

Official Newsletter of
Rotary Club of Manila

balita

ISSUE NO. 3906 | MARCH 3, 2022

GUEST SPEAKER



DR. BURKHARD KIEHNE

Bamboo Expert

Botanist, Microbiologist, Automation Expert and Ecologist

Founder, Bambu Tropicana (2005)

Founder, Asia Green

Founder, Probio Farms (2020-present)

KABALITA

With a constantly evolving environment from old normal to pandemic season to new normal, let the resilience of the bamboo bring us toward economic progress as the foremost Bamboo Expert brings his reinvented bamboo intricacies to Asia's First Rotary Club.



SERVE TO CHANGE LIVES

www.rcmanila.org

CONTENTS

03	Program Timetable
05	Profile of Guest Speaker
06	President's Corner
07	The Week That Was
10	Club Administration
20	RCManila Foundation Inc.
21	The Rotary Foundation
26	Supporting the Environment
35	Peace Building & Conflict Prevention
36	Community Economic Development
37	Vocational Service
41	Manila Rotarian in Focus
45	Cogs in the Wheel
49	Sunshine Committee
57	International Service
58	Rotary Information
60	Other Matters
65	Board of Directors and Executive Officers for RY 2021-2022 Editorial Board for RY 2021-2022

HYBRID

WEEKLY MEMBERSHIP MEETING



Rotary Year 2021-2022

Thursday, March 3, 2022, 12:30 PM, Taft Ballroom, Conrad Manila, Pasay City
and via Zoom virtual platform

PROGRAM TIMETABLE

12:00 PM Registration and Zoom In
Program Moderator/Facilitator/Chika Talk

IS Edwin Hernandez

12:25 PM Presentation of Meeting Protocol/
Zoom Meeting House Rules

Part I

12:30 PM Call to Order

Pres. Chito Zaldarriaga

Invocation and Special Prayers
for healing and speedy recovery of **PP Babes Reyes,**
Dir. Thad Liamzon and all members affected by
CoVid-19 and for the eternal repose of the soul of
PP Cesar Ubaldo

STAR Rtn. JJ Fernandez

Philippine National Anthem

AVP of RCM Members

RCM Hymn

AVP of RCM WF Music Chorale

Philippine Rotary Hymn

AVP

The Rotarian Pledge

Rtn. Jordan Pizarra

The Four (4) Way Test

IT/IPT Karlo Castro

Welcome Song

AVP of RCM WF Music Chorale

RC Manila Birthday Celebrants for the week

February 26 PSAA Gunter Matschuck
February 27 Rtn. Dicky Yujuico

March 1 PBLA Raji Mendoza
March 2 PVP Fausto Preysler Jr.

Maligayang Bati

AVP of RCM WF Music Chorale

Happy Birthday Song

AVP of Birthday Celebrants

HYBRID

WEEKLY MEMBERSHIP MEETING



Rotary Year 2021-2022

Thursday, March 3, 2022, 12:30 PM, Taft Ballroom, Conrad Manila, Pasay City
and via Zoom virtual platform

Part II

- | | | |
|----------------|---|--|
| 1:00 PM | Presentation of Nominees for the Rotary Club of Manila Jorge B. Vargas Athlete of the Year Award

Announcement of the Results of Canvassing for the Rotary Club of Manila Jorge B. Vargas Athlete of the Year Award | Mr. Joaquin "Quinito" Henson
Filipino Sports Analyst

DGND Jackie Rodriguez |
| 1:10 PM | President's Time | Pres. Chito Zaldarriaga |

Part III

- | | | |
|----------------|---|---------------------------------------|
| 1:15 PM | Introduction of Guest Speaker

Address:
<div style="text-align: center;">DR. BURKHARD KIEHNE
Bamboo Expert
Botanist, Microbiologist, Automation Expert and Ecologist
Founder, Bambu Tropicana (2005)
Founder, Asia Green
Founder, Probio Farms (2020-present)</div>
Open Forum | DGND Jackie Rodriguez Filipino |
| 2:00 PM | Response and Meeting Adjournment | Pres. Chito Zaldarriaga |

PROFILE

OF GUEST SPEAKER



Name: Burkhard Kiehne

Date of birth: 11/01/1955

Email: burkhardkiehne@yahoo.com

Nationality: German-Canadian

Marital Status: Married

Gender: Male

Languages known: English, German

Areas of interest: Botany, microbiology, automation, ecology

Academic qualifications:

- Worked and studied microscopy and electron microscopy on cactus spines and transportation of nutrients within (under Dr. Klaus Kronenberg) at the University of Bochum for Humboldtstiftung (Foundation) (1971)
- Studied horticulture for 2 years at Horticulture School Opladen, Germany (1977-1979)
- Studied microbiology, genetics, and botany at University of Cologne (1979-1985)
- Worked and studied at University of Bonn with Professor Jakobson on genetics (tissue culture including bamboo) (1987-1989)
- Studied advanced automation and robotics in Leverkusen with awards for outstanding innovations (1989-1991)

Relevant work experience:

- Worked as general manager for Sander (Germany) developing automated machinery for agriculture (1991-1997)
- Built up a tissue culture production for a private company in Canada on contract base (1997-2000)
- Arrived in The Philippines in 2000 and developed machinery for several Korean startup companies in Digos and Tagum for woodworking including furniture and wood processing (2000-2003)
- Established an organic vegetable and mushroom farming operation (2003-2005)
- Started Bambu Tropicana in 2005 and converted the company into Asia Green specialized in bamboo (2005-)
- Worked on different large-scale bamboo projects including Mati Bamboo Project, etc. (2016-)
- Recently started Probio Farms with focus on bamboo mass production and products based on bamboo (2020-)

Awards:

- Highest Award of Landwirtschaftskammer Nordrhein-Westfalen for Outstanding Irrigation Technique (1980)
- Highest Award of Landwirtschaftskammer Nordrhein-Westfalen for a new transplanting system (1981)
- Award of the City of Cologne for outstanding contribution to restorative works along the River Rhine (1983)

PRESIDENT'S CORNER

Greetings Fellow RCM members!

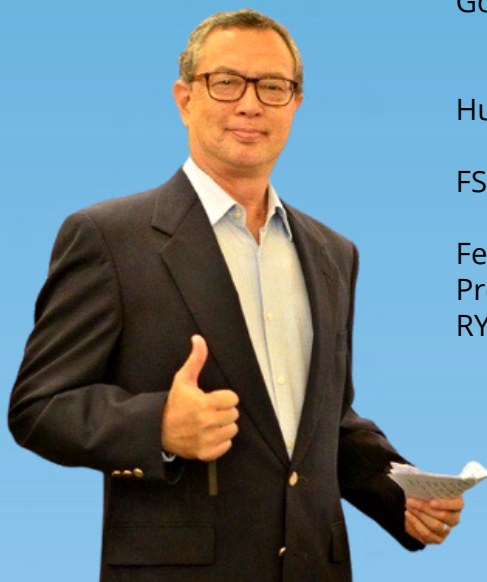
Today is another milestone day as we hold our first ever hybrid Membership Meeting at the Conrad Hotel and via Zoom.

We had our Mid-Year review last week capped off with a town hall meeting with the members. Based on the number of questions that were still waiting to be asked, it would seem that a part two of the town hall open forum would be welcome since we seemed to run out of time.

We lost a good man and Past President of our club, Cesar Ubaldo, RCM President, RY 2005-2006.

I was not really close to the man, but I remember during the Centennial Night Celebration in 2019, we found ourselves waiting in the room reserved for the World Famous Music Chorale. I remember him being a gentle, perceptive and kind man. For some reason, I have etched that short conversation in my mind. With that brief interface we had about his profession and experience with Rotary, what surfaced was the quality of a man he was. I had instant affinity to his persona.

He will truly be missed.



We are due to vote for the Jorge B. Vargas Athlete of the Year Award. This year, we have a good slate of candidates that we, the members, should be voting on. We are going to be awarding this on March 10, 2022.

We have Mark Magsayo (Professional Boxer), Carlo Biado (Billiards), Carlos Yulo (Gymnastics), E.J. Obiena (Athletics - Pole Vault), Nonito Donaire Jr. (Professional Boxing) and, of course, our country's first ever Olympics Gold Medalist Hidilyn Diaz (Weightlifting) so be ready with your choice based on the criteria set by our Chairman of the Jorge B. Vargas Athlete of the Year Award Committee.

On March 10, 2022, we are also giving out the Carlos P. Romulo Ambassador of the Year Award to our selected awardee!

Today, we shall have with us someone who will share his knowledge and expertise about the magnificent bamboo! Our Guest of Honor and speaker today is Dr. Burkhard Kiehne, a German/Canadian inventor.

So let's enjoy the meeting as we all continue to stay safe!

God bless us all!

Humbly yours in Rotary,

FSZ

Felix Francisco S. Zaldarriaga
President
RY 2021-2022

THE WEEK THAT WAS



STAR Rtn. Nagi Zeitouni,
as Program Moderator/
Facilitator, calls the day's
sequential order of activities.



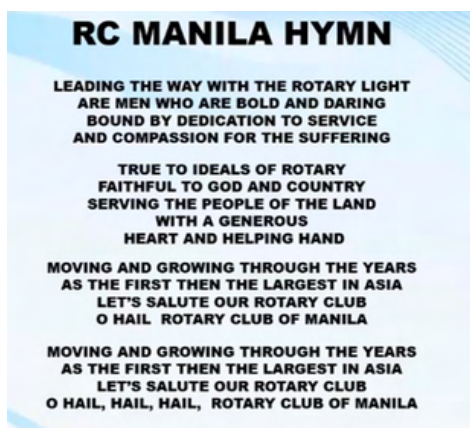
**President Chito
Zaldarriaga**
calls the meeting to order.



STAR Rtn. JJ Fernandez
delivers an Invocation
and Special Prayer.



The **Rotary Club of Manila**
Audiovisual Presentation of the
Philippine National Anthem

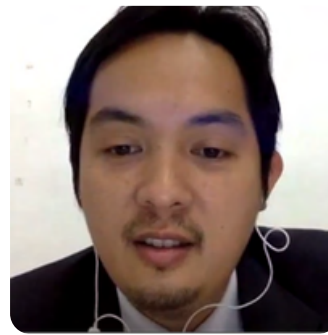


The **World Famous Music Choral** **Audiovisual Presentation** of the
RC Manila Hymn and the singing of the **Philippine Rotary Hymn**

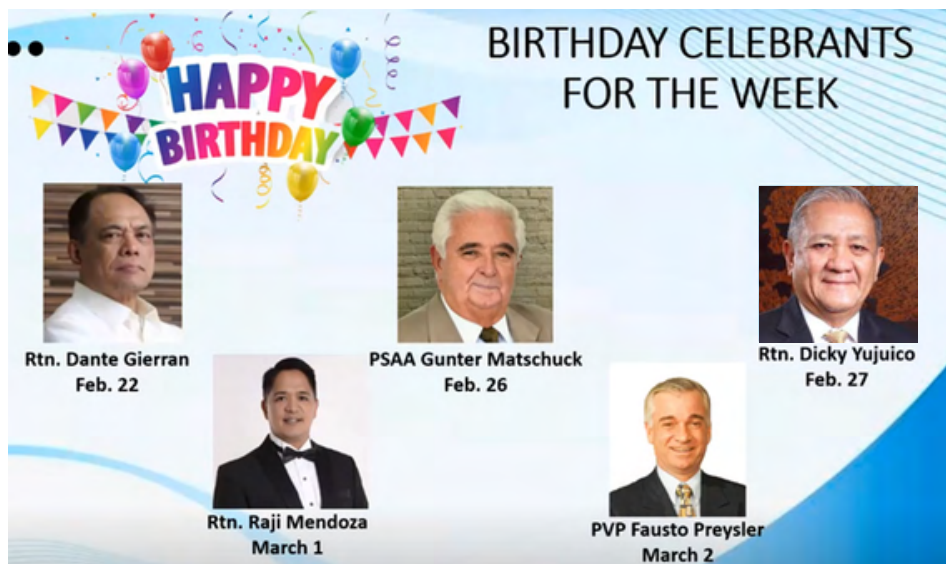
THE WEEK THAT WAS



STAR Rtn. Bon Li recites the Rotarian Pledge as a perfect prelude in fostering and strengthening ties amongst fellow Rotarians by way of reinforcing their resolve in furtherance of Service Above Self.



STAR Rtn. Raf Dionisio leads the recitation of the Four (4) Way Test for Manila Rotarians to renew their commitment to the Rotary movement.



STAR Rtn. Nagi Zeitouni, Program Moderator/Facilitator, acknowledges the week's birthday celebrants, namely, **Rtn. Dante Gierran**, **PSAA Gunter Matschuck**, **Rtn. Dicky Yujuico**, **Rtn. Raji Mendoza** and **PVP Fausto Preysler Jr.**, which was followed by an audiovisual presentation of the World Famous Music Chorale singing the happy birthday song.

