Last day of nomination: May 15, 2022

4. The nominees must accept their nomination and submit a brief resume with a photo.

5. The Rotary Club of Manila through the RCM Journalism Committee, or by the Board of Judges, may require additional information from the nominees as it will be necessary to ensure fair evaluation of their merit.

6. 10 Finalists will be selected from the nominees, one of whom will be chosen as the Journalist of the Year Awardee. The 10 finalists will be announced on 09 June 2022, during the weekly membership meeting (hybrid) of the Rotary Club of Manila at 12:30 noon.

VOCATIONAL SERVICE

Call for Nominations for the Journalism Awards of the Rotary Club of Manila



Rotary
Club of Manila



SERVE TO
CHANGE LIVES

BOARD OF DIRECTORS & OFFICERS RY 2021-2022

PRESIDENT

Felix Francisco S. ~~Zaldarriaga~~

IMMEDIATE PAST PRESIDENT

Robert L. Joseph, Jr.

VICE PRESIDENT

Farid Alain ~~Schoucoix~~

DIRECTORS

Albert S. ~~Alday~~

Johnny N. ~~Chattani~~

Sisto T. ~~Benedicta~~

John Michael Cutter

Romeo Thaddeus R. ~~Lianzon~~

Amado D. Valdez

EX-OFFICIO

*~~Herminio S. Faguerra~~
(President-elect RY 2022-2023;
Chairman, RCManila Foundation, Inc.)
Jesus M. Pineda, Jr.
(President, RCManila Foundation, Inc.)*

SECRETARY

Reginald T. Yu

TREASURER

Eduardo V. Enriquez, III

SERGEANT AT ARMS

David J. Reynolds

BOARD LEGAL ADVISER

Amado D. Valdez

ASSISTANT SECRETARY

Henry Sy Go

ASSISTANT TREASURER

Paul Joseph Garcia

DEPUTY SGT. AT ARMS

Jason M. ~~Bogovich~~

Office address:
543 Aroniza corner Grey Street
Ermita, Manila
Tel. # 632-8-5271886
Tel/Fax: 632-8-5271885
Email address:
rcmanila@rcmanila.org
Website: www.rcmanila.org

Page 2...

Nominations may be submitted to the Rotary Club of Manila thru email thru rcmanila@rcmanila.org The resume of nominees and their acceptance may be accepted later.

We are requesting your early cooperation to ensure the continued success of this AWARD

Yours in Rotary,

Chito

F. FRANCISCO S. ZALDARRIAGA
President

Amading

AMADO D. VALDEZ
Director / Chairman
Journalism Awards 2022

2022 TOWER Awards

The Outstanding Workers of the Republic



2022 TOWER Awards

MESSAGE FROM THE PRESIDENT ROTARY CLUB INTERNATIONAL



27 May 2022

Dear fellow Rotarians:

I am pleased that you are attending Ten Outstanding Workers of the Republic (TOWER) Awards in Rotary Club of Manila.

What makes Rotary so wonderful is our ability to bridge differences in ages, geography, culture and language. Our shared values, dedication to friendship and belief in Service Above Self unite us.

We are not afraid to tackle some of the world's most critical and widespread humanitarian issues. We vaccinate children against polio, teach young adults to read, and bring water to villages that have none.

We know firsthand the impact helping our neighbors down the street or across the border can have for current and future generations.

I hope this event inspires you to create positive, lasting change in ways that will affect communities for years to come. Your support will ensure that, working together, we Serve to Change Lives.

Kindest regards,

A handwritten signature in black ink that reads "Shekhar Mehta".

SHEKHAR MEHTA
Rotary International President
2021-2022



2022 TOWER Awards

MESSAGE FROM THE OFFICE OF THE SECRETARY DEPARTMENT OF LABOR AND EMPLOYMENT



Our deepest appreciation to the Rotary Club of Manila for continuously recognizing the vital role of workers in the country's economic recovery and growth.

We are thankful that we share the firm belief that workers are significant drivers of the economy. The most valuable contribution of nonsupervisory blue-collar and white-collar workers in sustaining and rebuilding our nation is further brought to the fore during the past two years.

The rise of the digital economy, catalyzed by the onset of the COVID-19 pandemic, remarkably changed the world of work. These new challenges brought along novel issues to the labor and employment sector.

Against the backdrop, the Filipino workforce demonstrated diligence and resilience which helped the economy gain back the momentum and enter the recovery stage.

This year's TOWER Awards salutes the exemplary workers who have exhibited commendable performance to support their respective organizations during this difficult time.

To date, more than 200 TOWER awardees have already been recognized and we look forward to seeing more outstanding employees continue to emerge and continue to our overall labor productivity.

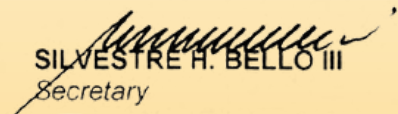
We thank the Rotary Club of Manila and the People Management Association of the Philippines for being partner in promoting workers' welfare through uplifting their morale, enhancing career opportunities, promoting industrial peace, and advocating the dignity of labor.

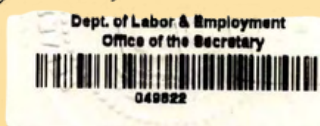
On behalf of the labor department, I assure you of our unwavering commitment to pushing for relevant, responsive, and inclusive policies to provide full, decent, and productive employment to every Filipino worker.

My sincerest congratulations to this year's TOWER awardees. Your dedication to innovate, excel, and bring about significant and positive change in your respective workplaces—despite the setbacks—is truly worth emulating. May you send ripples of inspiration to your communities and encourage more workers to make a difference.

More power to the Rotary Club of Manila!

Mabuhay ang TOWER Awards!


SILVESTRE H. BELLO III
Secretary



2022 TOWER Awards

MESSAGE FROM THE OFFICE OF THE PRESIDENT PEOPLE MANAGEMENT ASSOCIATION OF THE PHILIPPINES



We are grateful for the continued and valuable partnership with the Rotary Club of Manila and the Department of Labor and Employment for The Outstanding Workers of the Republic Award.

As an association that advocates for People First practices, and the development and welfare of the workforce, we are one with the Rotary Club of Manila in pursuing this endeavor that seeks to recognize outstanding innovations and achievements of non-supervisory employees. Moreover, we are one with the Rotary Club in our goals of promoting the dignity of labor in the Philippines.

Although the COVID-19 pandemic may have halted our Awards for the last two years, we believe that the crisis did not stop our innovative and creative thinkers. It is our great pleasure that we are one with the Rotary Club of Manila and DOLE in this quest to find and select the best of the best, and the most outstanding innovators of 2022 – world-class and truly worthy of the recognition as a TOWER Awardee.

Mabuhay ang mga Manggagawang Pilipino!

ELLEN C. FULLIDO
President
2022 People Management Association of the Philippines



2022 TOWER Awards

MESSAGE FROM THE OFFICE OF THE PRESIDENT ROTARY CLUB OF MANILA



Greetings to One and All!

What a fitting way to culminate the Rotary Year 2021-2022!

When we started this year's term, the challenge for the club was how to most effectively take on the theme, "SERVE TO CHANGE LIVES". This was during the height of the pandemic when, because of the lockdowns, a lot of people were losing jobs, not having livelihoods, etc.

My vision for helping change lives during those times was to provide a basic livelihood for the severely affected individuals who were laid off, lost their jobs and stopped generating income for their families.

As such, we place a lot of emphasis on one of the areas of focus of Rotary, ECONOMIC AND COMMUNITY DEVELOPMENT.

A handful of projects were thus, implemented along these lines.

One project which carries with it a dimension of excellence is being celebrated today. It has gained much attention among the corporations as well as the workforce of the nation, the TOWER AWARDS.

Annually, as conditions would allow, the PMAP together with DOLE and RCM scan the horizons and look amongst the lynchpin of the workforce to seek the best workers among this vital sector of our workforce. The so-called "Blue-Collar" workers.

The process of searching, screening, identifying and finally, awarding these people is, indeed, very noble in itself and I believe is a catalyst for achieving higher performance standards among qualified participants.

This year's introduction of the "Team Awards" is manifest of the importance of working as a team in any organization. This new category is, expectedly, going to get the companies more involved and conscious of the awards in the coming years.

My utmost congratulations to the organizing team of the PMAP led by Executive Director "Ka Rene" Gener for his team's unparalleled work for this ongoing noble project.

I am proud to be part of this club when esteemed co-members like RCManila Foundation, Inc. President and Rotary Club of Manila Centennial President Susing Pineda, Dir. Amading Valdez and RCManila Foundation, Inc. Chairman and Programs Committee Chairman PE/PVP Hermie Esguerra work together and make this signature project of our club come to fruition - especially, this year because of the crippling restrictions of the pandemic.

Thank you one and all for this truly outstanding TOWER Awards 2022! Of course to the winners - Congratulations to you all!

May the Almighty God bless you all!


FELIX FRANCISCO S. ZALDARRIAGA
President RY 2021-2022

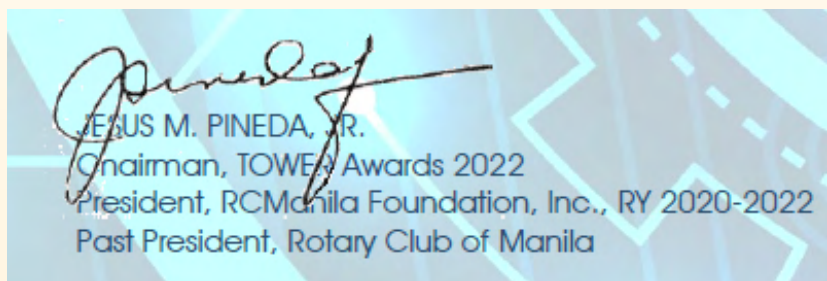


2022 TOWER Awards

MESSAGE FROM THE OFFICE OF THE CHAIRMAN 2022 THE OUTSTANDING WORKERS OF THE REPUBLIC AWARDS

The strength of a nation's economy is anchored on productivity. Thus, productivity stems, not just from the stewards at the helm who steer the industry towards progress, but, more importantly, from the men and women who labor on the ground just to earn a day's keep. No wonder these non-supervisory blue and white collar workers are lauded as the backbones of the economy whose heroic deeds we recognize in The Outstanding Workers of the Republic (TOWER) Awards, a legacy project of the Rotary Club of Manila, the First in Asia.

Great things in Rotary are never done by a single individual, but, by a team of Rotarians moving together towards a common goal in furtherance of Service Above Self. On the occasion of the TOWER Awards 2022, I wish to convey my outpouring of gratitude to our partners, stakeholders, benefactors, sponsors and the TOWER Awards 2022 Committee Members as well as my warmest congratulations to all the awardees who truly deserve this recognition and to our Manila Rotarians led by President Chito Zaldarriaga whose unwavering support towards this endeavor has made it a perennial feather to the cap of Asia's First Rotary Club.



2022 TOWER Awards

MESSAGE FROM THE OFFICE OF THE CO-CHAIRMAN 2022 THE OUTSTANDING WORKERS OF THE REPUBLIC AWARDS

On behalf of the Rotary Club of Manila, I wish to extend my warmest felicitations and congratulations to this year's winners of the TOWER Awards!

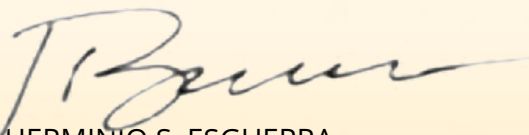
The Filipino blue-collar worker has been known worldwide for their great passion, integrity and professionalism in everything that they do. These qualities have not only brought economic gains to our nation, but have also been a source of immense pride and encouragement among our people.

This pride is what we, at the Rotary Club of Manila, have been celebrating through the TOWER Awards. Since 1975, the TOWER Awards Program has been recognizing the contribution of our Filipino workers to economic development while uplifting Filipino workers' morale, enhancing individual career opportunities, and promoting industrial peace.

Finally, I wish to commend our partners, the Department of Labor and Employment (DOLE) and the People Management Association of the Philippines (PMAP), without which the search for the most outstanding workers of the Republic would not be the success it is today.

Likewise we want to acknowledge the continuous support of the Philippine Amusement and Gaming Corporation (PAGCOR) to the yearly staging of prestigious TOWER Awards.

Mabuhay ang manggagawang Pilipino!



PE HERMINIO S. ESGUERRA
Co-Chairman TOWER Awards 2021-2022



2022 TOWER Awards



ROTARY CLUB OF MANILA BOARD OF DIRECTORS & OFFICERS ROTARY YEAR 2021-2022



FELIX FRANCISCO S. ZALDARRIAGA
President



ROBERT L. JOSEPH, JR.
Immediate Past President



FARID ALAIN SCHOUCAR
Vice-President



ALBERT S. ALDAY
Director-Elect/Director



JOHNNY N. CHOTRANI
Director-Elect/Director



SIXTO T. BENEDICTO
Director



JOHN M. CUTTER
Director



ROMEO THADDEUS R. LIAMBON
Director



AMADO D. VALDEZ
Director/Board Legal Adviser

2022 TOWER Awards



ROTARY CLUB OF MANILA BOARD OF DIRECTORS & OFFICERS ROTARY YEAR 2021-2022



HERMINIO S. ESGUERRA
President-Elect 2022-2023/
Chair, RCManila Foundation, Inc.



JESUS M. PINEDA, JR.
Centennial President/
Pres., RCManila Foundation, Inc.



REGINALD T. YU
Vice-President-Elect/
Secretary



EDUARDO V. ENRIQUEZ, III
Director-Elect/
Treasurer



DAVID J. REYNOLDS
Sergeant-at-Arms



JASON M. BOGOVICH
Deputy Sergeant-at-Arms



HENRY SY GO
Assistant Secretary



PAUL JOSEPH M. GARCIA
Assistant Treasurer

2022 TOWER Awards



**PEOPLE MANAGEMENT
ASSOCIATION OF THE PHILIPPINES
OFFICERS & BOARD OF DIRECTORS**



ELLEN C. FULIDO
President



MA. ELIZABETH D. NASOL, DPM
Vice-President



VIRGINIA P. MENDOZA, FPM
Secretary



MARIE-COR G. MILITANTE, FPM
Treasurer



ANA MARIA S. BONGATO, FPM



LYDIA LILY G. QUINTANS, FPM



MA. CONSUELO M. REYES, FPM



MIRASOL B. TIU, DPM



ATTY. ELISEO M. ZUNIGA, JR.



LOUISA MILA V. ECHEVARRIA, FPM
Trustee for Luzon



GRACE S. ILIGAN
Trustee for Visayas



ALMA M. ALBANO
Trustee for Mindanao

2022 TOWER Awards

TOWER AWARDS HISTORICAL FACTS

The “TOWER Awards”:

A Salute to All Useful Occupations and the Dignity of Fruitful Labor

The TOWER Awards, the country's top awards for skilled workers, was first launched jointly by the Rotary Club of Manila, the Ministry of Labor, now, the Department of Labor and Employment and the Trade Union Congress of the Philippines during the presidency of PDG Teofilo “Fil” Reyes in RY 1975-1976 with then Club Secretary Alberto “Bert” Romulo, the “Diamond Year” President as Project Chairman.

The presentation of the TOWER Awards was one of the highlights of the annual “LABOR DAY” observance with then President Ferdinand E. Marcos and First Lady Imelda Romualdez-Marcos.

A big boost to the TOWER Awards was the Rotary Club of Manila's successful sponsorship of Presidential Proclamation No. 1728 issued during the Presidency of Fr. Frank G. Reyes in RY 1977-1978. The proclamation declared the period from April 24 to 30, 1978 and every year thereafter as “EMPLOYER-EMPLOYEE WEEK” in the Philippines.

The TOWER Awardees, all lowly workers, but each excelling and outstanding in his or her own respective jobs, were presented to the public at the Labor Day Luncheon of the club last April 28, 1978 with Labor Secretary and Rotarian Blas Ople as Guest of Honor and Speaker. The awardees received a Cash Award of P1,000 per awardee. Cash prizes have, since then, increased throughout the years and there were certain years where their Nominators were given honoraria.

TOWER Awards Trophies were presented to the respective awardees last May 1, 1978, Labor Day, at the Philippine International Convention Center (PICC) by First Lady and Metro Manila Governor Imelda Romualdez-Marcos. President Ferdinand E. Marcos was the principal Guest of Honor and Speaker.

TOWER IN A NUTSHELL

The TOWER (The Outstanding Workers of the Republic) Awards was founded in 1975 by the Rotary Club of Manila as an annual search for outstanding “blue collar” workers of the country. Subsequently, it included in its coverage “white collar” (non-supervisory) workers. It aims to recognize the contributions to economic development of the legions of skilled workers who constitute the backbone of our country's manpower capacity. The awards program transcended the confines of a Club's concern because of its nationwide reach and significance in uplifting the Filipino workers' morale and social status leading to greater prestige at the workplace – to the entrepreneur / employer and the colleagues, to the family and the community while enhancing individual career opportunities and promoting industrial peace.

The nationwide project was suspended for several years, but was revived in response to the call to revitalize excellence and productivity at the workplace and energize collective skills of our workers for global competition.

2022 TOWER Awards

Most recently, the borderless competition for labor effectiveness and efficiency with the dawn of globalization and the surge in information technology changed the work paradigm, the way we work and how companies operate. It gave rise to the decline in the industrial “blue collar” labor force which resulted in the rapid rise in the number of workers in the informal sectors as well as of white collar workers. The latter group “mushroomed” and dominated the information technology, telecommunications, banking, insurance, professional services, and even the manufacturing sectors.

To date, a total of more than two hundred (200) TOWER awardees have been recognized.

Through the years since its revival, the Rotary Club of Manila, together with the Metrobank Foundation, Inc., as well as the other cooperators and supporters, have worked together in recognizing work excellence, productivity and innovation that can spell the difference towards decent work and harmony at the workplace thereby preserving jobs and enhancing employment opportunities. Institutions and organizations like the Department of Labor and Employment, the Hotel and Restaurant Association of the Philippines (HRAP), the SOFITEL Philippine Plaza Manila Hotel, the Chinese Business Club, Inc., the Technological University of the Philippines, the Pamantasan ng Lungsod Ng Maynila, the Central Colleges of the Philippines, the System Technology Inc. (STI) and other state colleges and universities in Luzon, Visayas and Mindanao, have supported and have continued to support the project. In like manner, the Presidential Communications Operations Office (PCOO) has supported and has continued to support the project.

In RY 2018-2019, during the observance and celebration of the 100 Years of the Rotary Club of Manila and the Rotary Movement in Asia, the club leadership and its members, deemed it fitting and imperative to stage a Centennial Edition of the TOWER Awards.