THE WEEK THAT WAS



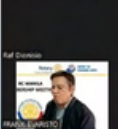

First in Asia
Charter No. 478 • June 1, 1919 • RID 3820

7 AREAS OF FOCUS

Summary of Completed Projects

n	n	n	n	n	n	n
Completed Projects						
 Economic & Community Development Livelihood thru Dana Asia, Kabisig Ng Kalahi and Grameen Philippines Webinar on Financial Literacy	 Water & Sanitation Donated 25 Jetmatic Water Hand Pumps to "Patubig sa Mindoro" Provide Potable drinking water for Odette typhoon victims of Cebu – Dec 2021 Provide portable drinking water for Siargao	 Education & Literacy DUAL-TECH Scholarship Indigenous Person College Education Alay Lakad Tuloy Foundation				





President Chito Zaldarriaga delivers his **Semi-Annual Report**.






A short open forum immediately followed right after the **Semi Annual Report** of **President Chito Zaldarriaga**. Among those who participated were **PD Nick Locsin**, **DDCC/IPP Bobby Joseph**, **PSAA Gunter Matschuck** and **PD Oscar del Del Rosario**.



President Chito Zaldarriaga delivers his closing remarks and thereafter, adjourns the meeting.

CLUB ADMINISTRATION

From the Programs Committee



Dear Fellow Rotarians,

The sturdiness and durability of the bamboo is akin to the Filipino lifestyle, weathering the storms of life and adapting to an ever-changing environment. Let the foremost bamboo expert, DR. BURKHARD KHEINE, bring his vast knowledge on a unique kind of bamboo to Asia's First Rotary club with Supporting the Environment Area of Focus in the forefront.

Save the tree, 12:30 PM, MARCH 3!

Very truly yours,

PE/PVP HERMINIO "HERMIE" S. ESGUERRA
Programs Committee Chairman
RY 2021-2022



CLUB ADMINISTRATION

RCM Members' Attendance Report RY 2021-2022

FEBRUARY 2022	February 3, 2022 Classification Talk STAR Rtn. Nicolas Souvlakis	February 10, 2022 Atty. Rowena Amelia V. Guanzon, Commissioner (Ret.), COMELEC	February 17, 2022 Promotion of On To Houston and Dualtech Scholarship Program	February 24, 2022 Townhall Meeting
All Members Present	64	78	62	65
Make Up	0	0	4	4
Less: Exempt from Attendance	5	3	5	8
On Leave	0	0	0	0
Total Active Members	59	75	61	61
Total # of Members	225	226	226	226
TOTAL ATTENDANCE %:	26%	33%	27%	27%
<i>Rotaractors</i>		1	0	0
<i>Media</i>		0	0	0
<i>Embassies/Diplomatic Corps</i>		0	0	0
<i>District Governors</i>		5	0	0
<i>Guest of Honor and Speaker/Guest Speaker</i>		1	0	0
<i>Visiting Rotarians</i>		10	9	0
<i>Guests of RCM MEMBERS</i>		40	5	0
<i>Unknown</i>		1	1	0
Total Attendees	64	136	77	65

CLUB ADMINISTRATION

List of Members Who Have Paid Their Annual Dues for RY 2021-2022

(As of March 2, 2022, 10:00 AM)

	ANNUAL DUES 19-20
206	FULLY PAID
17	UNPAID
1	PARTIALLY PAID
224	TOTAL NUMBER OF MEMBERS

NO.	NAME	OR NUMBER	AMOUNT	REMARKS
1	Abastillas, Celso E.	50579	25,000.00	FULLY PAID
2	Aboy, Valentino "Val" G.	50692	25,000.00	FULLY PAID
3	Abriam, Ariel	50737	25,000.00	FULLY PAID
4	Acosta, Crispiniano "Cris" G.	50719	25,000.00	FULLY PAID
5	Albaña, Michael Jaey "Mike"	50708	12,800.00	FULLY PAID
6	Alberto, Raymund Arnold S.	50832	25,000.00	FULLY PAID
7	Alcantara, Isidro "Butch"	50745	25,000.00	FULLY PAID
8	Alday, Albert S.	50518	25,000.00	FULLY PAID
9	Alingog, Aldous "Rex" A.	50568	25,000.00	FULLY PAID
10	Alunan, Rafael "Raffy" M.	50690	25,000.00	FULLY PAID
11	Alvarez, Servando, Jr.	50687	25,000.00	FULLY PAID
12	Ampil, Alvin	50557	12,800.00	FULLY PAID
13	Ang, Richard T.	50774	25,000.00	FULLY PAID
14	Angara, Marius	50751	12,800.00	FULLY PAID
15	Aragon, Joshua	50746	12,800.00	FULLY PAID
16	Aventura, Avenilo "Nilo" P.	50826	25,000.00	FULLY PAID
17	Aventura, Avenilo, Jr. "Jun" L.	50827	25,000.00	FULLY PAID
18	Bartolome, Arsenio III "Archit" M.	50535	25,000.00	FULLY PAID
19	Batur, Sinan	50820	12,800.00	FULLY PAID
20	Bautista, John, Jr. I.	50744	12,800.00	FULLY PAID
21	Bediones, Rodolfo "Rudy" P.	50569	25,000.00	FULLY PAID
22	Bella, Geronimo, Jr. "Jun" Dela Paz	50824	25,000.00	FULLY PAID
23	Benedicto, Sixto "Noy" T.	50799	25,000.00	FULLY PAID
24	Bertelsen, Bertel Ingmar	50845	32,138.00	FULLY PAID
25	Bhalla, Pardeep "Bobby"	50809	24,500.00	FULLY PAID
26	Blanco, Manuel "Manny" M.	50586	25,000.00	FULLY PAID
27	Bogovich, Jason M.	50583	25,000.00	FULLY PAID
28	Bolton, Wilhelm "Bollie"	50739	25,000.00	FULLY PAID
29	Branellec, Jacques "Jack"	50577	25,000.00	FULLY PAID
30	Buendia, Carlos "Caloy" C.	50829	25,000.00	FULLY PAID
31	Campos, Joselito, Jr. "Butch" D.	50816	25,000.00	FULLY PAID
32	Camus, Fernando	50552	25,000.00	FULLY PAID
33	Carlos, Vicente "Vince" J.	50723	25,000.00	FULLY PAID
34	Castro, Karlo Eugene Josef "Karlo"	50526	25,000.00	FULLY PAID
35	Catalan, Rodillo "Teng"	50666	12,800.00	FULLY PAID
36	Cenica, John T.	50794	25,000.00	FULLY PAID
37	Chahwan, Rami	50539	12,800.00	FULLY PAID
38	Chang Li, Richard Joseph	50775	37,138.00	FULLY PAID

CLUB ADMINISTRATION

39	Chien, Liang-Ta "Steve"	50531	37,318.00	FULLY PAID
40	Chotrani, Johnny N.	50730	25,000.00	FULLY PAID
41	Co, Ferdinand "Ferdie" C.	50830	25,000.00	FULLY PAID
42	Coyiuto, Robert, Jr. "Jun" G.	50838	25,000.00	FULLY PAID
43	Creencia, Raoul	50835	37,138.00	FULLY PAID
44	Cruz, Avelino "Ave" V.	50542	25,000.00	FULLY PAID
45	Cureg, Alexander "Alex" P.	50527	25,000.00	FULLY PAID
46	Cutter, John Michael "Michael"	50538	25,000.00	FULLY PAID
47	Davis, Raymond "Rey" N.	50533	25,000.00	FULLY PAID
48	Dayang, Juan, Jr. "Jed" E.	50523	25,000.00	FULLY PAID
49	De Venecia, Jose "Joe" C.	50555	25,000.00	FULLY PAID
50	Dee, Marcus L.	50758	25,000.00	FULLY PAID
51	Del Rosario, Oscar	50706	25,000.00	FULLY PAID
52	Del Valle, Randolph "Randy"	50118	37,138.00	FULLY PAID
53	Dela Cruz, Artemio "Art"	50750	25,000.00	FULLY PAID
54	Diokno, Benjamin "Ben" E.	50540	25,000.00	FULLY PAID
55	Dionisio, Rafael Ignacio "Raf"	50725	12,800.00	FULLY PAID
56	Domingo, Rico V.	51009	25,000.00	FULLY PAID
57	Dominguez, Ill, Carlos "Sonny" G.	50765	25,000.00	FULLY PAID
58	Dy, Manuel "Manny" C.	50520	25,000.00	FULLY PAID
59	Egan, Brendan "Bren" W.L.	50672	25,000.00	FULLY PAID
60	Eldebs, Issam "Sam"	50439	25,000.00	FULLY PAID
61	Engelbrecht, Francois	50679	25,000.00	FULLY PAID
62	Enriquez, Eduardo III "Jujut" V.	50519	25,000.00	FULLY PAID
63	Esguerra, Herminio "Hermie" S.	50547	25,000.00	FULLY PAID
64	Esquivias, Joaquin Pablo "Jop" A.	50678	12,800.00	FULLY PAID
65	Eugenio, John Emyl "Emyl" G.	50697	25,000.00	FULLY PAID
66	Evaristo, Frank A.	50534	25,000.00	FULLY PAID
67	Everingham, Richard Jack	50834	37,138.00	FULLY PAID
68	Fajardo, Beda G.	50546	25,000.00	FULLY PAID
69	Fernandez, Antonio Jaime Jose V. "JJ"	50654	32,138.00	FULLY PAID
70	Follosco, Ceferino, Jr. "Jun" G.	50729	25,000.00	FULLY PAID
71	Garcia, Herbert Joey "Joey" D.	50741	15,800.00	FULLY PAID
72	Garcia, Paul Joseph "PJ"	50509	25,000.00	FULLY PAID
73	Garcia, Victor	50525	25,000.00	FULLY PAID
74	Gaspar, Fernando "Nando" L.	50733	25,000.00	FULLY PAID
75	Gierran, Dante "Dan"	50521	25,000.00	FULLY PAID
76	Go, Daniel "Danny" C.	50761	25,000.00	FULLY PAID
77	Go, Henry Sy	50686	25,000.00	FULLY PAID
78	Go, Michael	50731	25,000.00	FULLY PAID
79	Guarin, Michael Arcatomy "Mike" H.	50655	24,500.00	FULLY PAID
80	Guevara, Domingo, Jr. "Boy" S.	50572	25,000.00	FULLY PAID
81	Guevara, Ricardo "Ricky" S.	50573	25,000.00	FULLY PAID
82	Hallare, Delfin, Jr. "Jun" T.	50689	25,000.00	FULLY PAID
83	Hallerbach, Mathias	50759	25,000.00	FULLY PAID
84	Harle, Wolfgang Kurt	50563	25,000.00	FULLY PAID
85	Henkelmann, Martin	50599	25,000.00	FULLY PAID
86	Hernandez, Edwin	50551	25,000.00	FULLY PAID
87	Hesse, Uwe	50581	25,000.00	FULLY PAID
88	Hortaleza, Rolando	50822	37,138.00	FULLY PAID
89	Jang, Jae "Jay-Jay" J.	50693	25,000.00	FULLY PAID
90	Joseph, Ralph L.	50514	12,800.00	FULLY PAID
91	Joseph, Robert Ian "Robi" M.	50510	25,000.00	FULLY PAID
92	Joseph, Robert, Jr. "Bobby" L.	50512	25,000.00	FULLY PAID
93	Jucaban, Jeric J.	51014	25,000.00	FULLY PAID
94	Kalaw, Teodoro Alejandro IV "Teddy"	50700	12,800.00	FULLY PAID
95	Karcher, Henning	50558	25,000.00	FULLY PAID
96	Kunack, Lutz	50668	25,000.00	FULLY PAID

CLUB ADMINISTRATION

97	Lacambacal, Alvin D.	50734	25,000.00	FULLY PAID
98	La'o, Emilio Gonzalez	50728	37,138.00	FULLY PAID
99	Laya, Jaime "Jimmy" C.	50821	25,000.00	FULLY PAID
100	Ledda, Jaime Victor "Jet" B.	50685	37,138.00	FULLY PAID
101	Lee, Richard "Dick" L.	50554	25,000.00	FULLY PAID
102	Leung, Karl A.	50740	12,500.00	PARTIALLY PAID
103	Liamzon, Romeo Thaddeus "Thad" R.	50515	25,000.00	FULLY PAID
104	Lim, David Eduardo Ty	50567	25,000.00	FULLY PAID
105	Lim, Richard	50748	12,800.00	FULLY PAID
106	Lim, William "Willy" C.	50848	25,000.00	FULLY PAID
107	Locsin, Arsenio "Nick" Z.	50595	25,000.00	FULLY PAID
108	Locsin, Roberto R.	50670	25,000.00	FULLY PAID
109	Lonzaga, Reinerio "Ner" C.	50524	25,000.00	FULLY PAID
110	Lopa, Antonio "Tony" A.	50597	25,000.00	FULLY PAID
111	Lopez, Antonio "Tony"	50703	25,000.00	FULLY PAID
112	Lopez, Arthur "Art" M.	50548	25,000.00	FULLY PAID
113	Macapagal, Michael "Mac"	50541	25,000.00	FULLY PAID
114	Macatoman, Abdulgani "Gani"	51015	25,000.00	FULLY PAID
115	Magbanua, Gerry	50562	25,000.00	FULLY PAID
116	Magsaysay, Francisco "Paco" D.	50657/5065	37,138.00	FULLY PAID
117	Manalaysay, Cesar P "Citos"	50664	25,000.00	FULLY PAID
118	Mangalile, Senen	50713	37,138.00	FULLY PAID
119	Martinez, Ronald	50714	37,138.00	FULLY PAID
120	Masters, Lance A.	50530/50847	25,000.00	FULLY PAID
121	Matschuck, Guenter "Gunter" G.	50807	25,000.00	FULLY PAID
122	Mauricio, Antonilo "Anton"	50711	12,800.00	FULLY PAID
123	Meloto, Antonio "Tony"	50511	15,800.00	FULLY PAID
124	Mendoza, Estelito "Titong" P.	50543	25,000.00	FULLY PAID
125	Mendoza, Raymund Joseph Ian "Raji"	50674	25,000.00	FULLY PAID
126	Mommaerts, Steve "Momo"	50718	25,000.00	FULLY PAID
127	Montel, Juan Manuel C.	50665	25,000.00	FULLY PAID
128	Montinola, Antonio "Tony" J.	50596	25,000.00	FULLY PAID
129	Nolido, Ramon Alberto "Ramby" B.	50694	25,000.00	FULLY PAID
130	Nones, Romeo "Romy" C.	50598	25,001.00	FULLY PAID
131	Nunez, Jose, Jr. "Pepo" A.	50722	25,000.00	FULLY PAID
132	Ocampo, Teodoro "Teddy" J.	50683	25,000.00	FULLY PAID
133	Okajima, Hiroyuki	50588	25,000.00	FULLY PAID
134	Ong, Jovee K.	50715	25,000.00	FULLY PAID
135	Ong, Phillip "Phil" L.	50550	25,000.00	FULLY PAID
136	Pagdanganan, Roberto "Obet" M.	50677	25,000.00	FULLY PAID
137	Palacios, Albert "Hans" C.	50709	25,000.00	FULLY PAID
138	Pallasigue, John Brian "JB"	50580	25,000.00	FULLY PAID
139	Pascual, Abraham "Abe" F.	50688	24,500.00	FULLY PAID
140	Pascual, Jose Augusto "Jappy"	50688	24,500.00	FULLY PAID
141	Patterson, Colin David	50536	25,000.00	FULLY PAID
142	Payumo, Felicito "Tong" C.	50825/51016	25,000.00	FULLY PAID
143	Pelilio, Wilfredo "Willie" M.	50594	25,000.00	FULLY PAID
144	Pineda, Jr., Jesus "Susing" M.	50545	25,000.00	FULLY PAID
145	Pineda, Jr., Patricio "Bebot" F.	50537	26,200.00	FULLY PAID
146	Pizarra, Jordan M.	50780	25,000.00	FULLY PAID
147	Preysler, Fausto, Jr. R.	50556	25,000.00	FULLY PAID
148	Pujalte, Jose, Jr. "Brix" S.	50754/50760	25,000.00	FULLY PAID
149	Ramos, Claver P.	50841	25,000.00	FULLY PAID
150	Rast, Tobias "Tobi"	50669	25,000.00	FULLY PAID
151	Recto, Philip H.	50691	25,000.00	FULLY PAID
152	Reyes, Crispino "Babes" P.	50681	25,000.00	FULLY PAID
153	Reyes, Edgardo "Ed" P.	50561	25,000.00	FULLY PAID

CLUB

ADMINISTRATION

154	Reynolds, David John "Dave"	50565	25,000.00	FULLY PAID
155	Robertz, Constantin Franz Josef "Con"	50680	25,000.00	FULLY PAID
156	Rodriguez, Gerard Sean "Sean" H.	50752	25,000.00	FULLY PAID
157	Rodriguez, Joaquin "Jack" H.	50682	12,800.00	FULLY PAID
158	Rodriguez, Joaquin "Jackie" C.	50671	25,000.00	FULLY PAID
159	Romualdez, Ferdinand Martin "Martin"	50747	25,000.00	FULLY PAID
160	Romualdez, Jose Manuel "Babe" G.	50574	25,000.00	FULLY PAID
161	Rono, Marlon	50592	25,000.00	FULLY PAID
162	Sarmiento, Ricardo	50587	25,000.00	FULLY PAID
163	Schmitz, Steffan	50705	12,800.00	FULLY PAID
164	Schneider, Bernd	50673	25,000.00	FULLY PAID
165	Schoucair, Farid Alain	50667	25,000.00	FULLY PAID
166	Serapio, Carlos G. "Caloy"	50717	37,138.00	FULLY PAID
167	Sevilla, Luis Angelo "L.A." L.	50698	15,484.00	FULLY PAID
168	Shigei, Kentaro	50591	24,500.00	FULLY PAID
169	Shimoda, Shigeru	50590	15,800.00	FULLY PAID
170	Sibayan, Joselito "Lito" H.	50564	25,000.00	FULLY PAID
171	Sicat, Michael Allan E. "Mike"	51011	25,000.00	FULLY PAID
172	So, Warren	50710	25,000.00	FULLY PAID
173	Sobrepeña, Robert John "Bob" L.	50701	25,000.00	FULLY PAID
174	Soler, Jose Antonio Andaya	50724	12,800.00	FULLY PAID
175	Souvlakis, Nicolas	51001	28,963.00	FULLY PAID
176	Stranathan, Ike	50566	25,000.00	FULLY PAID
177	Syjuco, Jose, Jr. "Joey" A.	50544	25,000.00	FULLY PAID
178	Tagaysay, Hector "Chito"	50732	25,000.00	FULLY PAID
179	Talampas, Jose Angel "Joel"	50651	15,800.00	FULLY PAID
180	Talusan, Ferdinand "Inov"	50899	12,800.00	FULLY PAID
181	Tamano, Shalimar "Shah" H.	50818	25,000.00	FULLY PAID
182	Tamayo, Victor "Butch" I.	50797	25,000.00	FULLY PAID
183	Tan, Eusebio "Ebot" V.	50707	25,000.00	FULLY PAID
184	Tan, Lawrence "Lance" L.	50743	15,800.00	FULLY PAID
185	Tang, Jimmy T.	50815	25,000.00	FULLY PAID
186	Tanglao, Noel V.	50785	25,000.00	FULLY PAID
187	Taylor-Dormond, Marvin	50549	25,000.00	FULLY PAID
188	Tee, Jr., Teddy B.	50676	15,800.00	FULLY PAID
189	Tejuma, Michael "Mike"	50532/50582	37,138.00	FULLY PAID
190	Tillmann, Hansel Joseph Michael "Ha"	50695	25,000.00	FULLY PAID
191	Valdes, Joel C.	50727	25,000.00	FULLY PAID
192	Valdez, Amado "Amading" D.	50660	25,000.00	FULLY PAID
193	Valencia, John Nico "Nico" P.	50755	25,000.00	FULLY PAID
194	Valencia, Rodolfo "Rod" G.	50755	25,000.00	FULLY PAID
195	Vasquez, Evaristo	51013	29,938.00	FULLY PAID
196	Vea, Reynaldo "Rey" B.	50720	25,000.00	FULLY PAID
197	Villarica, Henry R.	50652	25,000.00	FULLY PAID
198	Villegas, Raoul A.	50801	25,000.00	FULLY PAID
199	Yap, Enrique, Jr. "Rickie" Y.	50819	25,000.00	FULLY PAID
200	Yu, Geoffrey "Geof" C.	50735	25,000.00	FULLY PAID
201	Yu, Reginald "Reggie" T.	50662	25,000.00	FULLY PAID
202	Yujuico, Benedicto "Dicky" V.	50808	25,000.00	FULLY PAID
203	Yujuico, Brendon	50571	12,800.00	FULLY PAID
204	Zalamea, Enrique, Jr. "Rick" M.	50753	24,500.00	FULLY PAID
205	Zaldarriaga, Felix Francisco "Chito" S.	50528	25,000.00	FULLY PAID
206	Zeitouni, Nagi	50696	25,000.00	FULLY PAID
207	Zialcita, Xavier "Xavy" Y.	50663	15,800.00	FULLY PAID

TOTAL **5,036,136.00**

CLUB ADMINISTRATION

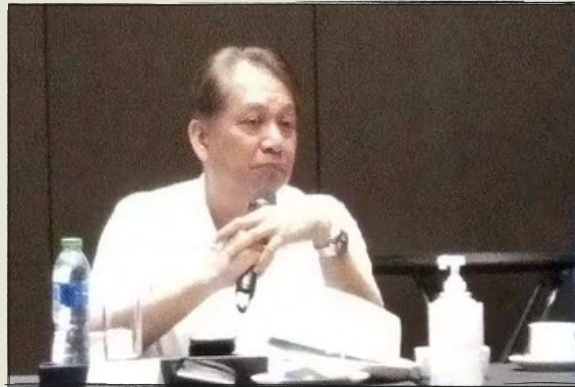
The Board of Directors and Executive Officers for RY 2022-2023 Hold Face to Face Planning Session



The Board of Directors and Executive Officers of the Rotary Club of Manila for RY 2022-2023 held its face to face planning session last February 25, 2022 at the Murphy Room of the Conrad Hotel in MOA, Pasay City. Luncheon was served, thereafter, at the China Blue by Jeremy Leung of the Conrad Hotel. Present were PE/PVP Hermie Esguerra, VPE/Club Secretary Reggie Yu, ISDG/ISAG/DE/Dir. Albert Alday, DE/Treasurer Jujut Enriquez, DE/IPD Hans Palacios, DE/Dir. Johnny Chotrani, IS Edwin Hernandez, IT/IPT Karlo Castro, IBLA/Dir. Amading Valdez, IAS Mike Albaña, ISAA Nagi Zeitouni, STAR Rtn. Inov Talusan, LCP Aries Balanay (Rotary Club of Intramuros Manila), Rotary Club of Manila and RCManila Foundation, Inc. EA Amy Ponsaran-Babiano and ES Anna Kun Toledo.

CLUB

ADMINISTRATION



CLUB

ADMINISTRATION



CLUB

ADMINISTRATION



RCMANILA

FOUNDATION INC.

RCManila Foundation, Inc. Chairman and Rotary Club of Manila Programs Committee Chairman PE/PVP Hermie Esguerra Remits Donation for Five Dualtech Scholars Through the RCManila Foundation, Inc.

March 02, 2022

Metrobank APPLICATION FOR FUND TRANSFER

Date: ☐ PESO ☐ US DOLLAR ☐ OTHERS

ACCOUNT NUMBER 31333313503446

FUND TRANSFER FROM 31333313503446 TO 1517-15151422-3

313-3-31350344-6 CLEANWAY ENVI 03/02/2022 09:13:27 TXFN ON
0003 313 34914 19926 PHP 325,000.00 DM
313-3-31350344-6 CLEANWAY ENVI PHP SC 100.00 DM
1.000000

(THIS IS YOUR RECEIPT WHEN MACHINE VALIDATED)

Transfer From (Write in bold letters)
Last Name / Name **CLEANWAY ENVIRONMENTAL MANAGEMENT SOLUTIONS, INC.**
First Name
Middle Name

Amount In words **325,000.00**
Currency in figure **325,000.00**
THREE HUNDRED TWENTY-FIVE THOUSAND PESOS & 00/100 ONLY

SUBJECT TO THE BANK'S TERMS AND CONDITIONS TO WHICH I/WE AGREE, THIS WILL AUTHORIZE THE BANK TO: (1) DEBIT MY/OUR ACCOUNT FOR THE FUND TRANSFER AND THE APPLICABLE BANK CHARGES HEREWITH; AND (2) DISCLOSE MY/OUR CONTACT DETAILS, ACCOUNT NUMBER AND IDENTIFICATION PAPERS. FURTHER, I/WE DECLARE UNDER THE PENALTY OF LAW THAT MY/OUR CO-DEPOSITOR(S) IS/ARE STILL LIVING.

I/WE HEREBY CONFIRM, FOR UPDATING PURPOSES, THAT ALL THE INFORMATION, DOCUMENTS AND RECORDS, RELATIVE TO ME/OUR CO-DEPOSITOR(S) AND MY/OUR ACCOUNT(S) ARE STILL CURRENT, VALID AND EFFECTIVE. SINCE, THE BANK HAS THE RIGHT TO RELY THEREON.