With the all-out support of the Rotary Club of Manila’s main partners at that time, People Management Association of the Philippines and Petron, which provided technical expertise and financial assistance, respectively, Rotary Club of Manila’s TOWER Awards Committee headed then by PP Benny Laguesma conducted information dissemination and nationwide search to encourage participation and nominations from all over the country.

To ensure the successful staging of the TOWER Awards, the Rotary Club of Manila has concluded Memoranda of Agreement with the People Management Association of the Philippines (PMAP), Petron Foundation Inc., the Department of Labor and Employment (DOLE) and the New World Makati Hotel during that centennial Rotary year.

After a one year hiatus at the height of the global pandemic where many industries have been pivoting, the search has resumed this RY 2020-2021 under Chairman Past President Jesus “Susing” M. Pineda, Jr. (President, RCManila Foundation, Inc.) and Co-Chairman Herminio “Hermie” S. Esguerra (Chairman, RCManila Foundation, Inc.) with the RCManila Foundation, Inc., the People Management Association of the Philippines, the Department of Labor and Employment and the Philippine Amusement and Gaming Corporation (PAGCOR) as its partners.

As the nation navigates the new normal in the wake of the global pandemic, it is, but, fitting that the heroic works of the unsung heroes of the workplace, who have displayed the kind of resilience that has made many industries survive the challenges to the Philippine economy, be brought to fore in this legacy project that has defined the finest hours of Asia’s First Rotary Club.

2022 TOWER Awards

TOWER AWARDS LIST OF PAST AWARDEES RY 1975-1976 TO RY 2020-2021

RY 1975-1976

1. Rolando M. Requirol, Machinist, SMC Polo Brewery
2. Mariano C. Mira, Textile Worker, Utex-Marikina
3. Severino M. De Guzman, Construction Worker, A.M. Oreta and Co., Inc.
4. Jesus Tangoan, Foundry Worker, Atlas Consolidated in Toledo, Cebu
5. Rafael M. Saldua, Welder, Procter & Gamble PMC
6. Yusof Alfad, Fisherman, Badjao Fisherman's Association, Jolo, Sulu
7. Honorato R. Cruz, Electrician, Cavite Naval Shipyard
8. Santiago L. Badongen, Miner, Benguet Consolidated, Bontoc
9. Roberto L. Sta. Ana, Mechanic, Northern Motors, Inc.
10. Ruperto Malabola, Shoemaker, Carigara, Leyte

RY 1976-1977

1. Jesus V. Bauca, Transport Worker, Driver, J.D. Transit Company
2. Leon E. Cahatol, Handicraft Worker, Palayan Lamps on A. Mabini, Ermita, Manila
3. Monico S. Claro, Wood Worker, Cabinet Worker, Radiowealth, Inc.
4. Rebecca V. Garrido, Garment Worker, Sewer, Levi Strauss Philippines, Inc.
5. Felix M. Lacandalo, Agriculture Worker, Farmer, Zamboanga
6. Felipe C. Laygen, Seafarer, C.F. Sharp and Company, Inc.
7. Antonio Macatangay, Hotel Worker, Bellboy, Manila Hilton
8. Nimfa O. Olaguer, Social Worker, DSSD-Leper Colony, Culion, Palawan
9. Julito Pabalan Decena, Construction Worker, General Foreman, Construction & Development Corp. of the Philippines
10. Jovito V. Valenzuela, Communications & Electronics, Worker, Philippine Long Distance Telephone Company

SPECIAL AWARDEES

1. Rosario G. Fundo, Supervisor, 800 Handicraft Workers, T'Bolis of Lake Sebu, South Cotabato
2. Veronica Langgong Trolan, Paramedic, T'Bolis of Lake Sebu, South Cotabato

RY 1977-1978

1. Roger B. Balla, Carpenter, Richfield Hemp Industries Corp., Sto. Domingo, Albay
2. Anastacio S. Barong, Welder, Cebu Shipyard & Engineering Works, Inc., Lapu-Lapu City, Cebu
3. Filemon F. Carpio, Agriculture Worker, Calauan, Laguna
4. Martina S. Fikan, Auxilliary Health Worker, Santa Cruz Mission, Lake Sebu, Surallah, South Cotabato
5. Ricardo A. Munding, Overseas Construction Worker, Kuwait Project of Atlantic, Gulf & Pacific Company of Manila, Inc.
6. Jose S. Necessario, Electrician, Atlas Fertilizer Corp., Sangi Beach, Toledo City
7. Perfecto S. Pilapil, Jr., Swine Raiser/Breeder, Capoocan, Leyte
8. Edgardo B. Ramirez, Bottle Technician, San Miguel Corporation
9. Lucas A. Taruc, Fisherman, Plaridel Misamis Occidental
10. Magno F. Veri, Mechanic, Winthrop-Stearns, Inc., Mandaluyong, Metro Manila

2022 TOWER Awards

RY 1978-1979

1. Angelina R. Malana, Agri-Business, Laborer, E.B. Cruz Sugar Plantation, Tuguegarao, Cagayan
2. Eriberto D. Caancan, Automotive, Body Trimmer, Delta Motors Corporation, Paranaque, Metro Manila
3. Emma R. Baarde, Community Health Service, Welfare Aide, Ministry of Social Service & Development
4. Honorato M. Torre-Campo, Construction, Welder-1st Class, Engineering Equipment, Inc. Mandaluyong, Metro Manila
5. Bernardo B. Bermudez, Electronics, Crew Chief/Electrician, Philippine Appliance Corp., Parañaque, Metro Manila
6. Eliezer P. Recente, Food Manufacturing, Power Plant Operator/Bottling Mechanic, Coca-Cola Plant, Cagayan de Oro City
7. Endeng Jamhali, Handicraft, Expert Weaver, Yakan Evacue, Weaving Center, Zamboanga City
8. Epifanio C. Madronio, Metal Processing & Forming, Pattern Maker-1st Class, Engineering Equipment, Inc. Mandaluyong City, Metro Manila
9. Cielito L. Pascual, Petroleum & Coal Products, Equipment Technician, Pilipinas Shell Petroleum Corporation, Tabangao, Batangas City
10. Paulino C. Corpuz, Publishing and Printing, Offset Machine Operator, Social Communications Center, Inc., Sta. Mesa, Manila

RY 1979-1980

1. Ricardo P. Tungol, Automotive Worker, Mechanic, HQ 433 MVS, 5th Fighter Wing, Philippine Air Force, Basa Air Base, Pampanga
2. Inocencio A. Pineda, Communications Worker, Telecommunications, Globe Mackay Cable & Radio Corporation, U.N. Avenue, Manila
3. Eugenio V. Carino, Construction Worker, Philippine Rock Products, Inc., Mandaluyong City
4. Benjamin C. Ellosa, Electronics Worker, Electrician, Meralco, Pasig, Metro Manila
5. Francis F. de Jesus, Food Manufacturing Worker, Insular Sugar Refining Corporation, Hulo, Mandaluyong, Metro Manila
6. Sylvano G. Bantol, Hotel and Restaurant Worker, Gie Gardens Hotel, Tagbilaran City, Bohol
7. Nathaniel T. Olado, Metal Processing & Forming Worker, Maria Cristina Chemical Industries, Inc., Iligan City, Lanao del Norte
8. Juanito R. Gravidez, Mining Worker, Philex Mining Corporation, Padcal, Tuba, Benguet, Baguio
9. Santos M. Escaño, Petroleum, Coal and Chemical Products Worker, Pilipinas Shell Petroleum Corporation, Tabangao, Batangas
10. Rosenda R. Pingal, Social, Medical & Special Services Worker, Skylark 4-H Advisory Council, Capoocan, Leyte

SPECIAL POSTHUMOUS AWARD

Aurora A. Ferrer, Metro Manila
Aide Street Sweeper, Metro Manila Commission

2022 TOWER Awards

RY 1981-1982

1. Danilo G. Lardizabal, Agri-business, Foremost Farms, Inc., Teresa Rizal
2. Jaime C. Roca, Communications, Globe Mackay Cable & Radio Corporation, Kawit, Cavite
3. Luzviminda O. Macaspac, Construction, Meralco Industrial Engineering Services Corporation, Mariveles, Bataan
4. Carlos Dayson, Electronics/Electrical, Goodwill Industries of the Philippines, Inc., Grace Park, Caloocan
5. Ely M. Aguila, Food Manufacturing, San Miguel Corporation – Magnolia Dairy Products, Montalban, Rizal
6. Elizabeth C. Bedrijo, Handicraft, Self-employed, Koronadal, South Cotabato
7. Restituto L. Java, Metal Processing & Forming, Atlantic, Gulf and Pacific Company of Manila, Inc./Honiron Division, Pasig, Metro Manila
8. Rodolfo K. Aguid, Mining and Field Exploration, Sangilo, Itogon, Benguet Itogon Suyoc Mines, Inc.
9. Teresita D. Garcia, Publishing & Printing, Social Communications Center, Inc., Sampaloc, Manila
10. Rafael D. David, Rubber Products, Rubberworld Philippines, Inc., Sampaloc, Manila
11. Benigno B. Elcano, Textile and Garments Universal Textile Mills, Inc., Marikina, Metro Manila
12. Omar S. Ali, Transportation, Philippine Aerospace Development Corporation, San Juan, Metro Manila