SIGNATURE OF DEPOSITOR(S) **JOSE EMANUEL A. ESGUERRA** **JOINT HEA E. ISILYAN**

Particulars/Purpose
☐ Allowance/Family Support ☐ Educational Expenses
☐ Payment of Purchased Item to Supplier/Seller ☐ Others

Transfer To:
ACCOUNT NUMBER 1517151514223
Last Name / Name of Corporation **RCManila Foundation Inc.**
First Name
Middle Name

Validation 151-7-15151422-3 RCMANILA FOU 03/02/2022 09:13:27 TXFN ON IB
0003 313 34914 19926 PHP 325,000.00 CM

(THIS IS YOUR RECEIPT WHEN MACHINE VALIDATED)

Summary of Bank Charges

	FXCY AMOUNT	PHP AMOUNT
Face Amount		
Bank Charge/Commission		
TOTAL AMOUNT		

FOR BANK'S USE ONLY
Prepared By
Approved By

MB-144-171 1/Jul '18 Original - Bank

RCManila Foundation, Inc. Chairman and Rotary Club of Manila Programs Committee Chairman PE/PVP Hermie Esguerra remitted his donation for five (5) Dualtech Scholars through the RCManila Foundation, Inc. last March 2, 2022 in the amount of Php 325,000.00.

THE ROTARY FOUNDATION

Appeal for Paul Harris Fellows



July 1, 2021

Dear Fellow Rotarians,

An Opportunity has now opened doors for our club to be a 100% Paul Harris Club. With only US\$ 500.00 as a beginning contribution, you can now become a Paul Harris Fellow.

We have members who have risen to donor levels that have earned them significant point values. Our fellow members led by IPP Jackie Rodriguez, PDG Alex Cureg, PVP Hermie Esguerra, PDG Rudy Bediones and PDG Obet Pagdanganan have indicated their willingness to share the points they have earned to allow Rotarians to be enrolled in the Roster of Paul Harris Fellows for only an initial contribution of US\$ 500.00 instead of the regular US\$ 1,000.00.

Contributions can easily be made by enrolling in www.rotary.org using your R.I. Identification Number. Once enrolled, you are allowed to learn Rotary, increase your circle of friendship and contribute conveniently using the website.

We, Rotarians, belong to a global family of service-oriented people who believe that our congregation is a means to share our blessings to the less fortunate communities globally. The Rotary Foundation is the funding arm of global humanitarian undertakings of Rotary International. It was formally named in 1917 and the first trustees were appointed after Rotary International President Arch Klumph proposed for the establishment of an endowment for the purpose of doing good in the world. The first grant of US\$ 500 benefitted the International Society for Crippled Children (Easter Seals). History marks the milestone projects of The Rotary Foundation such a scholarship for

international graduate study, the elimination of Polio worldwide, the initiation of a World Peace Forum, among others. Under the Rotary's 7 Areas of Service Focus, namely, Peace and Conflict Prevention/Resolution, Disease Prevention and Treatment, Water and Sanitation, Maternal and Child Health, Basic Education and Literacy, Economic and Community Development and lastly, Supporting the Environment, Rotary International and The Rotary Foundation have made themselves relevant to developing communities globally.

All these services would not have been made possible if not for the generosity of Rotarians, who voluntarily enlisted themselves to become members of The Rotary Foundation through a minimal contribution of US\$ 1,000.00.

We are currently working on Global Grants and District Grants. Your contribution will significantly improve the community living of our target beneficiaries.

For any assistance, please feel free to contact me.

Yours in the service of Rotary,

ROMEO THADDEUS R. LIAMZON
Chairman, The Rotary Foundation
Director
RY 2021-2022

Noted by:

FELIX FRANCISCO S. ZALDARRIAGA
President
RY 2021-2022

THE ROTARY FOUNDATION



Calling for Proposals for Global Grants for RY 2021-2022

Dear Fellow Manila Rotarians,

This is to announce a call for Global Grant Proposals for Rotary Year 2021-2022. See the fruition of your donations to The Rotary Foundation as you witness sustainable service projects unfold that would define the existence of Asia's First Rotary Club.

For queries, please get in touch with the Secretariat and/or the undersigned.

Yours in Rotary service,

ROMEO THADDEUS "THAD" R. LIAMZON
Chairman, The Rotary Foundation Committee
Director
RY 2021-2022



THE ROTARY FOUNDATION

Polio Plus Society Pin

District Awards (District Governors Discretion)

➤ Polio Plus Society Pin



The PolioPlus Society is a District program to promote individual giving to PolioPlus. Members of the Society agree to give \$100 per year toward polio eradication until polio is wiped out of the world.



THE ROTARY FOUNDATION

Manila Rotarians Remit Contribution to The Rotary Foundation

Manila Rotarians remitted their respective donations to The Rotary Foundation.

The following was the remittance last February 28, 2022:

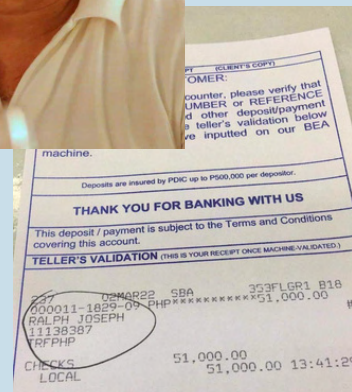
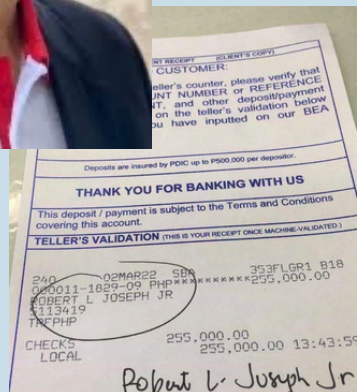
PVP Fausto Preysler Jr. - US\$ 1,000.00 (Paul Harris Fellow)

The following were the remittances last March 2, 2022:

1. DDCC/IPP Bobby Joseph - US\$ 5,000.00
2. STAR Rtn. Ralph Joseph - US\$ 1,000.00 (New Paul Harris Fellow)
3. STAR Rtn. Robi Joseph - US\$ 1,000.00 (New Paul Harris Fellow)
4. STAR Rtn. Tony Meloto - US\$ 1,000.00 (New Paul Harris Fellow)

Other pledges came from the following:

1. ISAA Nagi Zeitouni - US\$ 1,000.00 (New Paul Harris Fellow)
2. PVP Lance Masters - US\$ 100.00 (restricted to Polio Plus)



THE ROTARY FOUNDATION

Manila Rotarians Remit Contribution to The Rotary Foundation



THANK YOU FOR BANKING WITH US

This deposit / payment is subject to the Terms and Conditions covering this account.

TELLER'S VALIDATION (THIS IS YOUR RECEIPT ONCE MACHINE-VALIDATED)

236 02MAR22 SBA 353FLGR1 B18
000011-1829-09 PHP*****51,000.00
ROBERT IAN MANALO JOSEPH
11003176
TRFPHP

CHECKS 51,000.00
LOCAL 51,000.00 13:42:5



THANK YOU FOR BANKING WITH US

This deposit / payment is subject to the Terms and Conditions covering this account.

TELLER'S VALIDATION (THIS IS YOUR RECEIPT ONCE MACHINE-VALIDATED)

236 02MAR22 SBA 353FLGR1 B18
000011-1829-09 PHP*****51,000.00
ANTONIO MELOTO JR
8380852
TRFPHP

CHECKS 51,000.00
LOCAL 51,000.00 13:40:



THANK YOU FOR BANKING WITH US

This deposit / payment is subject to the Terms and Conditions covering this account.

TELLER'S VALIDATION (THIS IS YOUR RECEIPT ONCE MACHINE-VALIDATED)

28FEB22 SBA 009PRCRD
829-09 PHP*****51,000.00
PREYSLER JR/5646087

CHECKS 51,000.00
MINI 51,000.00 12:35:39

Fausto Preysler

The depositor binds himself/herself/themselves to reimburse the Bank and/or authorize it to charge back or debit the value of any defective/dishonored/lost item/s previously credited to the depositor's account, regardless of the time elapsed, and/or not the item/s previously returned. The depositor is also responsible for the validity of the item/s credited to the account as well as the correctness and genuineness of all endorsements thereon.

SUPPORTING THE ENVIRONMENT

One Heart Forest: Philippines

Dear Ambassador Babe,

I trust this email finds you well and you are in good health.

At the FPACC Creative Council Summit in DC that you presented the keynote address at, Krista Kleiner presented the idea to expand an existing program she created at The One Heart Movement 501(c)3 nonprofit, called the One Heart Forest Global Initiative, to include the One Heart Forest – Philippines. Please see the attached deck.

The flagship program plants trees and grows forests in various locations throughout the world to foster social and environmental well-being. To date, we have over 330,000 trees growing in the One Heart Forest – Tanzania. I've recently joined as an advisor and we are currently in discussion with Jackie Rodriguez and the DENR around the land and program details. I believe there is an opportunity to work closely with Rotary International on this program as a strategic partner and expand its presence globally through the historic Manila Club of which you are a member, and Washington DC, of which you are an honorary member.

We would like to present this in more detail to you at your earliest convenience and explore how we can collaborate together.

Highest Regards,

Bryan

BRYAN M. INGRAM
FOUNDER
Alpha.Green | We are the Regeneration
Washington D.C.

SUPPORTING THE ENVIRONMENT

One Heart Forest: Philippines



THE ONE HEART MOVEMENT

[The One Heart Movement](#) is a 501(c)(3) nonprofit organization committed to fostering unity and well-being through the power of community love.

With a focus on elevating our shared humanity, we collaborate with today's top artists, researchers, and thought leaders to have a positive effect on society and our environment.

We cultivate community love through our programs, special events and digital marketing and media campaigns, shining a light and making an impact on the most relevant causes of our time.



SUPPORTING THE ENVIRONMENT

Uniting for Sustainable Social + Environmental Well-Being



Join **The One Heart Movement** by supporting our initiative to **plant 500,000 mangrove trees** in the **One Heart Forest: Philippines** to honor the lives we've lost to our global pandemic and for the benefit of everyone we love ❤️

Our symbolic forest serves to bridge our environmental crisis with human connection while providing life sustaining benefits for all of us and the generations that follow.

Through the power of collaboration, we'll make a significant social and environmental impact throughout the world.

Local and Global Impact

The **One Heart Forest Philippines** will benefit local communities in addition to having a positive global environmental impact.

Some of the extra value benefits include:

- Offsetting carbon
- Creating oxygen
- Providing work hours
- Alleviating poverty and hunger
- Supporting sustainable livelihoods
- Environmental programs for children
- Empowering women and gender equality
- Fostering the process of planting and preservation
- Maintaining water quality
- Protecting upland forests
- Prevention of coastal erosion and flooding



SUPPORTING THE ENVIRONMENT



Establishment of Our First Location

On **World Environment Day**, June 5th, 2021, we announced our plans to plant trees in honor of all the lives we've lost to our global pandemic, to bridge our environmental crisis with human connection.

We established the **One Heart Forest: Tanzania** by planting 44,000 trees in honor of the US healthcare workers who lost their lives on the frontlines, and the children in the US who had lost a parent to Covid-19.

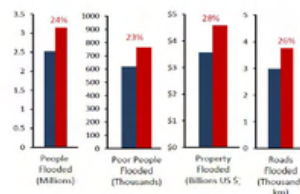
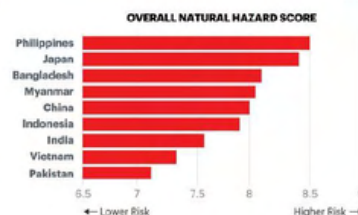
Today, we've expanded our vision to include planting trees throughout the world for the benefit of all those we love. Since inception we've grown to over **330,000 trees**, poised to offset over **8,000 tons of carbon**, create over **33,000 tons of oxygen**, provide over **13,000 work hours** and reforest over **330 hectares of land**.



Expanding Our Reach: Philippines

The Philippines is the country most at risk from the climate crisis according to a report published in 2019 by the Institute for Economics and Peace.

Because we're all experiencing the adverse effects of climate change, such as: higher temperatures, more frequent and stronger storms, devastating hurricanes and tornadoes, wider spreading and more damaging wildfires, rising sea levels, floods, droughts, famine and loss of precious habitat and species, **we're expanding our reach in a race against time.**



SUPPORTING THE ENVIRONMENT

Typhoon Damage

The most damaging natural disaster in 2021 caused by climate change was in the Philippines – Typhoon Rai – killing 410 people and causing \$794.72 million in damages.

Typhoon Haiyan caused more than 6,000 deaths and over US \$2 billion in damages. Between 2005 to 2015, 56% of property damage in the Philippines was due to typhoons and storms, and another 29% due to floods.



Typhoon impact underlies why decision-makers are looking for effective approaches for flood risk reduction.

A recent study estimates that without mangroves, flooding and damages to people, property and infrastructure in the Philippines would increase annually by approximately 25%.



Mangroves Support Life Everywhere

Mangroves sequester store **three to five times** more carbon per equivalent area than tropical forests' like the Amazon rainforest. They also prevent shoreline erosion, as well as soil erosion from heavy rains, protecting upland forestry. This means that conserving and restoring mangroves is essential to fighting climate change.

Mangroves are also essential to maintaining water quality. With their dense network of roots and surrounding vegetation, they filter and trap sediments, heavy metals, and other pollutants. This ability to retain sediments flowing from upstream prevents contamination of downstream waterways and **protects sensitive habitat like coral reefs and seagrass beds below.**

Home to an incredible array of species, mangroves are biodiversity hotspots. They provide nesting and breeding habitat for fish and shellfish, migratory birds, and sea turtles.



An estimated 80% of the global fish catch relies on mangrove forests.



SUPPORTING THE ENVIRONMENT

Planting Mangroves in The Philippines



In the Philippines, mangrove loss is occurring at an alarming rate, primarily due to conversion of land to other uses, including aquaculture and development. Hundreds of thousands of hectares have been lost.

Mangroves create forested barriers between the wrath of the seas and our coastal communities providing benefits in coastal defense and fisheries. [\(Click to learn more\)](#)



"The truth is: the natural world is changing. And we are totally dependent on that world. It provides our food, water and air. It is the most precious thing we have and we need to defend it." — Sir David Attenborough



Planting trees and growing forests supports the [United Nations Sustainable Development Goals](#). This unifying symbolic gesture honoring life is also part of the **UN's Trillion Tree Campaign**.

Trees are essential for our collective well-being, effectively defending against climate change, offsetting carbon, purifying air, and providing 33% of the oxygen we breathe. The **One Heart Forest: Philippines** is a natural extension of The One Heart Movement's ongoing effort to unite and heal hearts globally.

Canva

SUPPORTING THE ENVIRONMENT

Contributing to the One Heart Forest: Philippines



Your donation of \$125,000 to establish the One Heart Forest: Philippines will plant 100,000 trees!

- ★ **Green education for local children**
 - For each tree planted one child will be provided with environmental education locally
- ★ **We'll promote the impact you're having**
 - Social media marketing and media support
- ★ **You'll receive updates to share with others**
 - Photos and videos from the forest that show how you're helping communities
 - The amount of carbon being offset
 - The amount of oxygen created
 - The amount of work hours you're providing
 - How the restoration is protecting people, communities and property, and prosperity



Your donation of \$625,000 will achieve the goal of planting half a million mangrove trees

We can also provide you with a fun CSR Employee Engagement Program

Building Upon Success: Social Media Marketing



On Valentine's Day '21, **The One Heart Movement** celebrated the launch of our nonprofit with a heartfelt **social media campaign** – The [One Heart Hand-Off Challenge](#). This challenge invited people around the world to send a powerful message of love and unity using the universal symbol of love – two hands in the shape of a heart.

With the support of major artists and influencers (including The D'Amelio family), we've connected with large groups of people **across 5 continents, garnering over 20 million social media impressions**, creating a rippling effect of global community love to uplift the spirits of healthcare workers throughout the world.

Recent One Heart Hand-Off Press



SUPPORTING THE ENVIRONMENT

Impact Marketing and CSR Employee Engagement



Fulfilling Your CSR Employee Engagement Goals

We can create and execute a fun and fulfilling customized employee engagement program to meet your CSR goals, providing physical and digital assets to celebrate your team's impact, such as:

- ★ Personalized images detailing the positive difference they're making
- ★ Digital assets showing where their trees are growing
- ★ Pictures and videos from the communities they're helping
- ★ Certificate of Achievement for their participation
- ★ Co-branded Tree kits
 - Grow one tree locally with a matching tree planted globally
- ★ Ability for employees to name their trees
- ★ Mosaic heart poster made up of heart hand and tree photos by customers and employees to display in your bank branches



Impact Marketing Campaign to Amplify your Brand

Here are some ideas:

- ★ You Plant /We Plant Tree Kits
- ★ Engage customers with a custom social media campaign

One Heart Forest Co-Branded Tree Kits



Gift your employees One Heart Forest co-branded 'You Plant / We Plant' Tree Kits!

Tree kits can also be given at special events, and can even be worn as "VIP Tree Lanyards" for an eco friendly alternative to plastic passes.

Tree kit pouches can either be sold or given as a gift with the purchase of merchandise. They can also be given to employees with a customized **One Heart Forest CSR employee engagement program.**

Co-Branded Tree Kit Pouch Details

- Tree Kits are fully compostable
- Each tree is customized to be indigenous to your region
- Each tree kit given locally plants a matching tree in the One Heart Forest
- QR code can be included in the artwork for company promotions, etc.
- Trees can be successfully grown indoors or transferred outside
- Individuals can name their trees online and see an interactive map where their matching tree is growing



You Plant / We Plant

While individuals are planting their trees locally, we'll be planting an additional tree in the One Heart Forest globally!



SUPPORTING THE ENVIRONMENT

The One Heart Forest: Tanzania Social + Environmental Impact



Currently the One Heart Forest: Tanzania has planted over 330,007 trees:


8,250.18
Tons of CO2
absorbed yearly


33,000.70
Tons of Oxygen
created yearly


13,200.28
Work Hours
created


330.01
Hectares of
land reforested

Visitors of our [forest profile page](#) can see these stats updated in real time.

Utilizing drone technology to tell a story, we'll film and share the progress of our forest, along with photos and reports from the field about how we're making a positive difference in their lives.

Thank You for Your Kind Consideration...



Founder and Executive Director

KRISTA KLEINER

818.568.8363

KK@theoneheartmovement.org

CONTACT INFO

"Social responsibility is a duty every individual or organization has to perform so as to maintain a balance between the economy and the ecosystem." –Alpha Green

PEACE BUILDING AND CONFLICT PREVENTION



Rotary International statement on Ukraine conflict

It is a tragic and sad time for the people of Ukraine and the world.

At Rotary, we are deeply concerned by the deteriorating situation in Ukraine and the escalating loss of life and humanitarian hardship there. Continued military action against Ukraine will not only devastate the region, but also risk spreading tragic consequences across Europe and the world.

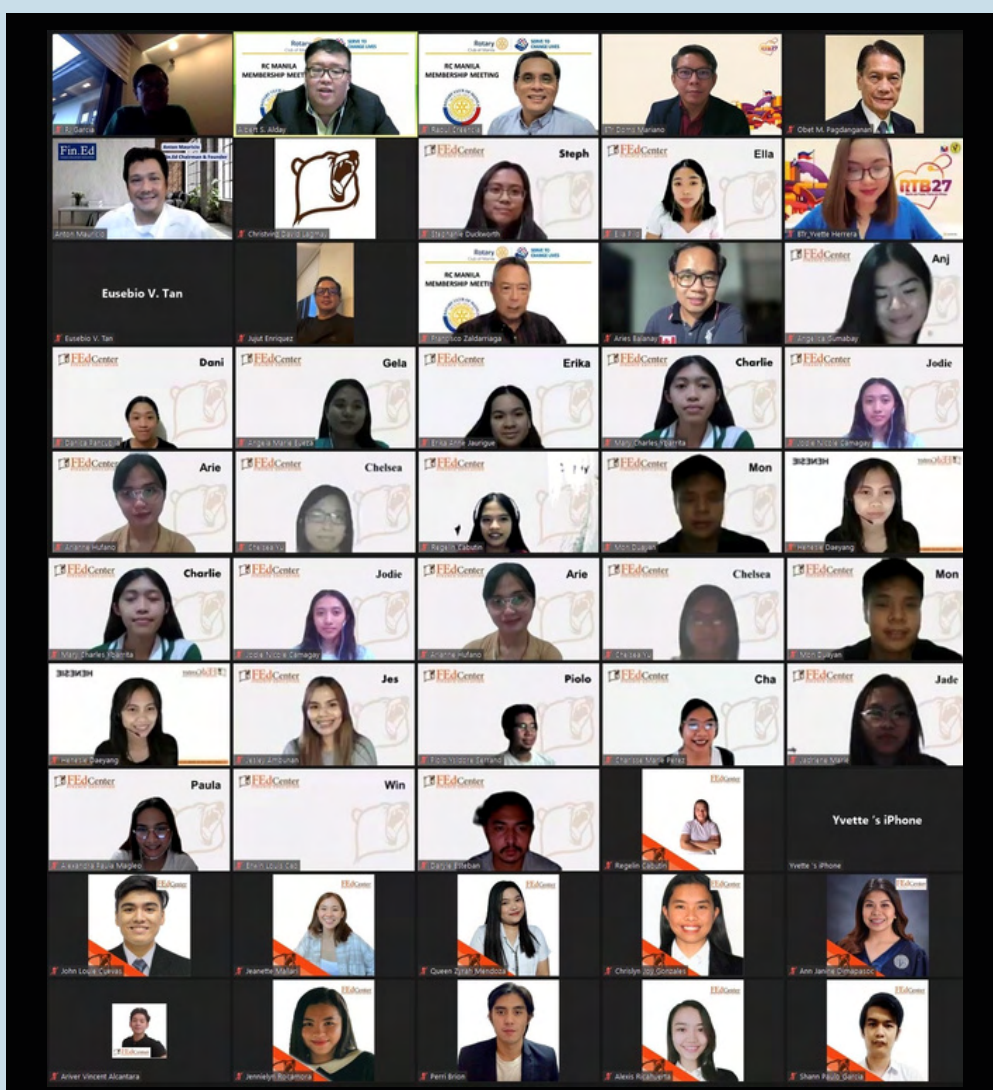
As one of the world's largest humanitarian organizations, we have made peace the cornerstone of our global mission. We join the international community in calling for an immediate cease fire, withdrawal of Russian forces, and a restoration of diplomatic efforts to resolve this conflict through dialogue.

In the past decade, Rotary clubs in Ukraine, Russia and nearby countries have transcended national differences and have actively engaged in peace-building projects to promote goodwill and to marshal assistance for the victims of war and violence. Today, our thoughts are with our fellow Rotary members and others in Ukraine coping with these tragic events. Rotary International will do everything in its power to bring aid, support and peace to the region.

Rotary International
25-Feb-2022

COMMUNITY ECONOMIC DEVELOPMENT

Rotary Club of Manila and Bureau of the Treasury Hold Information Webinar on Retail Treasury Bonds (RTBs) as Part of Financial Inclusion



The Rotary Club of Manila and the Bureau of the Treasury held an information webinar on Retail Treasury Bonds (RTBs) last February 24, 2022 via Zoom virtual platform. The speakers were Director Yvette Christine Herrera (Region III Director of the Bureau of the Treasury) and Director Robert Dominick Mariano (Bureau of the Treasury Central Office). Present were ISDG/ISAG/DE/Dir. Albert Alday (organizer), President Chito Zaldarriaga, IAT/AT PJ Garcia, STAR Rtn. Raoul Creencia, PDG Obet Pagdanganan, STAR Rtn. Anton Mauricio, PP Ebot Tan, DE/PD Raffy Alunan, DE/Treasurer Jujut Enriquez, LCP Aries Balanay (Rotary Club of Intramuros Manila) and student members of the Finance Educators Association (FinEd).

VOCATIONAL SERVICE

The Nominees for the Rotary Club of Manila Jorge B. Vargas Athlete of the Year Award



First in Asia

Charter No. 478 • June 1, 1919 • RID 3810

543 Arquiza cor. Grey Street, Ermita, Manila

Tel. No. 632-8-5271886; Fax No. 632-8-5271885

Email: rcmanila@rcmanila.org Website: www.rcmanila.org

JORGE B. VARGAS ATHLETE OF THE YEAR AWARD

CRITERIA

- Is engaged in a sport, either as a professional or amateur, representing the Philippines;
- Must be of good moral character, male or female, regardless of age;
- Has won in a major international competition in 2021;
- Has sacrificed for the country, training under challenging conditions in this pandemic;
- Has emerged as a symbol of inspiration for Filipinos, particularly the youth, exhibiting dedication, hard work and world-class talent;
- Has gained international recognition for his/her achievement as an athlete;
- Has performed to high world standards;
- Is resolute in striving to accomplish honors for the country in sports with determination, persistence and perseverance;
- Has earned the respect of peers all over the world for his/her achievements in sports.

VOCATIONAL SERVICE

THE NOMINEES

HIDILYN DIAZ, Weightlifting

Born February 20, 1991 in Zamboanga City.