RY 1982-1983

1. Cerilo P. Zamayla, Agri-business, Leadman – Welding Section, Philippine Packing Corporation, Phillips, Bukidnon
2. Fernando V. Biag, Automotive, Mechanical/Electrical Repairman, Canlubang Automotive Resources Corporation, Cainta, Rizal
3. Rogelio S. Kabigting, Construction, Suffing Crane Operator, Philippine Dockyard Corporation, EPZA, Mariveles, Bataan
4. Cesar D. Custodio, Food Manufacturing, Mechanic A, Magnolia Division, San Miguel Corporation, Aurora Boulevard, Quezon City
5. Jesus N. Isip, Leather & Leather Products, Nursery Farm Aide, Bureau of Animal Industry, San Juan, Macabebe, Pampanga
6. Virgilio D. Legaspi, Metal Processing & Forming, Metal Craftsman, Republic Glass Corporation, Pinagbuhatan, Pasig, Metro Manila
7. Nicolas V. Manlolooy, Mining & Field Exploration, Shovel Operator, Atlas Consolidated Mining & Development Corporation, Bo. Don Andres Soriano, Toledo City, Cebu
8. Federico A. Carasco, Petroleum, Coal & Chemical Products, Stationary Equipment Technician, Pilipinas Shell Petroleum Corporation, Tabangao, Batangas
9. Felix S. Orden, Rubber Products, Rubber Mixing Machine Operator, Rubberworld Philippines, Inc., Novaliches, Quezon City
10. Roberto G. Tiburcio, Textile & Garments, Ring/Cone Winding Mechanic, Universal Textile Mills, Inc., Baranca, Marikina, Metro Manila
11. Reynaldo C. Tibayan, Construction, Master Carpenter, G. Puyat & Sons, Inc., Barrio Ugong, Pasig

2022 TOWER Awards

RY 1983-1984

1. Bernardino Adornado, Agriculture, Fishery & Forestry, Field Assistant, International Rice Research Institute
2. Luis Oana, Construction, Tools Mechanic 1, Engineering Equipment, Inc.
3. Jaime Tanamor, Manufacturing & Trading (Automotive), Tool and Die Maker, Canlubang Automotive Resources Corporation
4. Marcelino Cabagbag, Manufacturing & Trading (Electrical/Electronics), Equipment Engineering Technician, Texas Instruments
5. Ludovico Pineda, Manufacturing & Trading (Metal Processing and Forming), Welder Leadman, Armco Marsteel Alloy Corporation
6. Norberto Pascual, Manufacturing & Trading (Non-metallic), Casting Machine Operator, Republic Glass
7. Luis Gutierrez, Manufacturing & Trading (Petroleum/Coal/Chemical Products), Operator A, Caltex Philippines
8. Getulio Buena, Manufacturing & Trading (Textiles & Garments), Combing, Drawing, Roving Maintenance Technician, General Textiles
9. Romulo Surat, Mining and Quarrying, Miner, Philex Mines
10. Ponciano Eugenio, Power & Energy, Lineman I/C, Manila Electric Company
11. Rufino Omadio, Transportation & Storage, Aircraft Technician III, Philippine Aerospace Development
12. Melchor Montemayor, Electrical Services, Electrician A, Magnolia Dairy Products

RY 1984-1985

1. Gregorio F. Rosanes, Agriculture, Fishery & Forestry, Breeding Technician, San Miguel Corporation
2. Manuel C. Ano, Community & Social Services, Municipal Staff Assistant, Ministry of Human Settlements, Bontoc, Mountain Province.
3. Angelito A. Cruz, Construction, Machinist, Philippine Rock Products, Inc.
4. Leonardo G. Gumasing, Manufacturing & Trading – Electrical/Electronics, Science Research Assistant II, Philippine Atomic Energy Committee
5. Zoilo J. Borcillo, Manufacturing & Trading – Food, Beverage & Tobacco, Preventive Maintenance Inspector-Electrical, Philippine Packing Corporation, Bugo, Cagayan de Oro
6. Wilfredo V. Diana, Manufacturing & Trading – Metal Processing & Forming, Chief Line Mechanic, Mindanao Steel Corporation, Lugait, Misamis Oriental
7. Mario D. de Acosta, Manufacturing & Trading – Non-metallic Minerals, General Maintenance Man-Welder, Sanitary Wares Manufacturing Corporation, Muntinlupa, Metro Manila
8. Crisanta A. Cunanan, Manufacturing & Trading – Rubber & Plastic, Sewer, Rubberworld Philippines, Novaliches, Quezon City
9. Simeon A. Abiva, Manufacturing & Trading – Textile & Garments, Maintenance Fixer, Solid Mills, Inc., Sucat, Muntinlupa
10. Chongareb B. Tecag, Mining & Quarrying, Lead Miner, Benguet Corporation
11. Roman G. Tamayo, Power & Energy, First Class Lineman, Manila Electric Company

2022 TOWER Awards

RY 1985-1986

1. Rosendo A. Glorioso, Agriculture, Fishery & Forestry, Hatcheryman, San Miguel Corporation
2. Val G. dela Cruz, Communication, Electronic Technician, Globe Mackay Cable & Radio Corporation
3. Alberto V. Ignacio, Community & Social Services, Volunteer Youth Leader, Leyte Anakbukid Club
4. Buenaventura A. Borruel, Construction, Pipefitter/Leadman, A.G. & P Company, Manila
5. Mario C. Francisco, Manufacturing & Trading, Machinist/Leadman, Asian Transmission Corporation
6. Francisco G. Jubelag, Jr., Electrical/Electronics, Electronics Technician, TMX Philippines
7. Enrique L. Sumogba, Food, Beverage & Tobacco Machinist, Southern Islands Oil Mills Corporation
8. Hipolito G. Godinez, Paint, Lead Tinter/Thindownman, Dutch Boy Philippines, Inc.
9. Clara B. Morandarte, Rubber & Plastic, Sewer, Rubberworld Philippines, Inc.
10. Guido E. Elago, Mining & Quarrying, Mechanic, Benguet Corporation
11. Lucino C. Mijares III, Power and Energy, Meter Reader, Meralco
12. Roderico R. Ogapong, Transportation and Storage, Aircraft Technician, Philippine Aerospace Development Corporation

RY 1995-1996

1. Celso P. Liclican, Air Transportation, Pacific Airways Corporation
2. Vianney N. Baskinas, Metal Processing & Forming Moog Controls Corporation
3. Nilo C. Amos, Glass Container Manufacturing, San Miguel Yamamura Asia Corporation
4. Maximo Q. Gueco, Beverages, Softdrinks & Carbonated Water, Coca-Cola Bottlers Philippines, Inc.
5. Wilfredo R. Pelayre, Non-metallic Minerals, Philippine Phosphate Fertilizer Corporation
6. Alberto T. de Leon, Drugs, Pharmaceutical & Health Products, Johnson & Johnson (Phils.) Inc.
7. Isidro G. Buenconsejo, Rubber and Plastics, Uratex Philippines, Inc.
8. Josefino G. Calderon, Powdered, Condensed & Evaporated Milk, Nestle Philippines, Inc.
9. Aureliano R. Rosales, Electrical/Electronics, TMX Philippines, Inc.
10. Joey M. Cristobal, Paper and Paper Products, Kimberley-Clark Philippines

RY 1996-1997

1. Jose J. Badua, Non-metallic Minerals, Preventive Maintenance Inspector-Mechanical, Davao Union Cement Corporation
2. Eulogio O. Caparas, Automotive, Plant Equipment Technician, Mitsubishi Motors Philippines Corporation
3. Mamerto L. Castro, Sugar Manufacturing, Mechanic 1, Central Asucarera Don Pedro
4. Armando A. Dormentes, Food & Beverage, General Mechanic, Del Monte Philippines, Inc.
5. Amormio C. Feria, Automotive, Freshman 2 Welder 3, Toyota Motor Philippines Corporation
6. Celso D. Jaculba, Non-metallic Minerals, Furnace & Batch Plant Mechanic, San Miguel Packaging Corporation
7. Dionisio D. Las Pinas, Food & Beverages, Staff Engineer, San Miguel Corporation
8. Catalino I. Monje, Pulp & Paper Products, Design Draftsman, Kimberley Clark Philippines
9. Nelson M. Serrano, Petroleum, Coal and Chemical Products, Welder/Fabricator, United Coconut Chemicals, Inc.
10. Rogelio L. Tercenio, Power Generation & Distribution, Lineman 1/C, VI, Manila Electric Company

2022 TOWER Awards

RY 1997-1998

1. Nestorio V. Boco, Agriculture and Fishery, Medicator, Goodwill Agro-Industrial Development Corporation, Batangas
2. Noel V. Florante, Manufacturing & Distribution-Machineries & Equipment, Mould Setter, Matsushita Electric Philippine Corporation, Taytay Rizal
3. Benjamin P. Hijastro, Government, Community & Social Services, Water Resources Facilities Operator A, Pump Operator, Pagadian City Water District
4. Modesto M. Malijan, Manufacturing & Distribution-Paper and Paper Products, Quality Auditor, Kimberley Clark Philippines
5. Guillermo A. Judaval, Manufacturing & Distribution-Food, Beverages & Tobacco, Mechanical Technician (NS*4), San Miguel Corporation
6. Franklin P. Manalastas, Non-metallic Minerals, Glass Forming Technician, San Miguel Packaging Products-Manila Glass Plant
7. Jonathan M. Palma, Manufacturing & Distribution – Non-metallic Minerals, Electrical & Instrumentation Technician (Mechanic B), Philippine Phosphate Fertilizer Corporation
8. Sulpicio C. Ramos, Manufacturing & Distribution-Printing, Currency Operations Officer III, Bangko Sentral ng Pilipinas
9. Luvimi C. Sagario, Power Generation & Distribution, Line Foreman, National Power Corporation
10. Rizal V. Valeros, Automotive, Electrical Technician/Group Leader, Mitsubishi Motor Philippines Corporation