Since the Philippines made its Olympic debut in 1924, no Filipino athlete—male or female—had won a gold medal until weightlifter Hidilyn Diaz came along to hit paydirt at the Tokyo Games in 2021. The breakthrough came in the Philippines' 22nd Olympic appearance and was providential. Diaz competed in the newly-created 55 kilogram division, perfect for her because she had previously lifted in the 58 kilogram class in 2008 and 2012 and 53 in 2016. She intends to compete in her fifth Olympics in Paris in 2024.



NONITO DONAIRE, JR., Professional Boxing

Born November 16, 1982 in Talibon, Bohol.

Donaire turned pro in 2001 and in May 2021, became the oldest boxer in history to win the world bantamweight championship. He has held multiple world titles in five weight divisions—flyweight, superflyweight, bantamweight, superbantamweight and featherweight. Donaire wrested the World Boxing Council bantamweight crown from Frenchman Nordine Oubaali on a fourth round knockout in Carson City, California, last May then at 39, disposed of challenger Reymart Gaballo, also in the fourth round in Carson City last December. Donaire's devotion to his profession, family, discipline and country is exemplary in today's professional boxing world. He was recently named the Premier Boxing Champions' Fighter of the Year.



VOCATIONAL SERVICE

E. J. OBIENA, Athletics (Pole Vault)

Born November 17, 1995 in Tondo, Manila.

Obiena jumped to 5.93 meters to eclipse the Asian record of 5.92 set by Igor Potapovich of Kazakhstan in Stockholm in 1998.

Obiena shattered Potapovich's mark in his third and final attempt at the International Golden Roof Challenge in Innsbruck, Austria, last September. His leap was the third highest in the world last year and catapulted Obiena to No. 5 in the World Athletics standings. He was also the only Asian to qualify for the pole vault final at the Tokyo Olympics last year.



CARLOS YULO, Gymnastics

Born February 16, 2000 in Leveriza, Manila.

Yulo failed to land a podium finish at the Tokyo Olympics last year but at the World Championships in Kitakyushu, Japan, last October, was a picture of excellence in winning the gold medal in vault and silver in parallel bars. He took the gold in the floor exercise at the 2019 World Championships in Stuttgart so his repertoire has expanded to include more apparatus. At the 2024 Paris Games, Yulo plans to go for the individual all-around gold. Yulo was the first Filipino gymnast to compete in the Olympics since Ernesto Beren and Norman Henson performed at the 1968 Mexico Games. His participation in Tokyo ended a drought of over 50 years for the Philippines in Olympic gymnastics.



VOCATIONAL SERVICE

CARLO BIADO, Billiards

Born October 31, 1983 in Rosario, La Union.

Biado became the first Filipino since Efren (Bata) Reyes in 1994 to capture the US Open 9-ball championship in Atlantic City last September. Another Filipino Alex Pagulayan won the title in 2005 but played for Canada. Biado and Reyes were the only US Open winners representing the Philippines. A slew of Filipinos took runner-up honors in the competition with Dennis Orcullo in 2012 and 2014, Lee Vann Corteza in 2013, Ronnie Alcano in 2007 and 2008, Rodolfo Luat in 2006, Jose Parica in 2003 and 2005 and Reyes in 1995, 1996 and 1997. Pagulayan was also second in 2002. Bagging the crown was a major achievement for Biado who struck gold for the country at the 2015 and 2017 Southeast Asian Games and the 2017 World Games. He also took the Abu Dhabi 9-ball title last year.



MARK MAGSAYO, Professional Boxing

Born June 22, 1995 in Tagbilaran City.

Jessel Mark Araula Magsayo is a Filipino professional boxer who has held the WBC featherweight title since January 2022. As of January 2022, Magsayo is ranked as the second-best featherweight in the world by The Ring and the third-best by the TBRB.



MANILA ROTARIAN

IN FOCUS

STAR Rtn. Nicolas Souvlakis: *A Swiss Engineer Turned Global Business Leader*

By Rhea Vitto Tabora



Meet STAR Rtn. Nicolas Souvlakis—a man of diverse cultures and interests. His parents are of different nationalities. He grew up in another country, married his girlfriend from another nation, and spent his family life in many other places.

An engineer by profession, he let go of his passion for the exact science and soon found himself embracing a sweet spot for human communication and human relationship.

An open-minded individual, he would always welcome opportunities that come along his way—one of which is working in one of the world's leading international tobacco companies which provided him the opportunity to travel to many parts of the globe. His latest workspace and newfound diving paradise—the Philippines.

Read more about his story in this short-but-sweet interview.

MANILA ROTARIAN

IN FOCUS

Rhea Vitto Tabora (RVT): Please share something about yourself that your fellow Rotarians might not readily know.

Nicolas Souvlakis (NS): My mother is Italian, but she was born in France, my dad is Greek, my wife is Polish, and I was born and raised in Switzerland. My children were born in Switzerland, Italy and Portugal. So, I consider myself quite multicultural.

RVT: I understand you're a mechanical engineer by profession. Tell us about how you got into the cigarette manufacturing industry and how you grew to the leadership role you're in today.

NS: I was first passionate about engineering but realized quickly that it was not enough to make me happy. In fact, human relationship is what gives me the most satisfaction in my work and my life.

Philip Morris International has a significant presence in Switzerland where I lived, and that's where I decided to apply for a job 26 years ago. I was happy having the chance to work in a multinational company, grow my career, assumed different roles and responsibilities, and evolve myself in different countries over the past few years.

RVT: What's the best part of leading a team or organization?

NS: The most rewarding part for me is seeing people I have worked with, or hired, improve themselves and become successful. That's what 'leading' people means to me—developing them, trusting them, giving them opportunities and independence to grow themselves.

If they become successful, we need not worry about the business; it will be successful too!

RVT: As an expatriate, what do you enjoy most about working overseas?

NS: Discovering the country, the culture and people's habits. Trying all kinds of things is always a super enriching experience. It teaches us to become more open and tolerant.



STAR Rtn. Nicolas, enjoying Siargao with his wife and daughter

MANILA ROTARIAN

IN FOCUS

RVT: What do you miss most in your home country that you cannot find in the Philippines?

NS: Definitely, the snow and ski! I am a fan of it. But, I am a diver too, and the Philippines is a great place for diving! I enjoy doing it, so I survive here without skiing.



Left photo: Diving in Anilao, Batangas



Right photo: Enjoying the breathtaking views of Coron, Palawan with his wife and daughter

RVT: Did your life turn out how you imagined?

NS: I am not sure if I have a precise view of how I wanted my life to be. I am always very optimistic and open minded, so I grab opportunities as they appear, and yes, I am very happy about what I have done so far.

RVT: Looking back at your life thus far, what are you most proud of?

NS: Definitely my family and four children.

RVT: What do you know now that you wish you had learned earlier in life?

NS: Being more patient sometimes, and more understanding, knowing that there are many ways of looking at things. And it is better to be more open and listen to various opinions before taking a decision.

MANILA ROTARIAN

IN FOCUS

RVT: What do you enjoy doing most with your free time?

NS: I love doing sports, spending time with friends and families, barbecuing and having good glasses of wine. I love travelling too.



*Enjoying some family time in Neuchâtel, Switzerland, before their departure to Manila
Top photo: With his lovely wife; Bottom photo: With his four children*

RVT: What inspired you to join the Rotary Club of Manila?

NS: I joined the Rotary in Switzerland and I loved the spirit of the club—the impact it can have on communities and the feeling to be useful for someone. So, naturally, when I learned I will be moving to Manila, I got interested to continue my life here as a Rotarian.

*STAR Rtn. Jet Ledda
is 2021 UPAA Distinguished
Alumnus Awardee in Foreign Service*



UPAA NAMES 2021 ALUMNI AWARDEES

17th February 2022

For its 108th year, the University of the Philippines Alumni Association (UPAA) is proud to announce its 2021 Distinguished Alumni Awardees. Heading the elite group of University of the Philippines graduates is National Artist Prof. Raymundo "Ryan" Cayabyab, BM'83, who has been named as the year's UPAA Most Distinguished Alumnus.



The 2021 UPAA Distinguished Alumni Awardees, judiciously chosen for their outstanding achievements in their respective fields of specialization, are the following:

Foreign Service

Atty. Generoso D.G. Calonge, AB'76;
LLB'85; ROTC'87

Atty. Jaime Victor B. Ledda, AB'84; LLB'88

STAR Rtn. Jet Ledda was chosen as 2021 Distinguished Alumnus in Foreign Service by the University of the Philippines Alumni Association.

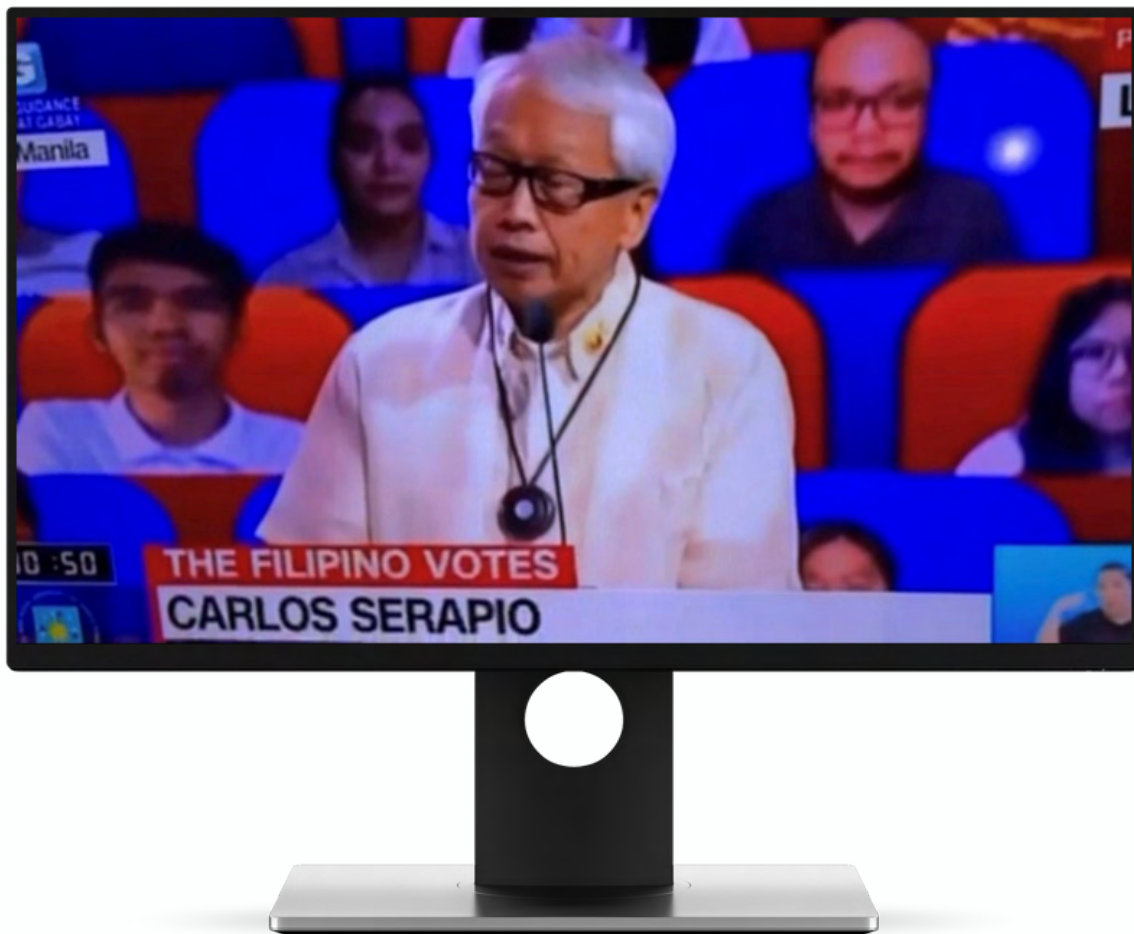
COGS IN THE WHEEL

DDCC/IPP Bobby Joseph is Co-Host of “Sa Ganang Mamamayan”



DDCC/IPP Bobby Joseph was the Guest Co-Host on the program, “Sa Ganang Mamamayan” which was streamed live on Net 25 TV/Radyo last February 24, 2022.

*STAR Rtn. Caloy Serapio
Participates in CNN Philippines
Vice Presidential Debates*

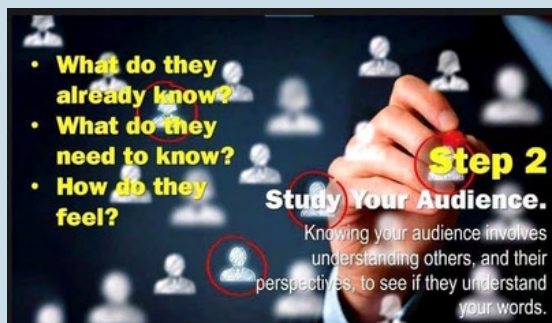


STAR Rtn. Caloy Serapio, as one of the candidates for Vice President of the Republic of the Philippines, participated in the CNN Philippines Vice Presidential Debates last February 26, 2022 which was broadcast live over CNN Philippines and streamed on both Facebook and YouTube.