RY 1998-1999

1. Noel C. Bayan, Manufacturing and Distribution-Pulp and Paper Products Category, De-inking Plant Field Operator, Trust International Paper Corporation
2. Benedicto J. Cordero, Manufacturing and Distribution-Food Processing Category, Line Mechanic, Kraft Foods (Philippines), Inc.
3. Florentino E. Divina, Government, Community & Social Services – Minting Category, Senior Currency Operations Officer, Bangko Sentral ng Pilipinas
4. Richard G. Gaspasin, Manufacturing and Distribution – Automotive Category, Freshman 2 Level 3 Spot Welder, Toyota Motors Philippines Corporation
5. Teodoro C. Ildefonso, Manufacturing and Distribution – Technician Leve #3 (T3), Star Motors Manufacturing Industries, Inc.
6. Wolfredo M. Macasaet, Government, Community & Social Services, Basic Services, Territory Controller, Manila Water Company
7. Carlos M. Roxas, Manufacturing and Distribution – Food Processing Category, Senior Production Man, Nestle Philippines, Inc.
8. Severino L. Somera, Basic Industry – Mining and Quarrying Category, Mine Capataz, Lepanto Consolidated Mining Company
9. Cesar M. Sison, RED BULL KABIG-LAKAS AWARDEE '99, Transportation Category, Bus Driver, Victory Liner, Inc.

RY 1999-2000

1. Hermes O. Belaro, Manufacturing – Non Metallic Minerals Category, Mechanic A (Millwright), Philippine Phosphate Fertilizer Corporation
2. Feliza B. Belinan, Small-scale Industries Category, Weaver III, Narda's Handwoven Arts and Crafts
3. Dionisio C. Estepa, Sr., Basic Industries – Mining & Quarrying Category, Mechanic I, Philex Mining Corporation
4. Meliton E. Obrero, Manufacturing – Automotive Category, Sprayman A, Mitsubishi Motors Philippines Corporation
5. Francisco T. Orig, Manufacturing – Food Processing Category, Process Mechanic I, Nestle Philippines, Inc.

2022 TOWER Awards

RY 2000-2001

1. Miguel P. Rosas, Manufacturing – Automotive Category, Star Motors Manufacturing
2. Gregorio A. Pulla, Manufacturing – Textile and Garment Category, Coats Manila Bay Inc.
3. Ranulfo V. Alfornon, Manufacturing – Non Metallic Materials Category, Philippine Phosphate Fertilizer Corporation
4. Leopoldo G. Salcedo, Government Service Category, Department of Agriculture
5. Roel D. Pagulayan, Basic Industries Petroleum Coal and Chemicals Category, Pilipinas Shell
6. Jerrybel A. Serquina, Services-Water Distribution Category, Manila Water Company
7. Eliezer T. Tupaz, Manufacturing – Food and Beverage Category, Coca-Cola Bottlers Philippines

RY 2001-2002

1. Cirilo A. Amoy, Manufacturing – Food & Beverage Category, Overhauling Mechanic, Del Monte Philippines, Inc.
2. Job B. Arnoco, Government – Water District Category, Water Resource Facilities Operator A (Pump Operator), Pagadian Water District
3. Ramil C. Delute, Manufacturing – Automotive, Freshman 1 level 3, Toyota Philippines Corporation
4. Loreto V. Flor, Manufacturing – Metal Forming Processing & Farming Category, Lithographer, San Miguel Corporation, Metal Closure & Lithography Plant
5. Dante P. Lacsina, Basic Industries – Power Generation Category, O/M Technician B, National Power Corporation
6. Aguinaldo S. Maghuyop, Manufacturing – Food and Beverage Category, Maintenance, San Miguel Corporation, Davao Brewery
7. Manuel G. Mayor, Manufacturing – Automotive, Industrial Electrician, Mitsubishi Motors Philippines Corporation
8. Warlito D. Tamos, Manufacturing – Non Metallic Minerals, Mechanic D – Journeyman I, Philippine Phosphate Fertilizer Corporation

RY 2002-2003

1. Mark I. Andrada, Manufacturing – Electrical/Electronic Category, Senior Assembly Technician, MOOG Controls Corporation
2. Pablo R. Davis, Government – Utilities Category, Plant Electrician, Pagadian City Water District
3. Jerry S. Lapara, Manufacturing – Food and Beverage, Mechanic, Del Monte Philippines
4. Roberto C. Nabo, Basic Industries – Water Distribution Category, Non Revenue Water (NRW) Operative 2, Manila Water Company, Inc.
5. Roberto M. Pangan, Manufacturing – Textile and Garment, Winding/Twisting Head Mechanic Antoconer, Indophil Acrylic Manufacturing Corporation
6. Romeo D. Pascua, Manufacturing – Mining and Quarrying, Machinist, Mobile Equipment Department, Philex Mining Corporation
7. Enrico G. Sapitan, Manufacturing – Textile and Garment, Electrician Class B, Indo Phil. Textile Mills, Inc.
8. Alfredo C. Surigao, Manufacturing – Non-Metallics Category, Mechanic (Millwright), Philippine Phosphate Fertilizer Corporation

2022 TOWER Awards

RY 2003-2004

1. Christopher G. Patriana, Basic Industry – Agriculture Category, Leadman, Del Monte Philippines, Inc.
2. Eva L. de Dios, Manufacturing – Electrical / Electronics Category, Mold Operator, Amkor Technology Philippines, Inc.
3. Rodolfo S. Francisco, Manufacturing – Food and Beverage Category, Mechanic B, Coca Cola Bottlers Philippines, Inc.
4. Arthur V. Tosloc, Manufacturing – Food and Beverage Category, Mechanical Technician, San Miguel Corporation
5. Danilo V. Icaualo, Manufacturing – Textile and Garments Category, Senior Maintenance Mechanic, Indo Philippine Cotton Mills, Inc.
6. Belcezar Dioquino, Jr., Manufacturing – Automotive Category, Welding Line Team Leader, Toyota Motor Philippines Corporation
7. Antonio A. Cadiz, Manufacturing – Non Metallic Minerals, Fieldman (Granulatorman), Philippine Phosphate Fertilizer Corporation

RY 2004-2005

1. Elgen S. Catarina, Manufacturing Category, Quality Auditor, Goodwill Industries of Cebu, Inc.
2. Michael G. Dinulos, Manufacturing Automotive Category, Press Team Member, Toyota Motor Philippines, Inc.
3. Darey U. Dulca, Services – Others Category, Technician Leadman, Negros Occidental Electric Cooperative, Inc.
4. Diosdado P. Fortuno, Basic – Power Generation & Distribution Category, Electrical and Instrumentation Specialist, Magellan Cogeneration, Inc.
5. Arla Bella Carrie D. Obero, Manufacturing Category, Associate Technician, P. Imes Corporation
6. Jaime T. Opider, Services-Water Distribution Category, Meter Service Associate, Manila Water Company, Inc.
7. Gil N. Quiminales, Manufacturing – Food and Beverage, Beverage Technician, Coca-Cola Bottlers Philippines, Inc.
8. Nestor J. Villarmino, Manufacturing-Metallic Mineral, Plant Mechanic, Philippine Phosphate Fertilizer
9. Arthur P. Vismanos, Basic-Agriculture Category, Welder/Fabricator Mechanic, Del Monte Philippines, Inc.

RY 2005-2006

1. German D. Anobling, Services Category, Wastewater Network – Operative 3, Manila Water Company, Inc.
2. Rolando C. Ballera, Manufacturing Category, Plant Mechanic, Philippine Phosphate Fertilizer Corporation
3. Alexander M. Galang, Services Category, Corporate Communications Associate 2, Manila Water Company, Inc.
4. Antonio delos Reyes Gimang, Manufacturing Category I, Production Team Member, Toyota Motor Philippines Corporation
5. Marcial N. Huerte, Basic Industries Category, Plant Operator, Magellan Cogeneration, Inc.
6. Maria Christina A. Macadini, Manufacturing Category, Production Operator, Amkor Technology Philippines
7. Deolindo B. Olipendo, Basic Industries Category, Heavy Equipment Mechanic – Lead Man, Del Monte Philippines, Inc.
8. Brando B. Tulang, Manufacturing Category, Technician III, Amkor Technology Philippines
9. Jerry V. Zaldua, Manufacturing Category, Ringframe Maintenance Mechanic A, Indo Phil Textile Mills, Inc.

2022 TOWER Awards

RY 2006-2007

1. Andrew P. Cabang, Basic Industries – Agriculture Category, Welder-Mechanic, Del Monte Philippines, Inc.
2. Larrydith E. Leano, Manufacturing Category, Moulder Setter, Styrotech Corporation
3. Nestor C. Suganob, Services Category, Wastewater Operation 2, Manila Water Company

RY 2008-2009

1. Vincent O. Fernancez, TMX Philippines, Inc.
2. Ernesto L. Labanza, Manila Water Works
3. Romel A. Ronquillo, STAR Motor Manufacturing Industries, Inc.
4. Fernando V. Vivas, Toyota Motor Philippines, Inc.

RY 2012-2013

1. Victor Y. Acotin, Services Category, First Baker, Baguio Country Club Corporation
2. Belinda M. Polintan, Services Category, Program Support Assistant for CQI, De Vera's Medical Center
3. Anacleto A. Bordarays, Manufacturing Category, Machinist III, Moog Controls Corporation
4. Michael L. Calimag, Manufacturing Category, Senior Production Staff III, Lighthouse Cooperative
5. Joel O. Cosme, Manufacturing Category, Sampleshop Specialist, Luen Thai Macau Offshore Company, Ltd.
6. Lorence M. Gatan, Manufacturing Category, Noodle Maker, G & B Buko Products
7. Jaime C. Hufalar, Jr., Manufacturing Category, Mechanical Technician, Holcim Philippines Incorporated
8. Delfino S. Obatonon, Manufacturing Category, Cenner Chopping Operator, Jaka Equities Corporation

RY 2018-2019

1. Benigno N. Acacio, Fleet Heavy Equipment Officer, Manila Water Company, Inc.
2. Roberto G. Duran, Jr., Industrial Mechanic, Philippine Coastal Storage and Pipeline Corporation
3. Isaiah John V. Duyag, Mechanic I, Nestle Philippines Tanauan Factory
4. Gerald A. Taguam, Technical Services Engineer, SIA Engineering Philippines
5. Johnny S. Talaban, Metering and Substation Technician, Negros Occidental Electric Cooperative
6. Allan C. Unabia, Product Operator (Sachet Filling Line), Wyeth Philippines Inc.
7. John Robert V. Uy, Manufacturing Engineer II, Moog Controls Corporation

RY 2020-2021

1. Lyka A. Castillo, General Process Operator, Nestle Philippines, Inc.
2. Nell D. Pagkalinawan, Principal Cloud Application Consultant, OpenText (Philippines), Inc.
3. Danilo M. Nazareno, Jetty Operator, Philippine Coastal Storage and Pipeline Corporation
4. Marvin M. Rosario, Engineer, Electrical Maintenance, Energy Development Corp.
5. Mark Dennis D. Josol, Specialist 3, Ibeden Philippines, Inc.
6. Moises I. Bandong, Group Leader, JTEKT Philippines Corporation

2022 TOWER Awards

THE OUTSTANDING WORKERS OF THE REPUBLIC AWARDS 2022 Assessors Committee

RENE M. GENER, DPM



Rene is currently the Executive Director of People Management Association of the Philippines (PMAP). He is a former Senior Vice President for Human Resource Management and Development of Honda Philippines. He was also the Senior Vice-President and Corporate Human Resources Director of San Miguel Corporation. He has extensive experience in Human Resource Management and has attended various seminars both locally and internationally.

He was the President of the People Management Association of the Philippines (PMAP) in 2000 and was awarded as the Outstanding Personnel Manager of the Year (PMY) in 1996.

EFREN ALBERTO JR., DPM



Efren is the former Head of Human Resources of Moog Controls Corporation. He is also a former part-time professor at St. Louis University, Baguio where he handles graduate courses in organizational behavior, industrial psychology, and human resources.

In his 25-year stay in Moog, Mr. Alberto was a key driver in building, maintaining, and enhancing a philosophy of mutual trust and confidence in his company's culture and operations. Accordingly, this culture of mutual trust earned him various accolades for Moog which includes TESDA's Kabalikat Award in 1999, PMAP's Employer of the Year Award in 2002, and PMAP's People Program of the Year in 2005.

JULIE MITERIA, FPM



Julie has been to HR practice for more than 40 years, the latest of which was with SM Supermalls. She was also an assessor in DOLE Productivity Olympics in 2018, was sub-chair of Quality and Productivity in ECOP Kapatid Award and a Philippine Delegate for Employers to ILO (International Labour Organization) Conference in Geneva in 2015, 2018, and 2019.

2022 TOWER Awards

LOUISA MILA ECHEVARRIA, FPM



Louisa has 46 years of solid experience as a people manager and consultant in business management, organization development, labor relations and human resources management. She is the 2020 PMAP National President. A member of the PMAP National Awards Committee at large she is also an active advocate of raising the bar of excellence in people management. A socio-civic leader, she is a full-blooded Rotarian for more than 27 years.

RENE SERAPIO, DPM



Rene was the former Vice-President for Human Resource Development of Far Eastern University (FEU). He was also the former Director for Human Resources of the Peninsula Manila Hotel and the Senior Vice President of Siemens, Inc. During his term in Siemens, Inc., he also served as the Compliance Officer, Chairman of the Asia-Pacific HR Regional Council and Regional Representative to the Personnel Council World. He was also responsible for the development compensation and benefit plans for both executive and non-executive level.

Rene is an independent HR & Management Consultant & Executive Coach with over 40 years of work experience in all functional areas of Human Resource Management of which 30 years are in a management and executive capacity.

2022 TOWER Awards

THE OUTSTANDING WORKERS OF THE REPUBLIC AWARDS 2022 COMMITTEE



JESUS M. PINEDA, JR.
Centennial President
Chairman, TOWER Awards 2022



HERMINIO S. ESGUERRA
President-Elect
Co-Chairman, TOWER Awards 2022



TEODORO J. OCAMPO
President, RY 2016-2017



AMADO V. VALDEZ
Director-in-Charge
Vocational Service



ALBERT S. ALDAY
Director-in-Charge, Youth Service
Chairman, BALITA Committee



REGINALD T. YU
Vice-President-Elect
Secretary



ARTHUR M. LOPEZ
Director 2016-2018
Chairman, House Management Committee



**RTN. JOHN EMYL
G. EUGENIO**



**RTN. KARLO EUGENE
JOSEF M. CASTRO**
Incoming Treasurer



**RTN. LUIS ANGELO
I. SEVILLA**



**RTN. XAVIER
Y. ZIALCITA**



**STAR RTN. FRANCISCO
D. MAGSAYSAY**

2022 TOWER Awards

THE OUTSTANDING WORKERS OF THE REPUBLIC AWARDS 2022 BOARD OF JUDGES

DR. RAYMUNDO P. ARCEGA, CESE



Raymund is the President of the University of the City of Muntinlupa. Prior to his appointment as PLMUN President, he is the Chancellor and concurrently the Vice-President for Administration and Finance and Dean of the College of Arts and Sciences of the Lyceum of the Philippines University-Laguna.

As an Organization Development and Human Resources practitioner, he led organizational changes in different capacities. He became University President of the Pamantasan ng Cabuyao, College President of Colegio ng Lungsod ng Batangas, Vice-President for Academic Affairs Pamantasan ng Lungsod ng Muntinlupa, Executive Vice-President, Vice-President for Administration and Finance and Human Resource Management Officer of the University of Makati, Director for Human Resources of the Ospital ng Makati, Dean, College of Business and Accountancy of the University of Batangas and Principal and Dean of Student Affairs of Rosa Sevilla Memorial School.

ATTY. ANA C. DIONE, CESO III



Atty. Ana is a Certified Public Accountant (CPA), as well as a Career Executive Service Officer (CESO) III. She started her career in the Department of Labor and Employment (DOLE) as Senior Clerk in January 1980 and continued to rise from the ranks serving as Labor Standard and Welfare Officer, Senior Labor and Employment Officer (Sr. LEO), Chief LEO, Labor Attaché-Designate, Director III, Director IV and Undersecretary in various DOLE offices (Bureau of Rural Workers (BRW), now as Bureau of Workers with Special Concerns (BWSC), DOLE Regional Office Nos. I, III, CAR, and NCR). She has over 40 years of experience and exposure in DOLE regional operations, policy and program development and overseas operations.

ERNESTO G. ESPINOSA, DPM



Ernesto G. Espinosa is a Diplomate in People Management (DPM). He was the President of PMAP in 2002. He received the People Manager of the Year Award in 2006. He became the President of and was re-elected to the Asia Pacific Federation of Human Resource Management (APFHRM). He was also elected as President of the World Federation of People Management Associations (WFPMA).

Mr. Espinosa worked as Vice President of HR and General Affairs in Fujitsu Computer Products, Vice-President of HR of Energy Development Corporation, and Senior Vice-President, Group HR of the Perpetual Help conglomerate.

Mr. Espinosa is also a book author, coach, and former MBA and college professor at the Perpetual Help University and St. Scholastica's College Manila, respectively.

2022 TOWER Awards

THE OUTSTANDING WORKERS OF THE REPUBLIC AWARDS 2022 WINNERS' INNOVATIONS



FRANKLIN A. DALIDA
RBF Technician



San Miguel Yamamura
Packaging Corporation

TITLE OF THE PROJECT: RE-ENGINEERING OF MINOR INGREDIENTS CHARGING SYSTEM

Condition BEFORE Innovation

RBF (Raw material, Batch plant, Furnace operation) Department is in-charge in transforming raw materials into quality molten glass. One of its key processes is the batch preparation. This is a homogeneous mixture of major raw materials (Silica Sand, Feldspar, Limestone, Soda, Ash, and Cullet) and minor raw materials (Carbon, Iron oxide, Saltcake). These raw materials are formulated and weighed at the right amount in order to achieve the allowable glass quality. Due to the physical property of the iron oxide, one of the minor raw materials (minor ingredients or M.I.) a revision on its charging system was done.