COGS

IN THE WHEEL

*VPE/Club Secretary
Reggie Yu is Speaker
on Speech Writing
Hosted by JCI
Davaoeña Daba Daba
and Co-hosted by
Other JCI Davao
Region Chapters*



VPE/Club Secretary Reggie Yu was the speaker on "Speech Writing" hosted by JCI Davaoeña Daba Daba and co-hosted by JCI Buhangin Uptown, JCI Calinan Calinao, JCI Central Davao, JCI Durian City, JCI Duwaling, JCI Maragusan Pyagsawitan, JCI Mati and JCI Panabo last February 26, 2022 via Zoom virtual platform.

SUNSHINE

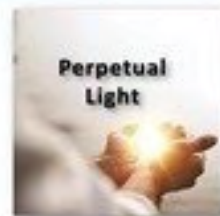
COMMITTEE

PP Cesar Ubaldo Passes Away at 68



CESAR CORPUZ UBALDO, MD

21 September 1953 – 24 February 2022



President, 2005-2006, Rotary Club of Manila; Member since 1991;
Paul Harris Fellow 2000, 2016; Rotary International District 3810 District
Governor Chief of Staff; Rotarian of the Year 1992-1993; Perfect
Attendance Award 2012-2014

Chief of Clinics, University of Perpetual Help Medical Center, Binang,
Laguna

Let us pray for the eternal repose of Past President Cesar Ubaldo.
Wake and Interment details to follow.

SUNSHINE

COMMITTEE

*The Editor-in-Chief's Eulogy for
His Rotary Club of Manila Sponsor*



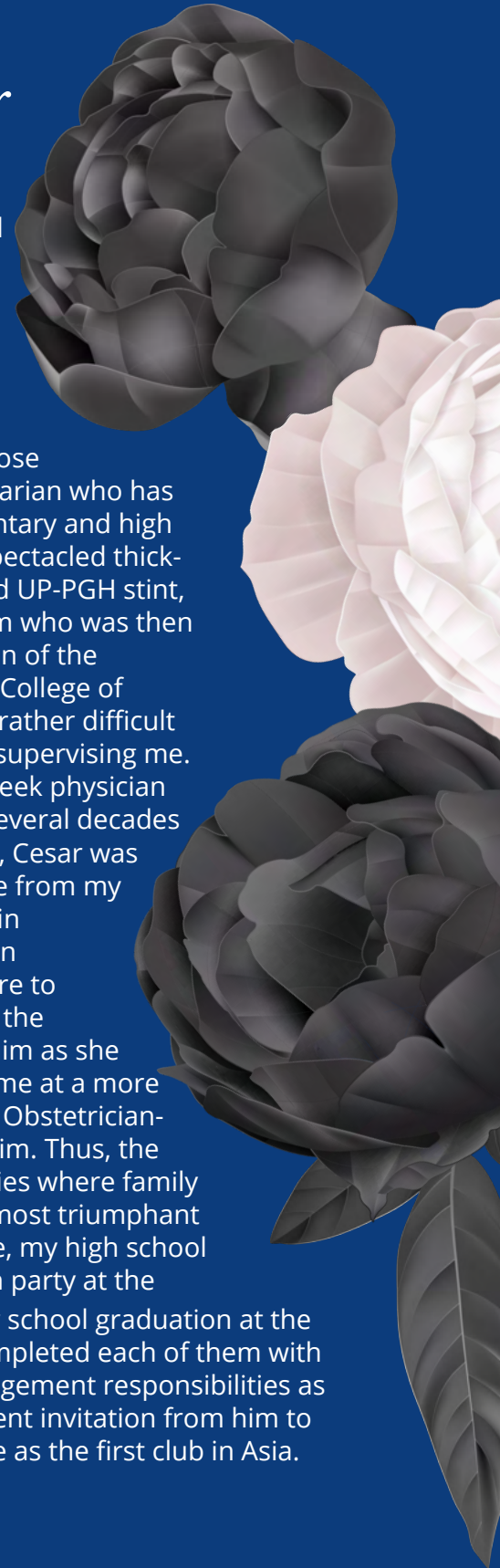
SUNSHINE

COMMITTEE

The Editor-in-Chief's Eulogy for His Rotary Club of Manila Sponsor

(As read by VPE/Club Secretary Reggie Yu during the Necrological Services last February 28, 2022.)

Perhaps the most difficult of goodbyes belong to an affinity akin to one of a younger brother to an older brother. And this, I find difficult to express without shedding a tear amidst a melancholic mood, albeit the virtual nature of this necrological service as I chose to have my recruit read this timeless eulogy. Rare is a Manila Rotarian who has witnessed his brother literally grow from childhood to his elementary and high school years towards the doorsteps of Service Above Self. A bespectacled thick-haired Obstetrician-Gynecologist, fresh from his UP Medicine and UP-PGH stint, in the winter of his youth, suddenly, entered the clinic of my mom who was then computing the grades of her students in her capacity as Chairman of the Department of Obstetrics and Gynecology of the Perpetual Help College of Medicine in Biñan. I was then a fourth grader languishing on my rather difficult assignment as I sat across the table opposite my mom who was supervising me. There, I met my future sponsor to the Rotary Club of Manila, a meek physician far from what his fellow Manila Rotarians would come to know several decades hence. A godchild of my mother as she was his wedding sponsor, Cesar was a budding doctor raring to fulfill his aspirations. He sought advice from my mother as he was under her tutelage during his formative years in Obstetrics and Gynecology because he was in a dilemma between pursuing a Gynecologic Oncology fellowship at PGH and the desire to earn a decent living, his parents having embraced the chapter of the immortals early in their lives. My mother became a guardian to him as she was instrumental in finding him his first job. It could not have come at a more opportune time as our PD Peping Tamayo was in need of a male Obstetrician-Gynecologist assistant where my mother highly recommended him. Thus, the genesis of what would be a borderless fusion between two families where family gatherings were commonplace, with Cesar being present at my most triumphant moments in life, during my elementary graduation party at home, my high school graduation party at Alabang Country Club, my college graduation party at the now defunct Luigi's Steakhouse along Tomas Morato and my law school graduation at the then Makati Shangri-La, witnessing me at my finest hour, as I completed each of them with flying colors at the top of my heat. I was beginning to scale management responsibilities as Chairman of the Bioethics Department when I received a persistent invitation from him to be a member of the Rotary Club of Manila, oblivious of its stature as the first club in Asia.



SUNSHINE

COMMITTEE

The Editor-in-Chief's Eulogy for His Rotary Club of Manila Sponsor

Despite undergoing the most exacting of deliberations for membership for which I thought the club was not for me, Cesar never gave up on me, moving mountains in ensuring that I would be one of his STAR Rotarians on his year of service as President. Truth be told, Rotary was a vague concept to me and while in depth Rotary knowledge was never Cesar's cup of tea, he more than compensated for the kind of fellowship every Manila Rotarian would yearn to have, weaning me from being under his shadow, from a "visiting Rotarian" which PP Benny Laguesma coined to tease me, to a club officer climbing the ladder of Rotary hierarchy and later, a district EXECOM member, all because his mentorship, while never patent, was a driving force towards the Rotarian I was bound to become. While the District Governorship was not a path he was bound to cross despite his commonplace congeniality, his greatest strength remains his neverending pursuit to constantly inspire me to be the best version of myself in a competitive sea of Rotarians. He knew I had more to harness having seen me at my best and at my worst. A constant fixture at many a World Famous Music Chorale gathering at the Central Colleges of the Philippines, with his playful bantering, phenomenal ballroom dancing skills and old school boys' ways, his tenor voice would certainly reverberate to the heavens above as his greatest legacy remains in turning crisis moments to punchlines, seeing life, not in a chaotic perspective, but in a rollercoaster of laughing no end. Yes, this was the Cesar I knew. He was a gift to Rotary, not in its intricate rudiments, but in his ability to motivate Rotarians to Service Above Self. Indeed the magic of Rotary works in mysterious ways. Cesar and I belong to rival fraternities yet our brotherhood has withstood the test of time. His penchant for light moments has instilled in me the value to SERVE TO CHANGE LIVES even as one clandestinely lives in brewing poverty, to dream big, and IMAGINE ROTARY as the realization of our life long aspirations. Rest well in the Lord's abode my mentor. You are the bridge from the seasoned to the young. How I wish you could have lived longer to show the way for the next generation. God had a reason to take you too soon. My mom and PD Peping perhaps needed an assistant in proverbial stork appointments. The world is gradually evolving yet you remain my fairytale story in Rotary, a legend that lives forever. Goodbye President 101 because deep in our hearts you are always number one. Claim your eternal rewards which the wheels of Rotary have earned for you. Godspeed my godbrother until our paths cross once again.



SUNSHINE

COMMITTEE

*Rotary Club of Manila and District 3810
Rotarians Hold Necrological Rites
for PP Cesar Ubaldo*



The Chapel where PP Cesar Ubaldo
was interred at Heaven's Park,
Biñan, Laguna.



The obituary at the entrance
of the memorial chapel.



The flowers sent by the
Rotary Club of Manila



The Hybrid Setup for the Neurological Services



RCManila Foundation, Inc. Chairman
and Rotary Club of Manila Programs
Committee Chairman PE/PVP Hermie
Esguerra and PD Issam Eldebs

SUNSHINE

COMMITTEE



PP Francis Juico, Former Manila Rotarian PA Jorge Salazar and PD Oscar del Rosario



PDG Ernest Yuyek and PDG Karen Tamayo, the late PP Cesar Ubaldo's Presidents 101 classmates in RY 2005-2006.

The Necrological Services (February 28, 2022, Heaven's Park Memorial Chapels, Biñan, Laguna and via Zoom virtual platform)



PP Ebot Tan as moderator of the Necrological Services



PP Francis Juico delivers his eulogy.



VPE/Club Secretary Reggie Yu delivers the eulogy of ISDG/ISAG/DE/Dir. Albert Alday.



PP Danny Pelagio of the Rotary Club of Manila Archangel Premier delivers his eulogy.

SUNSHINE

COMMITTEE



PDG Ernest Yuyek of the Rotary Club of Manuel Roxas Boulevard Manila delivers his eulogy.



President Chito Zaldarriaga delivers his eulogy.

The Presentation of the Name Badge



RCManila Foundation, Inc. Chairman and Rotary Club of Manila Programs Committee Chairman PE/PVP Hermie Esguerra presented the Name Badge of the late PP Cesar Ubaldo to his family. Receiving the Name Badge on behalf of the family is PP Cesar Ubaldo's widow, Rotary Ann Ma. Victoria Inciong-Ubaldo.



The name badge on the coffin



The response of the late PP Cesar Ubaldo's youngest son, Dr. Vico Ubaldo, on behalf of the family.

SUNSHINE

COMMITTEE

The Necrological Mass (February 28, 2022, Heaven's Park Memorial Chapels, Biñan, Laguna and via Zoom virtual platform)



The mass advisory



Rev. Fr. Ricky Ignacio as mass celebrant direct from Cervaro, Italy



PP Boy Guevara Jr.
as Mass Commentator



RCManila Foundation, Inc. Chairman
and Rotary Club of Manila Programs
Committee Chairman PE/PVP Hermie
Esguerra for the First Reading and
the Responsorial Psalm.



VPE/Club Secretary Reggie Yu
for the Prayer of the Faithful



PP Boy Guevara Jr. reads
the Act of Spiritual Communion.



PDG Karen Tamayo reads
the Oratio Imperata.

INTERNATIONAL SERVICE

*Rotary International Convention 2022
at Houston, Texas, USA*

REGISTER TODAY
AT CONVENTION.ROTARY.ORG

Houston, Texas, USA
4-8 June 2022



Six tips for enjoying fundraising

Posted on **February 25, 2022**

By *Maria Molina*, Philanthropy Advisor for Latin America Zones 25A/23B

As you know, we are one of the largest nonprofits in the world and our commitment to humanity continues this year with the theme “Serve to change lives.” And that is why we need to be even more creative in our fundraising strategies.

Raising money for local and international projects should be an essential part of every Rotarian’s life. Consider this example from the world at large. A recent article in Giving USA reported that contributions by service organizations hit a record high in 2020 at \$47.7 billion dollars.



— Maria Molina shows off some of the resources available to help you share the impact we have with donors.

Forbes magazine, which evaluates nonprofits according to giving by individuals, rates The Rotary Foundation as one of the Top 100 most popular NGOs in the United States. In 2020, the Foundation ranked 52 in total giving. In 2021, we had another exceptional year with \$440 million raised from approximately 445,000 individual donors.