Prior to the innovation or fabrication of the new minor ingredients charging system, RBF Department were experiencing problems on the discharging of the minor ingredients using screw feeder. This was due to the clogging of the pre-mixed iron oxide on the feeder. Delay on discharging this minor raw material will result to longer batch plant operation time or worst, a production downtime.

CHANGE/INTERVENTION DONE

To eliminate the problem of delayed discharging of minor ingredients (M.I.), following solutions were made:

- Replacement of the screw feeder into an in-house fabricated vibratory feeder
- Redesign of the minor ingredients (M.I.) silo
- Compatibility test of in-house vibratory from the current M.I. feeder control system
- The in-house fabricated vibratory feeder came from scrap materials:
 - Scrap mild steel plates, scraper bars, bolts, angle bars, and old unbalanced motors
- The minor ingredients silo was redesigned to prevent contamination and reduce moisture accumulation on the pre-mixed minor ingredients. Materials used were from the available used materials from batch plant area (e.g. mild steel plates, black iron pipes, scrap unbalanced motors).

2022 TOWER Awards

Condition AFTER Innovation

THE OEM screw feeder for premix was replaced by an in-house fabricated vibratory feeder. This was done on both pan and rotary mixer side hence saving the company to procure 2 new OEM feeders from Germany.

With this project, the delay or failure on the discharging of pre-mixed minor ingredients was eliminated.

In addition, the minor ingredients silos were covered and can be easily operated manually using pulleys. This prevented contamination of the minor raw materials and eliminated hazard in opening/closing the silo covers.



CARLO R. SERENO
Senior Cloud Operations

opentext™

Opentext (Philippines), Inc.

TITLE OF THE PROJECT: OPENTEXT FILE COMPARATOR

Condition BEFORE Innovation

OpenText has been using a third-party application called "Beyond Compare" to compare two files for validating inputs/outputs/files and generating compare reports (example: invoices, purchase orders, ship notice, etc.). Every time we have new hires, OpenText purchases new license keys in new laptop units. As per current pricing of "Beyond Compare" License Standard Edition, its normal price is at \$30 per user. Hence if we have 100 new hires or license keys to purchase very year, we need to spend \$3,000 per year alone.

2022 TOWER Awards

CHANGE/INTERVENTION DONE

Carlo did a compare analysis with other commercially available tools but there are so much that can be done with an in-house application of OpenText.

Aside from security features of allowing it to run only within the OpenText network, it's quickly customizable given the nature of the business and the proprietary nature of our applications. Aside from just comparing two-files, it can compare multiple file sets and generate comparison report (html file) that we then needed for documentation purposes.

Moreover, it can even generate compare reports for these multiple file sets in just one click. This feature sets this tool apart from Beyond Compare (3rd Party Application) where we need to do it manually one-by-one.

There are also other multiple functions that are available in the tools which cannot be done in other commercially available tools such as the following:

- Single Line files are not covered by Beyond Compare. With our tool, it allows users to indicate the line separator and compare the files in a more organized and easier to read view.
- Data are delimited by a specified character. Beyond Compare has no handling for this. With our tool, it allows users to indicate the data separator and compare the files in a nicer view.
- Most commercially available tools cannot directly produce multiple paired compare report. With our tool, you simply need to indicate the pairings, and click Generate Report.

Condition AFTER Innovation

OpenText discontinued the purchasing of new license keys from the third-party application which contributed to around 218,400.00 Philippine Pesos savings for 2 years. This also contributed to the speed and quality of map deliverables.

Because of its reusability and scalability, it is easily customizable to suit the ever-changing needs of our clients. The codes of this tool were also applied with our major translation software called "Visual Mapper" and is now used for automation on testing and verification process.

Due to this Innovation, one of the recent OpenText acquired companies has reviewed Carlo's File Comparator and as to date, is considering on using the same tool for their current processes.

2022 TOWER Awards



CHRISTIAN P. CAUBANG
Maintenance Engineer



Energy Development Corporation

TITLE OF THE PROJECT:
PROJECT CRACKER ENGINE DRIVEN SILICA/CALCITE EXTRACTOR

Condition BEFORE Innovation

Alvenuis pipes used in cold reinjection system is easily clogged up by silica and calcite which is inherent to the cold reinjection system; therefore, we need to replace the pipe in timely manner to avoid reinjection capacity loss in the system. The main problem encountered in manual De-clogging/cleaning, the pipe is subjected to too much hammering, rolling and stress. Repeated stress will result to pipe fatigue and pipe leaks and lessen the pipe physical life. The cost of water jetting or hydro jetting on alvenuis pipe is too costly with an average cost of PHP 2,400.00 per pipe. The cost of manual DE clogging/descaling using

CHANGE/INTERVENTION DONE

Using mechanical machine to speed up the time needed to clean the pipe and to lessen the stress in the pipe. Improve the quality and speed of cleaning from manual /hand cleaning to Mechanical Cleaning. Very hard deposition can't be cleaned by hand and the narrow spaces can't be penetrated by auger hand tool. Designing/Building an Engine Driven Silica Cleaner/Extractor is very crucial to FCRS to lessen time in cleaning pipe with improve cleaning power without being too costly compared to hydro jetting/water jetting. The materials we used is from old drilling water pump engine, junk drilling pipes, old gearboxes and old/corroded steel plates but usable. Combined with previous experiences and ingenuity we have developed an idea how to build a Cleaning Machine that will be useful in the long run.

Condition AFTER Innovation

The pipes are cleaned thoroughly and very usable compared to manual cleaning; pipe is not subjected to dents, cracks, and stress. Pipes are replaced in timely manner and avoid generation loss due silica/calcite clogging.

It is much safer to use Engine Driven Silica / Calcite Cleaner than Electric Driven for controlling the variable speed and load of the cleaner. It can be manipulated easily than controlling electric motor / circuits which may lead to overload/overcurrent/over speed and short circuits.

2022 TOWER Awards



RAMIL A. ATIENZA
NP Technician III

nexperia

EFFICIENCY WINS.

Nexperia Philippines, Inc.

TITLE OF THE PROJECT:
**CLIP INTERCONNECT DESIGN FEATURE – DETECTING EXCESS SOLDER
FOR CLIPBONDED PACKAGE**

Condition BEFORE Innovation

Current SOT1205 Clip Design

Any excessive solders are not easily accessible from the naked eye

Concern has been raised due to product failure discovered in customer's application brought by excessive solder dispensed on top of the die for SOT1205.

CHANGE/INTERVENTION DONE

Proposed new SOT1205 Clip Design

Side notch for excess solder attach, once solder formed in this region, it can easily notice by operator without putting inside x-ray machine.

Condition AFTER Innovation

This invention is detectable through visual inspection and cross section.

Related patent known to the Inventor

US4756696A - Customer and Market > All Nexperia external customer for package that uses clips as interconnects.

INTERCLUB RELATIONS

Rotary District 3810 Handover and Induction Ceremonies 2022



YOU ARE CORDIALLY INVITED

Handover and Induction Ceremonies

Date: July 1, 2022
Venue: Okada Manila
Registration: 2:00pm
Program start: 3:00pm
Attire: Gentlemen- Barong Tagalog
Ladies- Filipiniana
Hosted by Rotary Club of Manila Premier



*Joyce Michelle Socorro Ambray
District Governor
Ry 2022-2023*

INTERNATIONAL SERVICE

*Rotary International Convention 2022
at Houston, Texas, USA*

REGISTER TODAY
AT CONVENTION.ROTARY.ORG

Houston, Texas, USA
4-8 June 2022



ROTARY

INFORMATION



By **Sallyann Price**

Rotary members in Ukraine are helping neighbors return to their homes, distributing supplies from other countries, and organizing long-term aid — all despite being affected by the war themselves.

Since Russian military forces entered the country in late February, Rotary members have been holding regular video calls to coordinate relief work. Mykola Stebljanko, a member of the Rotary E-Club of Ukraine and the editor of Rotary's Ukrainian magazine, *Rotariets*, says they are focused on three main activities: supplying medicines and electricity to hospitals where wounded civilians are seeking care, finding shelter for displaced families, and managing the flow of incoming humanitarian aid.

Recent efforts by members in District 2232, where Stebljanko is the public image coordinator and a past governor, have focused on cities that residents are now returning to after fleeing Russian attacks earlier this spring.

"Ukrainians are coming back home to their towns and cities in ruins," says Stebljanko, who in a March interview had told Rotary magazine about being awakened by air raid sirens at night and taking shelter with his family in the bathroom of their home in Odesa. In early May, news reports said that city had been struck by missiles.

"It's hard to describe how much destruction there is in some cities and the work that needs to be done to bring them back," he says.

The district has acquired and distributed dozens of high-powered generators to help restore power to hospitals, businesses, and some homes. Clubs have also organized the transportation of several donated firetrucks from other countries in Europe. In addition to being used to respond to fires and other emergencies, Stebljanko says, the trucks have ladders that allow utility workers reach power lines that need repair.

District 2232 has received four disaster response grants of \$50,000 each from The Rotary Foundation, which together will fund nearly 50 relief projects across Ukraine. The district has also received more than \$400,000 in donations from clubs around the world, which it has used to address urgent needs such as providing people with medical supplies, food, clothing, and shelter.

District 2232 has received four disaster response grants of \$50,000 each from The Rotary Foundation, which together will fund nearly 50 relief projects across Ukraine. The district has also received more than \$400,000 in donations from clubs around the world, which it has used to address urgent needs such as providing people with medical supplies, food, clothing, and shelter.

Borys Bodnar, who lives in the western Ukrainian city of Lviv, has been coordinating humanitarian supplies coming into the country and directing aid where it's needed. Lviv has seen an influx of refugees as Ukrainians have fled from the east. More than 12 million people have been displaced by the war, according to the UN.

Bodnar, a member of the Rotary Club of Ukraine Unity Passport, says many of the financial contributions are being routed to countries that border Ukraine, primarily Poland, where clubs have set up hubs to obtain and dispatch supplies.

"It's complicated to provide supplies from countries outside of Europe, so providing financial aid into a hub in Europe where supplies can be purchased and distributed to Ukraine very quickly is a simple and effective model," Bodnar says. He credits clubs in Munich, Germany, with leading the effort to rally financial support.

Support has also come thanks to bonds forged by shared interests. Sergii Zavadskyi, a member of the Rotary Club of Kyiv-City, says that relationships among members, especially those cultivated through Rotary Fellowships, have facilitated the flow of aid.

Zavadskyi, who now lives in Ivano-Frankivsk in western Ukraine, cited in particular the International Yachting Fellowship of Rotarians, the International Fellowship of Flying Rotarians, and the International Fellowship of Healthcare Professionals.

"We have many, many friends, Rotary friends, all over the world who are helping us every day," Zavadskyi says. "We feel this support, and their hands and hearts are with us."

As members in Ukraine receive and distribute the supplies that are needed today, Bodnar says, they're also planning for the days ahead.

"Humanitarian problems are going to continue long after the war itself is finished," Bodnar says. "The more we're able to establish concrete structures and routes for receiving and distributing humanitarian aid now, the better position we'll be in for the future."

Source: www.rotary.org

OTHER MATTERS

Straight from the Horse's Mouth

by IDDCC/VPE/Club Secretary
Reginald “Reggie” T. Yu
Managing Editor, BALITA, RY 2021-2022



THE FRENCH BAKER. Larry Page, co-founder of Google, once made this all-important truism in business: “Always deliver more than expected.”

These words remind me of none other than Johnlu Koa – The French Baker Philippines's visionary creator, as I had the distinct honor of reconnecting with him recently. I remembered him telling his class to always “under-promise and over-deliver,” way back when he was still my Marketing Professor at the University of the Philippines (UP) more than 33 years ago.

But what else is there to say about French Baker’s iconic founder that has not been disclosed or written about in our magazines, dailies, books and blog sites?



OTHER MATTERS

You would most likely know:

- How he – from a single store in SM City North Edsa Annex in September of 1989 – took the bread and bakeshop industry by storm and revolutionized the bread-making business in the country within just three months after launch?
- How he was able to win the predominantly rice-eating masses over with his European-style luxury bread varieties – such as baguettes, croissants, Danish pastries and fruit tarts – previously unknown to the ordinary Filipino within their reach?
- How he continues to surprise his foreign competitors through constant innovation, clever marketing, and adroit expansion – which now has more than 52 outlets, two upscale boulangerie-bistros called Lartizan, a thriving global franchise tea-house chain Chatime Philippines, and several other brands that serve a slew of different markets; and,
- How he was able to sweep the most prestigious accolades, among them: TOYM Philippines: The Outstanding Young Men Awards for Entrepreneurship; the UP Alumni Association's Professional Award in the Field of Entrepreneurship; the University of the Philippines (UP)'s Most Distinguished Alumnus Award; the Philippine Marketing Association's Agora Award for "Marketing Company of the Year;" and Ernest And Young's "Emerging Master Entrepreneur of the Year" among many others?

Then, until now, he is the envy of many aspiring young people. He epitomized the new breed of young entrepreneurs in the '90s: educated and a "generalist," skilled and knowledgeable in every facet of the trade he specializes in, and armed with the marketing know-how to help catapult a business opportunity to phenomenal success.

His is not your typical rags-to-riches story. Johnlu comes from a family of entrepreneurs. His father pioneered the shirt manufacturing in the country; his mother opened a chain of restaurants. He was the third child of five brothers – all named John. At an early age, his parents would often buy him toys that he would later sell to his classmates and neighbors. Seeing his rosy perspective in every opportunity, I'd reckon that he never suffered what we call the "middle child syndrome."

In Xavier School, he was one of the more active student leaders from the Class of 1975, being a member of the Sodality and the Pelota Club. Today, he arguably enjoys a higher level of name recall than some of his more prominent classmates with the likes of former Energy Secretary Vince Perez, Belle Corporation's Willy Ocier, SM Prime Holdings' Herbert Sy, and CATS Motors Philippines' Greg Yu. In fact, he was such a ubiquitous presence in our alma mater that I remember him leading our membership oath for the entire Class of 1984 when we were formally inducted in the Alumni Association of Xavier School (AAXS) during our commencement ceremonies – even when he wasn't the alumni association president.

OTHER MATTERS

Unlike the successful entrepreneurs we have come to know, Johnlu's first job after he graduated "cum laude" from the U.P. College of Business Administration (now, the Virata School of Business, UP Diliman) in 1979 was not in some swanky Makati office or in his parents' oven-scorched bakery; it was at a classroom where he taught marketing and management for fifteen years. He even served as our College Secretary for two non-consecutive terms and proved to be an effective administrator. It was here that I got to know him more as my assistant professor in Market Research who instilled in me the significance of proper product positioning and adroit market segmentation.

I recall telling him then that among all our college professors whom I have had the privilege to learn from, he was the one whom I respected the most because he was the only one from among the roster of faculty members then who was a practicing entrepreneur. He established the now-thriving Honey Bread Bakery when he was still teaching and would wake up early to deliver his delectable treats of "tasty," "*pandesal*" and "*monay*" to the stores – still fresh and piping hot – with his ol' reliable Ford Fiera before going to his morning classes to teach.

On the early Summer of 1989, the morning of my graduation from U.P., I distinctly recall him taking me aside and – together with then College Dean Cesar Saldaña – tried to offer me a teaching job in the college just an hour before I was handed my diploma, promising me several tempting perks – among them, loads of paid leaves, semestral breaks, Christmas breaks, typhoon breaks, and free MBA tuition. Knowing fully well that my parents would kill me if I took that offer, I decided to decline the job with a heavy heart. That was probably the first and only time in his career that the "Great Marketer" ever made an unsuccessful pitch.

But, as they say, hindsight is always 20/20. Looking back now and seeing the great disparity of our fortunes today, I should have taken that teaching offer – in a desperate, yet feeble attempt to retrace and perhaps duplicate his footsteps.

Then again, I am not my teacher. After all, how many academics can turn themselves into business legends? Not many. But he will always be at the top of my list. He is indeed an inspiration to what an entrepreneur can learn and achieve with a trailblazing, risk-taking and pioneering spirit.

Here's to many more years of leavening aspirations and kneading dreams!

B.O.D. & EXECUTIVE OFFICERS | EDITORIAL TEAM



Official Newsletter of
Rotary Club of Manila
balita

BOARD OF DIRECTORS & EXECUTIVE OFFICERS RY 2021-2022

FELIX FRANCISCO "CHITO" S. ZALDARRIAGA
President

ROBERT "BOBBY" L. JOSEPH JR.
Immediate Past President

FARID ALAIN SCHOUCAIR
Vice President

Directors

ALBERT S. ALDAY
JOHNNY N. CHOTRANI
SIXTO "NOY" T. BENEDICTO
JOHN MICHAEL CUTTER
ROMEO THADDEUS "THAD" R. LIAMZON
AMADO "AMADING" D. VALDEZ
HERMINIO "HERMIE" S. ESGUERRA
(Ex-Officio - Chairman, RCManila Foundation, Inc.)
JESUS "SUSING" M. PINEDA JR.
(Ex-Officio - President, RCManila Foundation, Inc.)

REGINALD "REGGIE" T. YU
Club Secretary

EDUARDO "JUJUT" V. ENRIQUEZ III
Club Treasurer

AMADO "AMADING" D. VALDEZ
Board Legal Adviser

DAVID "DAVE" J. REYNOLDS
Sergeant-at-Arms

HENRY S. GO
Assistant Club Secretary

PAUL JOSEPH "PJ" M. GARCIA
Assistant Club Treasurer

JASON M. BOGOVICH
Deputy Sergeant-at-Arms

ANNA KUN TOLEDO
Executive Secretary

EDITORIAL TEAM RY 2021-2022

PRES. CHITO S. ZALDARRIAGA
Publisher

ISDG/ISAG/DE/DIR. ALBERT S. ALDAY
Editor-in-Chief

PP FRANK A. EVARISTO
Editorial Adviser

IDDC/VPE/CLUB SEC. REGINALD T. YU
STAR RTN. TEDDY Y. KALAW IV
Managing Editors

STAR RTN. SENEN T. MANGALILE
Contributing Editor

RHEA VITTO TABORA
Editorial Consultant

RCM SECRETARIAT

ANNA KUN TOLEDO
Executive Secretary

AMIEL M. HERNANDEZ
Committee Coordinator

GRACE AQUINO-MONTES
Fund Coordinator

RCM OFFICE

543 Arquiza St. cor. Grey St.
Ermita, Manila
Tel. No. 8-527-1886
Fax No. 8-527-1885
Email: rcmanila@rcmanila.org