Despite all this, we still face challenges, especially during a pandemic. It takes effort to retain donors and cultivate new ones. But I believe we can still have fun doing it.

So with that in mind, I present six ideas that I share with clubs in my zones that could help you fundraise, and have fun doing it!

Source: www.rotary.org

ROTARY

INFORMATION

1. Encourage *all* Rotary clubs to give to The Rotary Foundation

It should be a part of every club's DNA to give to the Foundation. How can we raise funds for projects in our community if we do not support the cause ourselves? It is important to show potential donors that we are engaged. The amount we give does not matter as much as that we do give.

2. Share Rotary's success story

As members, we are ambassadors for our Rotary Foundation! We feel passionate about our causes and we should share them with our communities! Visit www.rotary.org to learn more about our work and be better able to share with potential donors the impact we are making.

3. Thank donors

Don't forget to show appreciation to donors by thanking them. You can send a thank you note or call all the Rotarians who have supported the Foundation.

4. Invite members and potential donors to a service project

Before you invite someone to contribute, show them a project! There is no better strategy for convincing them what an impact their contributions can make.

5. Organize an event

Hold a special gathering to cultivate relationships and build networks with potential donors. Show a video that highlights our work.

6. Share your own experience

Telling our story is one of the most powerful strategies we have. Consider writing an article for local media sharing why you are passionate about Rotary and the impact that your club has generated in your community.

Remember that fundraising is not about asking for money, but about inspiring people around you to invest in your mission, while providing members with a positive experience. I think the key to successful fundraising is to have fun.

Imagine how many people can read because of Rotary literacy projects, how many people now have access to essential medical services because of our health projects, how many schools have better sanitation facilities because of water and sanitation projects, and how many children are vaccinated because of our efforts to prevent disease.

Dear Rotarians and Rotaractors! You are the heart of Rotary. You are the most important asset we have. You have the power to change lives. You know your communities, you have influence, talents, and personal networks.

Thank you for all the good work you are doing to raise funds – for the Annual Fund, Endowment Funds, Rotary Peace Centers, or areas of focus! You are truly making a difference and changing lives through your giving and service.

Let's not tire of [giving](#) and stay motivated to doing good in the world.

Source: www.rotary.org

OTHER MATTERS

Straight from the Horse's Mouth

by Vice President-Elect/Club Secretary
Reginald "Reggie" T. Yu
Managing Editor, BALITA, RY 2021-2022



TITOY OF ALL TRADES. "People want status quo but change is the only permanent thing there is. Deny status quo should be your mantra." — Jose Pardo

To say that someone like JOSE "Titoy" PARDO has "been there, done that" is an understatement. He has an impressive experience in public service, which includes his cabinet posts as secretary of the Department of Finance and Department of Trade and Industry. He also led various government posts from 1992 until 2001 such as being the chair of the Phil. Deposit Insurance Inc., Trade and Investment Development Corp., and Council of ASEAN Trade Ministers; and as member of the Bangko Sentral Monetary Board.

Even as an octogenarian, he remains a prominent figure in the business sector, where he currently serves as Chairman and Independent Director of several business entities such as the Philippine Stock Exchange, Philippine Savings Bank, Philippine Seven Corporation, and other notable banking and holding companies.

He also had an extensive civic involvement with the Employers Confederation of the Philippines, and the Philippine Chamber of Commerce and Industry, among others. He served in varying leadership capacities in many organizations and foundations, among them the EDSA People Power Commission, Philippine Franchise Association, and Museo Pambata Foundation, Inc.

For his visionary leadership and outstanding contributions, he has earned numerous honors, awards and distinctions from national award-giving bodies and educational institutions which include, among others: The Outstanding Filipino (TOFIL) Award for Business, The Outstanding Young Men (TOYM) Award, the Man of the Year Award, the President Roxas Memorial Award, and our very own DLSAA Distinguished Lasallian Award. He also earned a knighthood from the Holy See — as Papal Knight of St. Sylvester. A well-esteemed entrepreneur, professional, industry captain, civil servant, economic manager, philanthropist, civic leader and family man, he is not the type who withers away.

Most people know him as a well-esteemed entrepreneur, professional, industry captain, civil servant, economic manager, philanthropist, civic leader and family man. But a long time ago, he was a little boy who lost his father to a plane crash. It was a tragedy that struck when he was only eight, one that forced the young Titoy to mature faster as he became the man of the house, being the only son with three sisters. Losing his father too soon, he admits, was how he likely acquired early on a higher sense of responsibility and the drive towards excellence. As a young man who had to

OTHER MATTERS

Straight from the Horse's Mouth

by Vice President-Elect/Club Secretary
Reginald "Reggie" T. Yu
Managing Editor, BALITA, RY 2021-2022



contend with the untimely demise of his father, Pardo had chosen to be resourceful, taking on summer jobs like delivering PLDT telephone directories or Yellow Pages. He pursued entrepreneurial interest early on, even while he was still in college at DLSU. "I wanted to be independent, self-employed, I have that passion for trying," he says. At one point, he had an automotive repair shop and other service-oriented businesses like air-conditioning repair and servicing — with the help of an industrial partner.

After college, he applied with a textile company called Alpha Textile to run an outlet store of its ready-to-wear brand Jazzie. The top honchos of the textile firm were taken aback when the young Pardo told them that if he would be given only one store to run, forget it. Thus, he was given initially four or five stores and eventually grew a chain of Jazzie stores after that. Running a chain allowed him to hire competent people and not burden all of his family to a single store. This began to open his eyes to the Chinese retailer's usual formula of opening one store and expanding to as many stores as they had children.

This eventually brought him to the franchising world — how everything was reduced to a science without the need for excessive controls, noting this eliminates the need to rely on a child or a relative to jump into the business. From Jazzie, he also acquired a franchise of pizza parlor Shakey's.

As a businessman and franchising proponent, he was one of the original incorporators of Philippine Seven Corp., operator of 7-Eleven which is now the country's largest convenience store chain. He also brought to local shore fast food chain Wendy's. Apart from being an economic manager in two regimes (Presidents Estrada and Ramos administrations), he was a Commissioner of the Philippine Anti-Crime Commission, a stalwart of Philippine Chamber of Commerce and Industry and a founding chair of the Philippine Franchise Association, among others. One day, he came across an article in Asian Wall Street Journal about Japanese businessman Ito Yukado, who brought the 7-Eleven franchise to Japan in 1973. (The Ito-Yukado group also brought the chain to Hawaii and eventually brought the Dallas-based franchisor 7-Eleven in 1991). Interested in bringing the chain to the Philippines, Pardo traveled to Dallas and presented his case, saying he was "short in capital but long in experience." At that time, the Alemar's group of Frank Sibal was likewise applying for a franchise. It was eventually given to them and 7-Eleven became a three-way equal partnership among Pardo, Sibal and the family of Vicente Paterno, Pardo's brother-in-law who eventually became a Senator.

OTHER MATTERS

Straight from the Horse's Mouth

by Vice President-Elect/Club Secretary
Reginald “Reggie” T. Yu
Managing Editor, BALITA, RY 2021-2022



The group brought 7-Eleven amid a brewing political storm in the Philippines in the 1982-83 period. This was shortly after the assassination of Ninoy Aquino and the conventional wisdom was to bring out capital than invest in the country. During the Cory Aquino administration, Paterno joined the government so Pardo managed the initial years of 7-Eleven as well as American hamburger chain Wendy's which the group also brought to local shore at the same time. When Paterno left government, Pardo swapped roles at the business with Paterno as that was the time that the latter had too many things on his plate. Pardo became president of the Philippine Chamber of Commerce and Industry in 1992 and then became chair of the board of trustees of DLSU and then Assumption. Paterno, in turn, took over management of 7-Eleven while Mrs. Pardo took over the reins of Wendy's. Now, Pardo notes that Paterno's son Victor is doing a "terrific" job as chief executive officer of 7-Eleven, which has become the largest convenience store chain in the country.

Pardo has also worked closely with the academe and with a number of foundations and nonprofit organizations. In fact, he got his papal knighthood because he chaired Assumption College San Lorenzo for 12 years. Apart from heading the board of trustees of his alma mater DLSU, he also chairs Assumption Antipolo at present. His work at DLSU and Assumption "keeps his feet on the ground," he says.

Pardo always has had a soft spot for civil service. "In and out" of government he was, through all these years. During the Marcos regime, he was with the Neda as executive assistant to a few of the council chairs then from Don Filemon Rodriguez, Alfonso Calalang, Marcelo Balatbat and Placido Mapa — who became his early mentor.

He was afterwards sent to the Asian Productivity Organization (APO), a regional inter-governmental organization based in Japan which the Philippines is part of. It was Pardo's work on human resource development at APO that earned him, at age 33, a TOYM award—in the same batch as the young Joseph Estrada, whose Cabinet he would join years after.

During the term of President Ramos, he was recruited to be part of the Presidential Council of Economic Advisers in 1992, and in 1993-1994 was appointed to the Monetary Board, the highest policy-making body of the central bank.

OTHER MATTERS

Straight from the Horse's Mouth

by Vice President-Elect/Club Secretary
Reginald "Reggie" T. Yu
Managing Editor, BALITA, RY 2021-2022



When Estrada, his TOYM batchmate became President, Pardo joined the Cabinet as Trade Secretary. It was the time that the Philippines chaired the Association of Southeast Asian Nations (Asean). Pardo succeeded banker Edgardo Espiritu as Finance Secretary in 1999-2000. Among the reforms undertaken during Pardo's term was the abolition of the SGS pre-shipment inspection contract and the setting up of a reward and incentives fund that improved revenue collection at the BIR and Bureau of Customs.

Turning 83 this April, Pardo is still very much an active part of business and civil society. In fact, he's part of an initiative to compile a business legacy series about captains of the local industry, something that his generation wants to leave behind for the younger ones to learn from. "I don't want to fade away, I just want to be able to share whatever lessons I've learned," he says.



OTHER MATTERS

*Rotary Club of Manila
Holds First Friday Mass
for the Month of March*



Rotary
CLUB OF MANILA



4 March 2022, 5:30 PM

1st Friday Mass

Zoom Meeting ID: 8920600358; Passcode: 06011919

With: Rev. Fr. LARRY TAN, SDB



B.O.D. & EXECUTIVE OFFICERS | EDITORIAL TEAM



Official Newsletter of
Rotary Club of Manila
balita

BOARD OF DIRECTORS & EXECUTIVE OFFICERS RY 2021-2022

FELIX FRANCISCO "CHITO" S. ZALDARRIAGA
President

ROBERT "BOBBY" L. JOSEPH JR.
Immediate Past President

FARID ALAIN SCHOUCAIR
Vice President

Directors

ALBERT S. ALDAY
JOHNNY N. CHOTRANI
SIXTO "NOY" T. BENEDICTO
JOHN MICHAEL CUTTER
ROMEO THADDEUS "THAD" R. LIAMZON
AMADO "AMADING" D. VALDEZ
HERMINIO "HERMIE" S. ESGUERRA
(Ex-Officio - Chairman, RCManila Foundation, Inc.)
JESUS "SUSING" M. PINEDA JR.
(Ex-Officio - President, RCManila Foundation, Inc.)

REGINALD "REGGIE" T. YU
Club Secretary

EDUARDO "JUJUT" V. ENRIQUEZ III
Club Treasurer

AMADO "AMADING" D. VALDEZ
Board Legal Adviser

DAVID "DAVE" J. REYNOLDS
Sergeant-at-Arms

HENRY S. GO
Assistant Club Secretary

PAUL JOSEPH "PJ" M. GARCIA
Assistant Club Treasurer

JASON M. BOGOVICH
Deputy Sergeant-at-Arms

ANNA KUN TOLEDO
Executive Secretary

EDITORIAL TEAM RY 2021-2022

PRES. CHITO S. ZALDARRIAGA
Publisher

ISDG/ISAG/DE/DIR. ALBERT S. ALDAY
Editor-in-Chief

PP FRANK A. EVARISTO
Editorial Adviser

VPE/CLUB SEC. REGINALD T. YU
STAR RTN. TEDDY Y. KALAW IV
Managing Editors

PAS ELOY ADAMOS
STAR RTN. SENEN T. MANGALILE
Contributing Editors

RHEA VITTO TABORA
Editorial Consultant

RCM SECRETARIAT

ANNA KUN TOLEDO
Executive Secretary

AMIEL M. HERNANDEZ
Committee Coordinator

GRACE AQUINO-MONTES
Fund Coordinator

RCM OFFICE

543 Arquiza St. cor. Grey St.
Ermita, Manila
Tel. No. 8-527-1886
Fax No. 8-527-1885
Email: rcmanila@rcmanila.org